



RIVERSIDE COUNTY
Economic Development Agency



RIVERSIDE COUNTY RIGHT NOW

ECONOMIC DEVELOPMENT AGENCY 2007-2008 ANNUAL REPORT

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For information about the photos in this annual report and for additional project photos visit the annual report photo gallery at www.rivcoeda.org

ECONOMIC DEVELOPMENT
REDEVELOPMENT
WORKFORCE DEVELOPMENT
HOUSING/HOUSING AUTHORITY
COMMUNITY SERVICES
RIVERSIDE COUNTY FAIR &
NATIONAL DATE FESTIVAL
AVIATION & AIR SHOWS
MARKETING/EDWARD-DEAN
MUSEUM & GARDENS
INTERNAL SUPPORT SERVICES

2007-2008 ANNUAL REPORT

SOUTHERN CALIFORNIA, RIVERSIDE COUNTY RIGHT NOW



I am proud to share this 2007-2008 Riverside County Economic Development Agency (EDA) Annual Report with you; it highlights the county's growth and our agency's efforts to make Riverside County the best place to live, work, and play.

Riverside County isn't immune from national economic challenges. Despite these challenges Riverside County has prospered in many areas. The health care, telecommunications, and education industries have expanded and continue to expand, communities within the county are still expected to have pockets of short-term growth, the Inland Empire's (Riverside and San Bernardino Counties') total personal income is estimated to increase 2.5%, and taxable retail sales are estimated to be \$41 billion during this calendar year, \$2 billion more than Orange County.

Housing in Riverside County is abundant and affordable. To create awareness of the buyer's market and EDA's housing programs EDA has launched www.RCHomeLink.com. This website offers information on valuable home programs and tools to help people find a home within Riverside County.

EDA recognizes the importance of keeping Riverside County a place with safe, healthy communities. One aspect of this means doing our part to turn Riverside County "green" by conserving the county's precious natural resources. EDA has embraced the notion that efficiency is "green". EDA's divisions are managed in highly efficient ways including key factors such as budgets, resources, and time.

In November 2007, Riverside County's first LEED certified building held its grand opening. The Woodcrest Library, designed to blend into the natural landscape of the community, is a model of sustainable site development. Some of the "green" features designed into the new library and its site include low-water native landscaping, a permeable parking lot to reduce and utilize storm run-off, a water-wise demonstration garden, and a building design which uses and directs ambient lighting from roof and windows to reduce the use of artificial light.

Water-wise landscaping is implemented into agency redevelopment projects and three future development projects, already in the works, will benefit from the use of solar panels to increase energy efficiency and conservation. The use of solar paneling is a new effort to conserve energy and it will be increasingly implemented in future projects.

Proudly, this annual report is printed with vegetable based ink on 100% post consumer recycled, certified processed chlorine free paper, and made with 100% certified renewable energy. If you need additional copies of this report you can share and view it on our website at www.rivcoeda.org. In an effort to save trees, please remember to only print documents when necessary.

EDA looks forward to working closely with the Board of Supervisors, each city, colleges and universities, and other economic development organizations to help Riverside County transition to "green" and remain the best place to live, work, and play in Southern California.

Robin Zimpfer
Assistant County Executive Officer/EDA

RIVERSIDE COUNTY BOARD OF SUPERVISORS



Supervisor Bob Buster
1st District



Supervisor John Tavaglione
2nd District



Supervisor Jeff Stone
3rd District



Supervisor Roy Wilson
4th District



Supervisor Marion Ashley
5th District

EDA EXECUTIVE MANAGEMENT TEAM



Front row, right to left:

Robin Zimpfer, Assistant County Executive Officer/EDA;
Deanna Lorson, Managing Director;
Tina English, Assistant Director – Redevelopment &
Project Management;
Heidi Marshall, Assistant Director – Housing Authority;

Back row, right to left:

Emilio Ramirez, Deputy Director – Housing;
Peggy Sanchez, Deputy Director – Administrative Services;
Colby Cataldi, Assistant Director – Desert & Aviation;
Sarah Mundy, Deputy Director – Economic Development,
Business Intelligence & Marketing;
Kevin Dunlap, Information Technology Officer;
Felicia Flournoy, Assistant Director – Workforce Development;
Suzanne Holland, Deputy Director – Community Services

RIVERSIDE COUNTY

RIVERSIDE COUNTY ECONOMIC DEVELOPMENT AGENCY 2007-2008 ANNUAL REPORT

VISION

Riverside County Economic Development Agency is the leader in making Riverside County a place where people are proud to live, work, and play. We strive for every resident to have access to high-paying jobs, a world-class education, quality housing, culturally-enriched activities, and safe, healthy communities.

