

#### Palm Desert Demographic Estimates 2010-2014

Sex and Age		
	Number	Percent
Total Population	49,953	
Male	23,109	46%
Female	26,844	54%
Under 5 years	1,958	4%
5 to 9 years	2,905	6%
10 to 14 years	2,195	4%
15 to 19 years	2,314	5%
20 to 24 years	2,544	5%
25 to 34 years	4,887	10%
35 to 44 years	4,413	9%
45 to 54 years	6,241	12%
55 to 59 years	3,064	6%
60 to 64 years	3,608	7%
65 to 74 years	7,841	16%
75 to 84 years	5,736	11%
85 years and over	2,247	4%

Sex and Age		
	Number	Percent
Median age (years)	50.8	
18 years and over 21 years and over 62 years and over 65 years and over	41,365 40,050 18,062 15,824	83% 80% 36% 32%
18 years and over Male Female	41,365 18,824 22,541	46% 54%
65 years and over Male Female	15,824 7,058 8,766	45% 55%

Race		
	Number	Percent
Total Population	49,953	
One race	47,981	96%
Two or more races	1,972	4%
One race	47,981	96%
White	41,286	83%
Black	612	1%
Asian	2,593	5%
American Indian and Alaska Native	139	0%
Native Hawaiian and Other		
Pacific Islander	55	0%
Other race	3,296	7%
Two or more races	1,972	4%
White and Black	130	0%
White and American		
Indian and Alaska Native	264	1%
White and Asian	468	1%
Black and American Indian		
and Alaska Native	43	0%

Hispanic or Latino and Race		
	Number	Percent
Total Population	49,953	
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Hispanic or Latino (any race)	12,431	25%
Mexican	9,654	19%
Puerto Rican	195	0%
Cuban	190	0%
Other Hispanic or Latino	2,392	5%
Not Hispanic or Latino	37,522	75%
White alone	33,139	66%
Black alone	588	1%
American Indian and Alaska		
Native alone	41	0%
Asian alone	2,534	5%
Native Hawaiian and Other		
Pacific Islander alone	55	0%
Some other race alone	82	0%
Two or more races	1,083	2%



## **Riverside County Economic Development Agency**

P.O. Box 1180 \* Riverside, CA 92502 \* (951) 955-8916

#### Palm Desert Selected Social Characteristics 2010-2014

Households by Type		
	Number	Percent
Total households	23,636	
Family households	12,948	55%
With own children under 18 years	3,982	17%
Married-couple family	10,204	43%
With own children under 18 years	2,399	10%
Male householder, no wife present	661	3%
With own children under 18 years	410	2%
Female householder, no husband	2,083	9%
With own children under 18 years	1,173	5%
Nonfamily households	10,688	45%
Average household size	2.10	

Educational Attainment		
	Number	Percent
Population 25 years and over	38,037	
Up to 12th grade, no diploma	3,598	9%
High school graduate	7,753	20%
Some college, no degree	10,539	28%
Associate's degree	3,028	8%
Bachelor's degree or higher	13,119	34%

Marital Status - Male		
	Number	Percent
Males 15 years and over	19,736	
Never married	5,408	27%
Now married, except separated	11,315	57%
Separated	351	2%
Widowed	876	4%
Divorced	1,786	9%

Disability Status of the Civilian		
Noninstitutionalized Population	Number	Percent
Total population	49,754	
With a disability	7,113	14%
Population under 18 years	8,588	
With a disability	239	3%
Population 18 to 64 years	25,501	
With a disability	2,544	10%
Population 65 years and over	15,665	
With a disability	4,330	28%
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Place of Birth and U.S. Citizenship Status		
	Number	Percent
Total population	49,953	
Native	40,541	81%
Born in United States	39,964	80%
Born in California	21,104	42%
Born in some other state	18,860	38%
Born in Puerto Rico, U.S. islands	577	1%
Foreign born	9,412	19%
U.S. Citizenship Status		
Foreign born population	9,412	
Naturalized U.S. citizen	4,043	43%
Not a U.S. citizen	5,369	57%

