Riverside County Economic Development Agency

## Palm Desert <br> Demographic Estimates 2010-2014

| Sex and Age |  |  |
| :--- | ---: | ---: |
| Total Population | 49,953 |  |
| Male | 23,109 | $46 \%$ |
| Female | 26,844 | $54 \%$ |
|  |  |  |
| Under 5 years | 1,958 | $4 \%$ |
| 5 to 9 years | 2,905 | $6 \%$ |
| 10 to 14 years | 2,195 | $4 \%$ |
| 15 to 19 years | 2,314 | $5 \%$ |
| 20 to 24 years | 2,544 | $5 \%$ |
| 25 to 34 years | 4,887 | $10 \%$ |
| 35 to 44 years | 4,413 | $9 \%$ |
| 45 to 54 years | 6,241 | $12 \%$ |
| 55 to 59 years | 3,064 | $6 \%$ |
| 60 to 64 years | 3,608 | $7 \%$ |
| 65 to 74 years | 7,841 | $16 \%$ |
| 75 to 84 years | 5,736 | $11 \%$ |
| 85 years and over | 2,247 | $4 \%$ |


| Sex and Age |  |  |
| :--- | :---: | ---: |
| Median age (years) | 50.8 |  |
|  |  |  |
|  |  |  |
| 18 years and over | 41,365 | $83 \%$ |
| 21 years and over | 40,050 | $80 \%$ |
| 62 years and over | 18,062 | $36 \%$ |
| 65 years and over | 15,824 | $32 \%$ |
|  |  |  |
| 18 years and over | 41,365 | $46 \%$ |
| Male | 18,824 | $54 \%$ |
| Female | 22,541 |  |
|  |  |  |
| 65 years and over | 15,824 | $45 \%$ |
| Male | 7,058 | $55 \%$ |
| Female | 8,766 |  |


| Race |  |  |
| :--- | ---: | ---: |
|  | Number | Percent |
| Total Population | 49,953 |  |
| One race | 47,981 | $96 \%$ |
| Two or more races | 1,972 | $4 \%$ |
|  |  |  |
| One race | 47,981 | $96 \%$ |
| White | 41,286 | $83 \%$ |
| Black | 612 | $1 \%$ |
| Asian | 2,593 | $5 \%$ |
| American Indian and | 139 | $0 \%$ |
| $\quad$ Alaska Native | 55 | $0 \%$ |
| Native Hawaiian and Other | 3,296 | $7 \%$ |
| Pacific Islander | 1,972 | $4 \%$ |
| Other race | 130 | $0 \%$ |
| Two or more races | 264 | $1 \%$ |
| White and Black | 468 | $1 \%$ |
| White and American | 43 | $0 \%$ |
| Indian and Alaska Native |  |  |
| White and Asian |  |  |
| Black and American Indian |  |  |
| and Alaska Native |  |  |


| Hispanic or Latino and Race |  |  |
| :--- | ---: | ---: |
|  | Number | Percent |
| Total Population | $\mathbf{4 9 , 9 5 3}$ |  |
|  |  |  |
| Hispanic or Latino (any race) | $\mathbf{1 2 , 4 3 1}$ | $\mathbf{2 5 \%}$ |
| Mexican | 9,654 | $19 \%$ |
| Puerto Rican | 195 | $0 \%$ |
| Cuban | 190 | $0 \%$ |
| Other Hispanic or Latino | 2,392 | $5 \%$ |
|  |  |  |
|  |  |  |
| Not Hispanic or Latino | 37,522 | $75 \%$ |
| White alone | 33,139 | $66 \%$ |
| Black alone | 588 | $1 \%$ |
| American Indian and Alaska | 41 | $0 \%$ |
| Native alone | 2,534 | $5 \%$ |
| Asian alone |  |  |
| Native Hawaiian and Other | 55 | $0 \%$ |
| Pacific Islander alone | 82 | $0 \%$ |
| Some other race alone | 1,083 | $2 \%$ |
| Two or more races |  |  |
|  |  |  |

