RIVERSIDE COUNTY ECONOMIC DEVELOPMENT AGENCY P.O. Box 1180 * Riverside, California, 92502

TAXABLE SALES RIVERSIDE COUNTY ANNUAL REPORT 2014

ANNUAL REPORT 2014					
HIGHLIGHTS			BY TYPE OF BUSINESS (dollars in thousands - 000)		
			RETAIL & FOOD SERVICES	Total	'13-'14
Total taxable sales for Riverside County during the calendar			Motor Vehicle & Parts Dealers	4,417,943	+ 11.42
year of 2014 reached \$32.0 billion; an increase of 6.6 %			Home Furn. & Appl. Stores	1,030,454	+ 3.41
over 2013. A comparison of the Los Angeles-Five County			Bldg. Martl. & Garden Equip. & Supp.	1,706,183	+ 11.14
Consolidated area growth follows:			Food & Beverage Stores	1,509,403	+ 6.18
			Gasoline Stations	3,426,830	-0.85
			Clothing & Accessories Stores	1,989,623	+ 12.31
% Change		General Merchandise Stores	3,289,057	-0.30	
2013 - 2014		Food Services & Drinking Places	3,093,862	+ 9.08	
Riverside	+ 6.6		Other Retail Group	2,182,987	+ 7.80
Los Angeles	+ 5.3		TOTAL RETAIL & FOOD SERVICES	22,646,343	+ 6.29
Orange	range + 4.4		All Other Outlets	9,389,345	+ 7.20
San Bernardino	+ 6.0		TOTAL ALL OUTLETS	32,035,687	+ 6.55
Ventura	+ 4.2				
					% Change
			RETAIL & FOOD SERVICES/CITY	Total	'13-'14
Total transactions in California totaled \$615.8 billion during			Banning	158,551	+ 2.56
the calendar year of 2014, an increase of \$29.0 billion, or			Beaumont	336,528	+ 4.48
4.9%, over 2013. In constant-dollar terms, sales increased			Blythe	137,585	-4.02
5.2%. Retail and Food Services reported \$419.8 billion in			Calimesa	58,599	+ 3.05
taxable sales in 2014, an increase of 4.3% over 2013.			Canyon Lake	13,511	-8.94
			Cathedral City	653,549	+ 5.69
			Coachella	249,818	+ 7.39
Riverside County had \$9,868 in per capita retail and food			Corona	1,917,343	+ 3.69
services sales in 2014. For the state, per capita retail and			Desert Hot Springs	122,409	-0.08
food services sales averaged \$10,841. A comparison of per			Eastvale	332,797	+ 11.11
capita retail and food services sales for Riverside County			Hemet	863,493	+ 7.80
and California is as follows:			Indian Wells	36,835	-1.89
			Indio	729,652	+ 8.84
			Jurupa Valley	542,515	-2.21
			Lake Elsinore	647,941	+ 4.41
			La Quinta	659,883	+ 0.86
	Per Capit	a Retail &	Menifee	461,310	+ 7.29
	Food Serv	rices Sales	Moreno Valley	1,307,780	+ 5.45
RETAIL & FOOD SERVICES	COUNTY	STATE	Murrieta	1,039,978	+ 5.37
Motor Vehicle & Parts Dealers	\$1,925	\$1,891	Norco	422,781	+ 7.20
Home Furn. & Appl. Stores	449	686	Palm Desert	1,338,734	+ 4.32
Bldg. Martl. & Garden Equip. & Supp.	743	808	Palm Springs	803,028	+ 5.90
Food & Beverage Stores	658	679	Perris	467,283	+ 6.49
Gasoline Stations	1,493	1,439	Rancho Mirage	327,990	+ 4.87
Clothing & Accessories Stores	867	951	Riverside	3,893,497	+ 8.73
General Merchandise Stores	1,433	1,343	San Jacinto	191,058	+ 2.61
Food Services & Drinking Places	1,348	1,752	Temecula	2,196,194	+ 6.77
Other Retail Group	951	1,292	Wildomar	126,211	+ 14.73
			Total Cities	20,036,853	+ 5.84
			Unincorporated	2,609,490	+ 9.84
TOTAL RETAIL & FOOD SERVICES	9,868	10,841	TOTAL COUNTY	22,646,343	+ 6.29