School Enrollment		
	Number	Percent
Population 3 years and over		
enrolled in school	10,457	
Nursery school, preschool	790	8%
Kindergarten	517	5%
Elementary school (grades 1 to 8)	4,096	39%
High school (grades 9 to 12)	2,182	21%
College or graduate school	2,872	27%

Marital Status - Female		
	Number	Percent
Females 15 years and over	23,159	
Never married	4,534	20%
Now married, except separated	10,968	47%
Separated	751	3%
Widowed	3,213	14%
Divorced	3,693	16%

Language Spoken at Home		
	Number	Percent
Population 5 years and over	47,995	
English only	35,563	74%
Language other than English	12,432	26%
Spanish	8,706	18%
Asian & Pacific Islander languages	1,792	4%
Other Indo-European languages	1,762	4%
Other languages	172	0%
Speak English less than "very well"	4,578	10%



## **Riverside County Economic Development Agency**

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# Palm Desert Selected Economic Characteristics 2010-2014

Employment Status and Per Capita		
Income	Number	Percent
Population 16 years and over	42,433	
In labor force	22,841	54%
Civilian labor force	22,824	54%
Employed	20,453	48%
Unemployed	2,371	6%
Armed forces	17	0%
Not in labor force	19,592	46%
Females 16 years and over	23,003	
In labor force	11,779	51%
Civilian labor force	11,779	51%
Employed	10,881	47%
Per capita income (2014 dollars)	39,275	

Family Income (2014 inflation-adjusted dollars)		
	Number	Percent
Families	12,948	
Less than \$15,000	761	6%
\$15,000 to \$24,999	736	6%
\$25,000 to \$34,999	1,295	10%
\$35,000 to \$49,999	2,124	16%
\$50,000 to \$74,999	2,025	16%
\$75,000 to \$99,999	1,721	13%
\$100,000 to \$149,999	2,037	16%
\$150,000 to \$199,999	1,081	8%
\$200,000 or more	1,168	9%
Median family income (dollars)	68,893	
Mean family income (dollars)	100,804	

Industry		
(age 16 and over)	Number	Percent
Civilian employed population	20,453	
Agriculture, forestry, fishing, hunting, mining	381	2%
Construction	1,175	6%
Manufacturing	609	3%
Wholesale trade	494	2%
Retail trade	2,596	13%
Transportation, warehousing, utilities	590	3%
Information	606	3%
Finance, insurance, real estate	1,286	6%
Professional, scientific, mgmt., admin.	2,703	13%
Educational svcs, health care, social assist.	3,965	19%
Arts, entertainment, recreation, food svcs	4,152	20%
Other services, except public administration	1,305	6%
Public Administration	591	3%

Household Income (2014 inflation-adjusted		
dollars)	Number	Percent
Total Households	23,636	
Less than \$15,000	2,606	11%
\$15,000 to \$24,999	2,404	10%
\$25,000 to \$34,999	2,490	11%
\$35,000 to \$49,999	3,735	16%
\$50,000 to \$74,999	4,043	17%
\$75,000 to \$99,999	2,727	12%
\$100,000 to \$149,999	2,774	12%
\$150,000 to \$199,999	1,310	6%
\$200,000 or more	1,547	7%
Median household income (dollars)	52,053	
Mean household income (dollars)	81,555	

Persons Whose Income Is Below the Poverty Level		
(in the past 12 months)	Number	Percent
Population for whom poverty status is determined	49,771	
Persons below poverty level	5,229	11%
Population under 18 years	8,588	
Under 18 years, below poverty level	1,262	15%
Population of related children under 18 years	8,546	
Related children under 18, below poverty level	1,220	14%
Population 18 years and over	41,183	
18 years and over, below poverty level	3,967	10%
Population 18 to 64 years	25,518	
18 to 64 years, below poverty level	2,839	11%
Population 65 years and over	15,665	
65 years and over, below poverty level	1.128	7%

