RIVERSIDE COUNTY
CENTER FOR DEMOGRAPHICS

RIVERSIDE COUNTY ECONOMIC DEVELOPMENT AGENCY
P.O. Box 1180 * Riverside, California, 92502

TAXABLE SALES
RIVERSIDE COUNTY
ANNUAL REPORT 2015

HIGHLIGHTS

Total taxable sales for Riverside County during the calendar year of 2015 reached $33.0 billion; an increase of 2.7 % over 2014. A comparison of the Los Angeles-Five County Consolidated area growth follows:

	% Change 2014 - 2015
Riverside	+ 2.7
Los Angeles	+ 2.4
Orange	+ 2.1
San Bernardino	+ 6.9
Ventura	+ 3.1

Total transactions in California totaled $633.9 billion during the calendar year of 2015, an increase of $18.1 billion, or 2.9%, over 2014. In constant-dollar terms, sales increased 5.0%. Retail and Food Services reported $431.7 billion in taxable sales in 2015, an increase of 2.8% over 2014.

Riverside County had $10,044 in per capita retail and food services sales in 2015. For the state, per capita retail and food services sales averaged $11,094. A comparison of per capita retail and food services sales for Riverside County and California is as follows:

	Per Capita Retail & Food Services Sales	
RETAIL & FOOD SERVICES	**COUNTY**	**STATE**
Motor Vehicle & Parts Dealers	$2,089	$2,065
Home Furn. & Appl. Stores	490	733
Bldg. Martl. & Garden Equip. & Supp.	788	865
Food & Beverage Stores	745	718
Gasoline Stations	1,230	1,218
Clothing & Accessories Stores	922	988
General Merchandise Stores	1,312	1,243
Food Services & Drinking Places	1,460	1,899
Other Retail Group	1,009	1,365
TOTAL RETAIL & FOOD SERVICES	**10,044**	**11,094**

BY TYPE OF BUSINESS
(dollars in thousands - 000)

RETAIL & FOOD SERVICES	**Total**	**% Change '14-'15**
Motor Vehicle & Parts Dealers	4,841,615	+ 9.59
Home Furn. & Appl. Stores	1,135,235	+ 10.17
Bldg. Martl. & Garden Equip. & Supp.	1,826,294	+ 7.04
Food & Beverage Stores	1,727,518	+ 14.45
Gasoline Stations	2,851,558	-16.79
Clothing & Accessories Stores	2,136,728	+ 7.39
General Merchandise Stores	3,040,244	-7.56
Food Services & Drinking Places	3,384,494	+ 9.39
Other Retail Group	2,338,039	+ 7.10
TOTAL RETAIL & FOOD SERVICES	23,281,724	+ 2.81
All Other Outlets	9,629,186	+ 2.55
TOTAL ALL OUTLETS	**32,910,910**	+ 2.73

RETAIL & FOOD SERVICES/CITY	**Total**	**% Change '14-'15**
Banning	162,253	+ 2.33
Beaumont	347,301	+ 3.20
Blythe	138,103	+ 0.38
Calimesa	57,594	-1.72
Canyon Lake	15,260	+ 12.95
Cathedral City	701,194	+ 7.29
Coachella	234,969	-5.94
Corona	1,922,580	+ 0.27
Desert Hot Springs	117,006	-4.41
Eastvale	348,680	+ 4.77
Hemet	869,290	+ 0.67
Indian Wells	33,101	-10.14
Indio	774,475	+ 6.14
Jurupa Valley	496,246	-8.53
Lake Elsinore	673,669	+ 3.97
La Quinta	623,473	-5.52
Menifee	518,584	+ 12.42
Moreno Valley	1,366,324	+ 4.48
Murrieta	1,089,765	+ 4.79
Norco	445,175	+ 5.30
Palm Desert	1,317,128	-1.61
Palm Springs	814,310	+ 1.40
Perris	510,100	+ 9.16
Rancho Mirage	326,425	-0.48
Riverside	4,028,227	+ 3.46
San Jacinto	213,458	+ 11.72
Temecula	2,306,871	+ 5.04
Wildomar	125,571	-0.51
Total Cities	**20,577,132**	+ 2.70
Unincorporated	**2,704,592**	+ 3.64
TOTAL COUNTY	**23,281,724**	+ 2.81

Data Source: California State Board of Equalization - Research & Statistics Section; Sacramento, California

Notes: Detail may not compute to total due to rounding.