## RIVERSIDE COUNTY ECONOMIC DEVELOPMENT AGENCY P.O. Box 1180 \* Riverside, California, 92502

## TAXABLE SALES RIVERSIDE COUNTY ANNUAL REPORT 2017

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HIGHLIGHTS			BY TYPE OF BUSINESS (dollars in thousands - 000)		
			RETAIL & FOOD SERVICES	Total	'16-'17
Total taxable sales for Riverside County during the calendar			Motor Vehicle & Parts Dealers	5,348,814	+ 5.97
year of 2017 reached \$36.1 billion; an increase of 5.6 %			Home Furn. & Appl. Stores	1,730,702	+ 24.78
over 2016. A comparison of the Los Angeles-Five County			Bldg. Martl. & Garden Equip. & Supp.	2,161,593	+ 10.00
Consolidated area growth follows:			Food & Beverage Stores	1,666,910	+ 5.90
			Gasoline Stations	2,933,718	8.48
			Clothing & Accessories Stores	2,199,512	+ 0.42
% Change			General Merchandise Stores	3,101,256	1.60
2016 - 2017		Food Services & Drinking Places	3,852,674	+ 5.58	
Riverside			Other Retail Group	2,586,771	+ 5.47
Los Angeles	-		TOTAL RETAIL & FOOD SERVICES	25,581,948	+ 6.49
Orange			All Other Outlets	10,550,866	+ 3.35
San Bernardino	+ 3.1		TOTAL ALL OUTLETS	36,132,814	+ 5.56
Ventura	+ 1.1				
					% Change
			RETAIL & FOOD SERVICES/CITY	Total	'16-'17
Total transactions in California totaled \$672.5 billion during			Banning	198,732	+ 18.87
the calendar year of 2017, an increase of \$23.4 billion, or			Beaumont	373,626	+ 4.32
3.6%, over 2016. Retail and Food Services reported \$460.7			Blythe	132,257	+ 0.54
billion in taxable sales in 2017, an increase of 4.1% over 2016.			Calimesa	65,719	15.38
•			Canyon Lake	17,501	+ 2.60
			Cathedral City	701,091	+ 2.72
			Coachella	245,455	4.31
Riverside County had \$10,704 in per capita retail and food			Corona	2,042,633	+ 5.57
services sales in 2017. For the state, per capita retail and			Desert Hot Springs	125,094	9.59
food services sales averaged \$11,630. A comparison of per			Eastvale	385,707	+ 7.41
capita retail and food services sales for Riverside County			Hemet	908,031	+ 3.15
and California is as follows:			Indian Wells	28,786	-7.49
			Indio	817,221	+ 0.88
			Jurupa Valley	561,150	7.43
			Lake Elsinore	723,611	+ 4.89
			La Quinta	657,467	4.08
Per Capita Retail &		Menifee	608,682	+ 9.97	
		rices Sales	Moreno Valley	1,467,037	+ 5.29
RETAIL & FOOD SERVICES	COUNTY		Murrieta	1,302,470	+ 14.54
Motor Vehicle & Parts Dealers	\$2,238	\$2,195	Norco	512,967	+ 9.73
Home Furn. & Appl. Stores	724	763	Palm Desert	1,321,979	-1.64
Bldg. Martl. & Garden Equip. & Supp.	904	947	Palm Springs	898,486	+ 7.96
Food & Beverage Stores	697	727	Perris	1,091,918	+ 67.72
Gasoline Stations	1,227	1,197	Rancho Mirage	354,692	5.21
Clothing & Accessories Stores	920	1,015	Riverside	4,133,750	+ 1.03
General Merchandise Stores	1,298	1,246	San Jacinto	235,950	+ 5.12
Food Services & Drinking Places	1,612	2,079	Temecula	2,448,633	+ 3.47
Other Retail Group	1,082	1,461	Wildomar	134,115	4.48
			Total Cities	22,494,760	+ 6.36
TOTAL DETAIL & COOR OFFILES	40.704	44.000	Unincorporated	3,087,188	+ 7.46
TOTAL RETAIL & FOOD SERVICES	10,704	11,630	TOTAL COUNTY	25,581,948	+ 6.49