Occupation		
(age 16 and over)	Number	Percent
Civilian employed population	20,453	
Management, business, science and arts	6,976	34%
Service	5,368	26%
Sales and office	5,511	27%
Natural resources, construction and maintenance	1,600	8%
Production, transportation, and material moving	998	5%

Commuting to work	Number	Percent
Workers 16 years and over	19,887	
Drove alone	14,980	75%
Carpooled	2,160	11%
Public transportation	509	3%
Walked and other means	703	4%
Worked at home	1,535	8%
Mean travel time to work (minutes)	20.5	



### **Riverside County Economic Development Agency**

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# Palm Desert Selected Housing Characteristics 2010-2014

Housing Occupancy and Units in		
Structure	Number	Percent
Total housing units	39,812	
Occupied housing units	23,636	59%
Vacant housing units	16,176	41%
Homeowner vacancy rate	6.2	
Rental vacancy rate	16.0	
Units in Structure		
Single-family	25,808	65%
Multi-family	10,748	27%
Mobile home	3,219	8%
Boat, RV, van, etc.	37	0%

Year Structure Built		
	Number	Percent
Total housing units	39,812	
Built 2010 or later	458	1%
Built 2000 to 2009	5,445	14%
Built 1990 to 1999	6,806	17%
Built 1980 to 1989	13,321	33%
Built 1970 to 1979	8,917	22%
Built 1960 to 1969	3,124	8%
Built 1950 to 1959	1,356	3%
Built 1940 to 1949	219	1%
Built 1939 or earlier	166	0%

Mortgage Status and Selected		
Monthly Owner Costs	Number	Percent
Owner-occupied units	14,855	
Housing units with a mortgage	8,337	56%
Less than \$300	16	0%
\$300 to \$499	46	1%
\$500 to \$699	159	2%
\$700 to \$999	589	7%
\$1,000 to \$1,499	1,464	18%
\$1,500 to \$1,999	1,962	24%
\$2,000 or more	4,101	49%
Median (dollars)	1,978	
Housing units without a mortgage	6,518	44%
Less than \$100	139	2%
\$100 to \$199	188	3%
\$200 to \$299	294	5%
\$300 to \$399	662	10%
\$400 or more	5,235	80%
Median (dollars)	684	

Housing Tenure and Occupants Per		
Room	Number	Percent
Occupied housing units	23,636	
Owner-occupied	14,855	63%
Renter-occupied	8,781	37%
Average household size (owner-occupied)	2.04	
Average household size (renter-occupied)	2.22	
Occupants Per Room		
1.00 or less	22,713	96%
1.01 to 1.50	647	3%
1.51 or more	276	1%

Value		
	Number	Percent
Owner-occupied units	14,855	
Less than \$50,000	846	6%
\$50,000 to \$99,999	618	4%
\$100,000 to \$149,999	891	6%
\$150,000 to \$199,999	1,819	12%
\$200,000 to \$299,999	3,271	22%
\$300,000 to \$499,999	4,924	33%
\$500,000 to \$999,999	1,991	13%
\$1,000,000 or more	495	3%
Median (dollars)	299,500	

Out of Deut of Course Bout on		
Gross Rent and Gross Rent as a Percentage of Household Income		_
		Percent
Occupied units paying rent	8,631	
Less than \$200	26	0%
\$200 to \$299	106	1%
\$300 to \$499	393	5%
\$500 to \$749	653	8%
\$750 to \$999	1,891	22%
\$1,000 to \$1,499	3,522	41%
\$1,500 or more	2,040	24%
Median (dollars)	1,137	
Occupied units paying rent (excluding units where		
GRAPI cannot be computed)	8,531	
Less than 15.0 percent	933	11%
15.0 to 19.9 percent	1,013	12%
20.0 to 24.9 percent	1,134	13%
25.0 to 29.9 percent	958	11%
30.0 to 34.9 percent	858	10%
35.0 percent or more	3,635	43%