

**RIVERSIDE COUNTY THIRD QUARTER 2009 TAXABLE SALES**

(Taxable transactions in thousands of dollars)

TYPE OF BUSINESS	BANNING		BEAUMONT		BLYTHE		CALIMESA		CANYON LAKE		CATHEDRAL CITY		COACHELLA	
	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.
RETAIL & FOOD SERVICES														
Motor Vehicle & Parts Dealers	31	6,813	30	4,532	15	4,822	8	#	6	201	51	55,604	26	2,714
Home Furn. & Appl. Stores	14	338	17	4,852	8	898	9	60	11	91	51	3,078	15	658
Bldg. Matrl. & Garden Equip. & Supp.	12	104	16	#	5	2,500	1	#	3	#	15	1,918	8	1,105
Food & Beverage Stores	17	2,719	20	4,970	12	2,855	6	2,078	4	407	33	7,765	27	8,720
Gasoline Stations	9	10,624	7	6,699	13	9,465	4	5,532	---	---	15	17,753	8	21,070
Clothing & Accessories Stores	17	204	32	#	6	159	6	242	7	#	39	1,749	28	1,654
General Merchandise Stores	9	2,238	12	#	4	#	2	#	3	#	10	6,502	1	#
Food Services & Drinking Places	53	7,582	56	7,425	41	4,757	18	2,717	8	706	118	11,716	59	6,117
Other Retail Group	153	2,289	341	29,816	57	3,933	51	1,693	118	632	321	5,884	85	2,094
RETAIL & FOOD SERVICES TOTAL	315	32,911	531	58,293	161	29,389	105	12,322	160	2,037	653	111,969	257	44,133
ALL OTHER OUTLETS	136	6,979	129	8,799	95	2,845	50	1,209	58	574	330	21,776	92	14,188
<b>TOTALS ALL OUTLETS</b>	<b>451</b>	<b>39,890</b>	<b>660</b>	<b>67,091</b>	<b>256</b>	<b>32,234</b>	<b>155</b>	<b>13,532</b>	<b>218</b>	<b>2,611</b>	<b>983</b>	<b>133,745</b>	<b>349</b>	<b>58,321</b>

TYPE OF BUSINESS	CORONA		DS. HOT SP.		HEMET		INDIAN WELLS		INDIO		LAKE ELSINORE		LA QUINTA	
	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.
RETAIL & FOOD SERVICES														
Motor Vehicle & Parts Dealers	195	70,092	10	826	64	41,517	---	---	87	35,139	57	19,006	11	7,422
Home Furn. & Appl. Stores	205	23,991	10	291	56	2,647	8	108	74	6,615	43	2,248	47	8,628
Bldg. Matrl. & Garden Equip. & Supp.	69	29,505	4	423	16	14,405	1	#	42	11,776	11	10,340	12	13,207
Food & Beverage Stores	72	22,677	16	3,902	44	9,033	1	#	50	8,978	33	8,731	18	8,436
Gasoline Stations	40	62,968	4	4,707	27	22,924	---	---	12	12,416	18	24,337	4	6,517
Clothing & Accessories Stores	209	17,613	11	#	55	7,549	9	#	176	3,339	86	9,889	64	4,490
General Merchandise Stores	59	70,852	5	#	34	27,700	---	---	43	6,903	23	30,076	10	40,281
Food Services & Drinking Places	324	51,434	38	2,877	179	21,313	11	1,596	160	12,572	123	16,439	94	13,894
Other Retail Group	1,122	27,253	113	4,219	437	12,257	87	1,639	1,007	6,597	384	8,664	529	6,601
RETAIL & FOOD SERVICES TOTAL	2,295	376,386	211	17,244	912	159,345	117	3,343	1,651	104,336	778	129,729	789	109,476
ALL OTHER OUTLETS	1,398	246,159	76	1,270	382	18,433	66	6,003	414	24,986	334	11,193	317	11,648
<b>TOTALS ALL OUTLETS</b>	<b>3,693</b>	<b>622,545</b>	<b>287</b>	<b>18,514</b>	<b>1,294</b>	<b>177,777</b>	<b>183</b>	<b>9,347</b>	<b>2,065</b>	<b>129,321</b>	<b>1,112</b>	<b>140,922</b>	<b>1,106</b>	<b>121,124</b>