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## Palm Desert

Selected Social Characteristics 2010-2014

| Households by Type |  |  |
| :--- | ---: | ---: |
|  | Number | Percent |
| Total households | $\mathbf{2 3 , 6 3 6}$ |  |
| Family households | $\mathbf{1 2 , 9 4 8}$ | $\mathbf{5 5 \%}$ |
| With own children under 18 years | 3,982 | $17 \%$ |
| Married-couple family | 10,204 | $43 \%$ |
| With own children under 18 years | 2,399 | $10 \%$ |
| Male householder, no wife present | 661 | $3 \%$ |
| With own children under 18 years | 410 | $2 \%$ |
| Female householder, no husband | 2,083 | $9 \%$ |
| With own children under 18 years | 1,173 | $5 \%$ |
| Nonfamily households | $\mathbf{1 0 , 6 8 8}$ | $\mathbf{4 5 \%}$ |
|  |  |  |
| Average household size | 2.10 |  |


| Educational Attainment |  |  |
| :--- | ---: | ---: |
|  | Number | Percent |
| Population 25 years and over | $\mathbf{3 8 , 0 3 7}$ |  |
| Up to 12th grade, no diploma | 3,598 | $9 \%$ |
| High school graduate | 7,753 | $20 \%$ |
| Some college, no degree | 10,539 | $28 \%$ |
| Associate's degree | 3,028 | $8 \%$ |
| Bachelor's degree or higher | 13,119 | $34 \%$ |
|  |  |  |


| Marital Status - Male |  |  |
| :--- | ---: | ---: |
|  | Number | Percent |
| Males 15 years and over | $\mathbf{1 9 , 7 3 6}$ |  |
| Never married | 5,408 | $27 \%$ |
| Now married, except separated | 11,315 | $57 \%$ |
| Separated | 351 | $2 \%$ |
| Widowed | 876 | $4 \%$ |
| Divorced | 1,786 | $9 \%$ |


| Disability Status of the Civilian |  |  |
| :--- | ---: | ---: |
| Noninstitutionalized Population | Number | Percent |
| Total population | 49,754 |  |
| With a disability | 7,113 | $14 \%$ |
| Population under 18 years | $\mathbf{8 , 5 8 8}$ |  |
| With a disability | 239 | $3 \%$ |
| Population 18 to 64 years | 25,501 |  |
| With a disability | 2,544 | $10 \%$ |
| Population 65 years and over | 15,665 |  |
| With a disability | 4,330 | $28 \%$ |
|  |  |  |


| Place of Birth and U.S. Citizenship Status |  |  |
| :--- | ---: | ---: |
|  | Number Percent |  |
| Total population | 49,953 |  |
| Native | 40,541 | $81 \%$ |
| Born in United States | 39,964 | $80 \%$ |
| Born in California | 21,104 | $42 \%$ |
| Born in some other state | 18,860 | $38 \%$ |
| Born in Puerto Rico, U.S. islands | 577 | $1 \%$ |
| Foreign born | 9,412 | $19 \%$ |
|  |  |  |
| U.S. Citizenship Status | 9,412 |  |
| Foreign born population | 4,043 | $43 \%$ |
| Naturalized U.S. citizen | 5,369 | $57 \%$ |
| Not a U.S. citizen |  |  |


| School Enrollment |  |  |
| :--- | ---: | ---: |
|  | Number Percent |  |
| Population 3 years and over |  |  |
| enrolled in school | $\mathbf{1 0 , 4 5 7}$ |  |
| Nursery school, preschool | 790 | $8 \%$ |
| Kindergarten | 517 | $5 \%$ |
| Elementary school (grades 1 to 8) | 4,096 | $39 \%$ |
| High school (grades 9 to 12) | 2,182 | $21 \%$ |
| College or graduate school | 2,872 | $27 \%$ |


| Marital Status - Female |  |  |
| :--- | ---: | ---: |
|  | Number Percent |  |
| Females 15 years and over | $\mathbf{2 3 , 1 5 9}$ |  |
| Never married | 4,534 | $20 \%$ |
| Now married, except separated | 10,968 | $47 \%$ |
| Separated | 751 | $3 \%$ |
| Widowed | 3,213 | $14 \%$ |
| Divorced | 3,693 | $16 \%$ |


| Language Spoken at Home |  |  |
| :--- | ---: | ---: |
|  | Number Percent |  |
| Population 5 years and over | $\mathbf{4 7 , 9 9 5}$ |  |
| English only | 35,563 | $74 \%$ |
| Language other than English | 12,432 | $26 \%$ |
| Spanish | 8,706 | $18 \%$ |
| Asian \& Pacific Islander languages | 1,792 | $4 \%$ |
| Other Indo-European languages | 1,762 | $4 \%$ |
| Other languages | 172 | $0 \%$ |
| Speak English less than "very well" | 4,578 | $10 \%$ |
|  |  |  |