MISSION

The Riverside County Economic Development Agency brings together the talents, resources, and dedication of public and private entities to:

- Create communities where all residents have access to quality housing in neighborhoods that are attractive, functional, and safe
- Support a broad spectrum of business growth and ensure companies have ongoing access to an ample and globally competitive workforce
- Provide our residents with the recreational and cultural activities that enrich their lives

VALUES

- Excellence – We go beyond the expected in every task we undertake.
- Innovation – We look for new ways and opportunities to serve.
- Integrity – We adhere to the highest standard of ethical conduct in every aspect of our work.
- Service – We put the needs of the customer above our own, incorporating all our values into everything we do.
- Respect – We esteem and value every individual, and it shows!



YEAR IN REVIEW HIGHLIGHTS

RIVERSIDE COUNTY ECONOMIC DEVELOPMENT AGENCY 2007-2008 ANNUAL REPORT

The Economic Development Agency accomplished the following:

Partnered with nine cities and three economic development corporations to promote Riverside County to an international business community.

Authorized 35 new industrial and commercial Fast Track projects that will have the following economic impact:

- 9,251 full time jobs
- \$873 million capital investment in land, building, and equipment

Contributed over \$659,000 to regional and specialized agencies to provide additional programs and services that further EDA's economic development objectives.

Completed 18 major capital improvement projects for a total investment of approximately \$65 million.

There are 14 major projects under construction with a total project investment of \$51 million.

There are over 64 projects currently in design that when constructed will add \$431 million in public infrastructure and facilities to Riverside County.

Invested \$333,000 in the Demolition Grant Program to remove dilapidated structures.

\$935,000 was invested in the Façade Improvement Program to renovate existing businesses in Riverside County.

Assisted 1,106 businesses through the placement of 1,706 qualified workers.

Provided job-placement services to 22,869 individuals through the Career Resource Area.

Achieved an 85% success rate with low-income, young adults in obtaining academic, work readiness, and/or occupational skills.

94% of laid-off workers retained employment six months after initial placement.

\$5 million was provided on a monthly basis to pay rent on behalf of qualified families through the Section 8 Housing Choice Voucher Program.

EDA has been a key partner with the new Code Enforcement Department, providing over \$227,000 in direct funding, responding to referrals from Code for our demolition grant and graffiti abatement programs, helping relocate families impacted by code enforcement actions, providing field offices in four unincorporated communities, assisting with six community clean-up events, and contributing marketing technical assistance.



The Family Self-Sufficiency Program (FSS) served 519 participants, and continued to push for homeownership among the program's graduates. Four families achieved the American dream of homeownership and a total of 15 families successfully completed their FSS contract by becoming economically self-sufficient and no longer requiring any form of welfare or rental assistance.

Committed \$74 million in over 29 multi-family and single-family new and rehabilitated affordable housing projects.

Invested nearly \$21 million to expand affordable housing opportunities to farm worker and migrant farm worker families.

Invested \$1.5 million to assist 32 households buy their first homes.

Provided more than \$3.3 million in home repairs and assisted over 275 families.

Provided \$804,000 to tenants in need of emergency assistance with their rents and security deposits. A total of 563 families were assisted.

Completed construction on four 20,000 sq ft executive hangars at the Jacqueline Cochran Regional Airport in partnership with fixed-base operator, Tradition Aviation.

Hosted the 4th Annual Jacqueline Cochran Regional Air Show, featuring for the first time the Air Force F-16 and welcoming back the Navy F-18 Military Demo Teams.

Achieved food and beverage sales of \$1.5 million at the 2008 Riverside County Fair & National Date Festival.

Set an all-time, one-day attendance record of 57,218 on the second Saturday during the Fair run.

Fair general admissions and carnival e-ticket sales hit a record and increased 9% compared to 2007.

Maintained the Fair's carnival revenue of \$950,000, consistent with 2007's record breaking carnival revenue.

The Edward-Dean Museum & Gardens gave free educational tours to over 700 students from schools all over the Inland Empire.

Increased special event revenue at the museum by 52%.

EDA Facilities maintains 20 EDA owned and leased buildings throughout the County.

Led the County's efforts in the Workforce Innovations in Economic Development (WIRED) project, a 13 county consortium chartered with identifying innovative industry needs and 21st Century job profiles.

ECONOMIC DEVELOPMENT DIVISION

RIVERSIDE COUNTY ECONOMIC DEVELOPMENT AGENCY 2007-2008 ANNUAL REPORT

The Economic Development Division increases jobs, wages, and capital investment in Riverside County by implementing programs and services that result in job creation for high-wage employment sectors and foster business development. These services are targeted towards helping existing businesses prosper and grow as well as attracting new businesses to the County.

FISCAL YEAR ACHIEVEMENTS INCLUDE:

- Authorized 35 new industrial and commercial Fast Track projects that will have the following economic impact:
 - 9,251 full time jobs
 - \$873 million capital investment in land, building, and equipment
- Significant press coverage of important Fast Track business retention and expansion projects.
- The Team Riverside County business attraction program had a banner year with cities, economic development corporations, public utilities, and private corporations. Nine cities and three economic development corporations participated in promoting Riverside County to an international business community.
- Promoted Riverside County at 13 industry trade shows and conferences to more than 150,000 business decision makers.