TYPE OF BUSINESS	MENIFEE		MORENO VALLEY		MURRIETA		NORCO		PALM DESERT		PALM SPRINGS		PERRIS	
	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.
RETAIL & FOOD SERVICES														
Motor Vehicle & Parts Dealers	24	3,005	92	35,975	92	21,502	63	17,345	56	2,991	37	#	45	7,043
Home Furn. & Appl. Stores	29	#	96	4,706	113	19,320	24	2,159	153	17,341	72	935	33	1,703
Bldg. Matrl. & Garden Equip. & Supp.	24	#	38	19,038	32	16,176	21	4,227	51	17,201	24	17,570	15	#
Food & Beverage Stores	19	9,768	76	20,653	36	12,429	23	5,486	31	7,927	34	8,657	40	12,075
Gasoline Stations	9	15,340	37	39,206	26	29,279	14	18,774	11	14,310	19	20,146	15	22,969
Clothing & Accessories Stores	31	5,644	193	14,109	89	5,885	25	676	333	26,300	110	6,377	74	770
General Merchandise Stores	7	12,189	42	50,717	22	40,616	5	#	37	58,590	22	#	17	#
Food Services & Drinking Places	58	10,994	254	34,366	158	21,513	89	11,750	194	26,147	230	30,340	87	10,725
Other Retail Group	322	17,357	718	13,972	708	19,455	260	12,960	1,336	22,070	750	37,747	300	26,805
RETAIL & FOOD SERVICES TOTAL	523	74,296	1,546	232,741	1,276	186,175	524	73,377	2,202	192,877	1,298	121,772	626	82,090
ALL OTHER OUTLETS	196	9,468	494	17,568	617	31,681	284	13,464	743	36,255	567	35,479	223	40,617
<b>TOTALS ALL OUTLETS</b>	<b>719</b>	<b>83,764</b>	<b>2,040</b>	<b>250,310</b>	<b>1,893</b>	<b>217,856</b>	<b>808</b>	<b>86,840</b>	<b>2,945</b>	<b>229,132</b>	<b>1,865</b>	<b>157,251</b>	<b>849</b>	<b>122,707</b>

TYPE OF BUSINESS	RANCHO MIRAGE		RIVERSIDE		SAN JACINTO		TEMECULA		WILDOMAR	
	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.
RETAIL & FOOD SERVICES										
Motor Vehicle & Parts Dealers	11	#	338	197,224	40	1,867	115	84,349	17	125
Home Furn. & Appl. Stores	37	6,960	294	27,734	16	135	127	15,042	21	727
Bldg. Matrl. & Garden Equip. & Supp.	6	#	129	52,993	18	175	53	24,666	11	815
Food & Beverage Stores	11	4,595	195	46,463	25	4,919	55	18,177	11	4,624
Gasoline Stations	4	3,418	79	83,170	6	8,864	29	48,830	6	12,703
Clothing & Accessories Stores	23	901	481	50,598	33	165	205	26,610	14	#
General Merchandise Stores	3	#	113	84,794	10	#	40	76,441	---	---
Food Services & Drinking Places	62	15,025	636	84,714	53	5,842	327	55,081	34	4,468
Other Retail Group	217	20,653	2,768	63,123	175	15,333	992	34,722	185	1,241
RETAIL & FOOD SERVICES TOTAL	374	51,553	5,033	690,813	376	37,301	1,943	383,916	299	24,703
ALL OTHER OUTLETS	156	12,579	2,169	196,120	200	5,750	948	130,283	104	1,508
<b>TOTALS ALL OUTLETS</b>	<b>530</b>	<b>64,132</b>	<b>7,202</b>	<b>886,934</b>	<b>576</b>	<b>43,051</b>	<b>2,891</b>	<b>514,200</b>	<b>403</b>	<b>26,211</b>

**RIVERSIDE COUNTY TOTALS:**

TYPE OF BUSINESS	Pmts.	Val.
RETAIL & FOOD SERVICES		
Motor Vehicle & Parts Dealers	1,825	665,021
Home Furn. & Appl. Stores	1,825	188,983
Bldg. Matrl. & Garden Equip. & Supp.	884	304,490
Food & Beverage Stores	1,121	305,843
Gasoline Stations	506	633,269
Clothing & Accessories Stores	2,732	285,969
General Merchandise Stores	622	621,778
Food Services & Drinking Places	3,941	518,090
Other Retail Group	16,373	338,391
RETAIL & FOOD SERVICES TOTAL	29,829	3,861,833
ALL OTHER OUTLETS	12,936	1,525,453
<b>TOTALS ALL OUTLETS</b>	<b>42,765</b>	<b>5,387,286</b>

PRODUCED BY: **RIVERSIDE COUNTY ECONOMIC DEVELOPMENT AGENCY**  
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SOURCE: California State Board of Equalization  
 Sacramento, California



NOTES:

# Sales totals for some classes of retail businesses are not shown because their publication would result in confidential information disclosure. These totals are included with "other retail stores".

Detail may not compute to the total due to rounding.