Riverside County Economic Development Agency
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## Palm Desert <br> Selected Economic Characteristics 2010-2014

| Employment Status and Per Capita |  |  |
| :--- | ---: | ---: |
| Income | Number | Percent |
| Population 16 years and over | $\mathbf{4 2 , 4 3 3}$ |  |
| In labor force | 22,841 | $54 \%$ |
| Civilian labor force | 22,824 | $54 \%$ |
| Employed | 20,453 | $48 \%$ |
| Unemployed | 2,371 | $6 \%$ |
| Armed forces | 17 | $0 \%$ |
| Not in labor force | 19,592 | $46 \%$ |
| Females 16 years and over | $\mathbf{2 3 , 0 0 3}$ |  |
| In labor force | 11,779 | $51 \%$ |
| Civilian labor force | 11,779 | $51 \%$ |
| Employed | 10,881 | $47 \%$ |
| Per capita income (2014 dollars) | $\mathbf{3 9 , 2 7 5}$ |  |


| Household Income (2014 inflation-adjusted <br> dollars) |  |  |
| :--- | ---: | ---: |
| Total Households | $\mathbf{N u m b e r}$ | Percent |
| Less than $\$ 15,000$ | 2,606 | $11 \%$ |
| $\$ 15,000$ to $\$ 24,999$ | 2,404 | $10 \%$ |
| $\$ 25,000$ to $\$ 34,999$ | 2,490 | $11 \%$ |
| $\$ 35,000$ to $\$ 49,999$ | 3,735 | $16 \%$ |
| $\$ 50,000$ to $\$ 74,999$ | 4,043 | $17 \%$ |
| $\$ 75,000$ to $\$ 99,999$ | 2,727 | $12 \%$ |
| $\$ 100,000$ to $\$ 149,999$ | 2,774 | $12 \%$ |
| $\$ 150,000$ to $\$ 199,999$ | 1,310 | $6 \%$ |
| $\$ 200,000$ or more | 1,547 | $7 \%$ |
| Median household income (dollars) | 52,053 |  |
| Mean household income (dollars) | 81,555 |  |


| Family Income (2014 inflation-adjusted dollars) |  |  |
| :--- | ---: | ---: |
|  | Number | Percent |
| Families | $\mathbf{1 2 , 9 4 8}$ |  |
| Less than $\$ 15,000$ | 761 | $6 \%$ |
| $\$ 15,000$ to $\$ 24,999$ | 736 | $6 \%$ |
| $\$ 25,000$ to $\$ 34,999$ | 1,295 | $10 \%$ |
| $\$ 35,000$ to $\$ 49,999$ | 2,124 | $16 \%$ |
| $\$ 50,000$ to $\$ 74,999$ | 2,025 | $16 \%$ |
| $\$ 75,000$ to $\$ 99,999$ | 1,721 | $13 \%$ |
| $\$ 100,000$ to $\$ 149,999$ | 2,037 | $16 \%$ |
| $\$ 150,000$ to $\$ 199,999$ | 1,081 | $8 \%$ |
| $\$ 200,000$ or more | 1,168 | $9 \%$ |
| Median family income (dollars) | 68,893 |  |
| Mean family income (dollars) | 100,804 |  |


| Persons Whose Income Is Below the Poverty Level |  |  |
| :--- | ---: | ---: |
| (in the past 12 months) | Number | Percent |
| Population for whom poverty status is determined | 49,771 |  |
| Persons below poverty level | 5,229 | $11 \%$ |
| Population under 18 years | 8,588 |  |
| Under 18 years, below poverty level | 1,262 | $15 \%$ |
| Population of related children under 18 years | 8,546 |  |
| Related children under 18, below poverty level | 1,220 | $14 \%$ |
| Population 18 years and over | 41,183 |  |
| 18 years and over, below poverty level | 3,967 | $10 \%$ |
| Population 18 to 64 years | 25,518 |  |
| 18 to 64 years, below poverty level | 2,839 | $11 \%$ |
| Population 65 years and over | 15,665 |  |
| 65 years and over, below poverty level | 1,128 | $7 \%$ |


| Industry |  |  |
| :--- | ---: | ---: |
| (age 16 and over) | Number | Percent |
| Civilian employed population | $\mathbf{2 0 , 4 5 3}$ |  |
| Agriculture, forestry, fishing, hunting, mining | 381 | $2 \%$ |
| Construction | 1,175 | $6 \%$ |
| Manufacturing | 609 | $3 \%$ |
| Wholesale trade | 494 | $2 \%$ |
| Retail trade | 2,596 | $13 \%$ |
| Transportation, warehousing, utilities | 590 | $3 \%$ |
| Information | 606 | $3 \%$ |
| Finance, insurance, real estate | 1,286 | $6 \%$ |
| Professional, scientific, mgmt., admin. | 2,703 | $13 \%$ |
| Educational svcs, health care, social assist. | 3,965 | $19 \%$ |
| Arts, entertainment, recreation, food svcs | 4,152 | $20 \%$ |
| Other services, except public administration | 1,305 | $6 \%$ |
| Public Administration | 591 | $3 \%$ |
|  |  |  |


| Occupation |  |  |
| :--- | ---: | ---: |
| (age 16 and over) | Number | Percent |
| Civilian employed population | $\mathbf{2 0 , 4 5 3}$ |  |
| Management, business, science and arts | 6,976 | $34 \%$ |
| Service | 5,368 | $26 \%$ |
| Sales and office | 5,511 | $27 \%$ |
| Natural resources, construction and maintenance | 1,600 | $8 \%$ |
| Production, transportation, and material moving | 998 | $5 \%$ |


| Commuting to work | Number | Percent |
| :--- | ---: | ---: |
| Workers 16 years and over | $\mathbf{1 9 , 8 8 7}$ |  |
| Drove alone | 14,980 | $75 \%$ |
| Carpooled | 2,160 | $11 \%$ |
| Public transportation | 509 | $3 \%$ |
| Walked and other means | 703 | $4 \%$ |
| Worked at home | 1,535 | $8 \%$ |
| Mean travel time to work (minutes) | 20.5 |  |

Source: U.S. Census Bureau, 2010-2014 American Community Survey 5-Year Estimates

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## Palm Desert <br> Selected Housing Characteristics 2010-2014

| Housing Occupancy and Units in |  |  |
| :--- | ---: | ---: |
| Structure | Number | Percent |
| Total housing units | 39,812 |  |
| Occupied housing units | 23,636 | $59 \%$ |
| Vacant housing units | 16,176 | $41 \%$ |
| Homeowner vacancy rate | 6.2 |  |
| Rental vacancy rate | 16.0 |  |
| Units in Structure |  |  |
| Single-family | 25,808 | $65 \%$ |
| Multi-family | 10,748 | $27 \%$ |
| Mobile home | 3,219 | $8 \%$ |
| Boat, RV, van, etc. | 37 | $0 \%$ |


| Housing Tenure and Occupants Per |  |  |
| :--- | ---: | ---: |
| Room | Number | Percent |
| Occupied housing units | $\mathbf{2 3 , 6 3 6}$ |  |
| Owner-occupied | 14,855 | $63 \%$ |
| Renter-occupied | 8,781 | $37 \%$ |
| Average household size (owner-occupied) | 2.04 |  |
| Average household size (renter-occupied) | 2.22 |  |
| Occupants Per Room |  |  |
| 1.00 or less | 22,713 | $96 \%$ |
| 1.01 to 1.50 | 647 | $3 \%$ |
| 1.51 or more | 276 | $1 \%$ |
|  |  |  |


| Year Structure Built |  |  |
| :--- | ---: | ---: |
|  | Number | Percent |
| Total housing units | $\mathbf{3 9 , 8 1 2}$ |  |
| Built 2010 or later | 458 | $1 \%$ |
| Built 2000 to 2009 | 5,445 | $14 \%$ |
| Built 1990 to 1999 | 6,806 | $17 \%$ |
| Built 1980 to 1989 | 13,321 | $33 \%$ |
| Built 1970 to 1979 | 8,917 | $22 \%$ |
| Built 1960 to 1969 | 3,124 | $8 \%$ |
| Built 1950 to 1959 | 1,356 | $3 \%$ |
| Built 1940 to 1949 | 219 | $1 \%$ |
| Built 1939 or earlier | 166 | $0 \%$ |


| Value |  |  |
| :--- | ---: | ---: |
|  | Number | Percent |
| Owner-occupied units | $\mathbf{1 4 , 8 5 5}$ |  |
| Less than $\$ 50,000$ | 846 | $6 \%$ |
| $\$ 50,000$ to $\$ 99,999$ | 618 | $4 \%$ |
| $\$ 100,000$ to $\$ 149,999$ | 891 | $6 \%$ |
| $\$ 150,000$ to $\$ 199,999$ | 1,819 | $12 \%$ |
| $\$ 200,000$ to $\$ 299,999$ | 3,271 | $22 \%$ |
| $\$ 300,000$ to $\$ 499,999$ | 4,924 | $33 \%$ |
| $\$ 500,000$ to $\$ 999,999$ | 1,991 | $13 \%$ |
| $\$ 1,000,000$ or more | 495 | $3 \%$ |
| Median (dollars) | 299,500 |  |


| Mortgage Status and Selected <br> Monthly Owner Costs | Number | Percent |
| :--- | ---: | ---: |
| Owner-occupied units | $\mathbf{1 4 , 8 5 5}$ |  |
| Housing units with a mortgage | $\mathbf{8 , 3 3 7}$ | $\mathbf{5 6 \%}$ |
| Less than \$300 | 16 | $0 \%$ |
| $\$ 300$ to $\$ 499$ | 46 | $1 \%$ |
| $\$ 500$ to $\$ 699$ | 159 | $2 \%$ |
| $\$ 700$ to $\$ 999$ | 589 | $7 \%$ |
| $\$ 1,000$ to $\$ 1,499$ | 1,464 | $18 \%$ |
| $\$ 1,500$ to $\$ 1,999$ | 1,962 | $24 \%$ |
| $\$ 2,000$ or more | 4,101 | $49 \%$ |
| Median (dollars) | 1,978 |  |
| Housing units without a mortgage | 6,518 | $44 \%$ |
| Less than \$100 | 139 | $2 \%$ |
| $\$ 100$ to \$199 | 188 | $3 \%$ |
| $\$ 200$ to \$299 | 294 | $5 \%$ |
| $\$ 300$ to \$399 | 662 | $10 \%$ |
| $\$ 400$ or more | 5,235 | $80 \%$ |
| Median (dollars) | 684 |  |


| Gross Rent and Gross Rent as a |  |  |
| :--- | ---: | ---: |
| Percentage of Household Income | Number | Percent |
| Occupied units paying rent | $\mathbf{8 , 6 3 1}$ |  |
| Less than $\$ 200$ | 26 | $0 \%$ |
| $\$ 200$ to $\$ 299$ | 106 | $1 \%$ |
| $\$ 300$ to $\$ 499$ | 393 | $5 \%$ |
| $\$ 500$ to $\$ 749$ | 653 | $8 \%$ |
| $\$ 750$ to $\$ 999$ | 1,891 | $22 \%$ |
| $\$ 1,000$ to $\$ 1,499$ | 3,522 | $41 \%$ |
| $\$ 1,500$ or more | 2,040 | $24 \%$ |
| Median (dollars) | 1,137 |  |
| Occupied units paying rent (excluding units where |  |  |
| GRAPI cannot be computed) | $\mathbf{8 , 5 3 1}$ |  |
| Less than 15.0 percent | 933 | $11 \%$ |
| 15.0 to 19.9 percent | 1,013 | $12 \%$ |
| 20.0 to 24.9 percent | 1,134 | $13 \%$ |
| 25.0 to 29.9 percent | 958 | $11 \%$ |
| 30.0 to 34.9 percent | 858 | $10 \%$ |
| 35.0 percent or more | 3,635 | $43 \%$ |


[^0]:    Source: U.S. Census Bureau, 2010-2014 American Community Survey 5-Year Estimates