EDA attended:

- Medical Design and Manufacturing in California and New York
 - BIO Convention in California
 - CoreNet Global Summits in Georgia and California
 - Industrial Asset Management Council Professional Forums in Missouri and Arizona
 - CALED in California
 - Riverside County Water Symposium
 - International Council of Shopping Centers Convention in Nevada
 - LiveXchange Business Facilities in Texas
 - Society of Industrial and Office Retailers in Washington, D.C.
 - National Business Aviation Association in Georgia
- Sponsored Inland Empire Tech Week and the University of California, Riverside's Tech Horizons technology transfer conference at the Bourns College of Engineering.
 - Provided a web-based property search service on www.rivcoeda.org



- Sponsored and participated in the World Trade Month of Inland Southern California.
- An advertising mix consisting of one-third page to full page ads plus select editorials created over 200,000 impressions of national exposure aimed at target industries.
- Trade magazine advertising:
 - Business Facilities
 - Business Expansion
 - Expansion Management
 - Site Selection
 - American British Business Journal
 - Leader Magazine
- Contributed over \$659,000 to regional and specialized agencies to provide additional programs and services that further EDA's economic development objectives.
The Economic Development Agency partners with:
 - Inland Empire Economic Partnership
 - Coachella Valley Enterprise Zone
 - Palm Springs/ Desert Resorts Convention and Visitors Bureau
 - Idyllwild Chamber of Commerce
 - Temecula Valley Wine Growers Association
 - Temecula Valley Balloon & Wine Festival Association
 - 46th District Agriculture Association
 - Coachella Valley Economic Partnership
 - Race for Humanity
 - Valley Economic Development Corporation
 - Southwest California Economic Alliance
 - I-215 South Corridor Economic Development Summit
 - Economic Council of Pass Area Communities
 - Tri-Tech Small Business Development Center



REDEVELOPMENT DIVISION

RIVERSIDE COUNTY ECONOMIC DEVELOPMENT AGENCY 2007-2008 ANNUAL REPORT

The Redevelopment Agency for the County of Riverside breathes new life into existing communities which are in need of social, physical, environmental or economic assistance, and are lacking new investment and private enterprise. The Agency currently manages five redevelopment project areas. Since 1986, the Redevelopment Agency has invested millions of dollars to improve these communities by upgrading infrastructure, attracting and retaining jobs, and rehabilitating and building affordable housing.

FAST FACTS

The Redevelopment Agency for the County of Riverside:

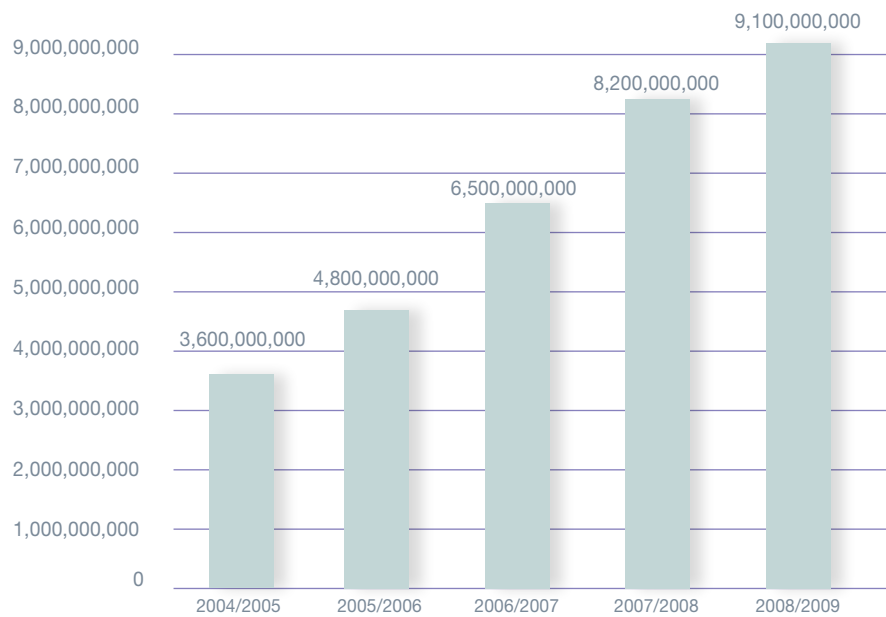
- Is the largest county redevelopment agency in the state by size and revenue.
- Ranks as number 9 out of 455 California agencies based on annual tax increment revenue generated.
- Has over 112 square miles of land within five project areas.
- Includes 35 communities and six airports throughout the County.

FISCAL YEAR ACHIEVEMENTS INCLUDE:

- Experienced an 11% tax increment revenue increase which will allow the agency to finance future capital improvement projects.
- Invested over \$88 million in redevelopment funds towards the revitalization of the project areas and improvement of the housing stock.
- Added two specialized four-wheel drive graffiti abatement vehicles to the Graffitibusters program; one truck will be used in the west county and the other truck expanded the program into the east county.

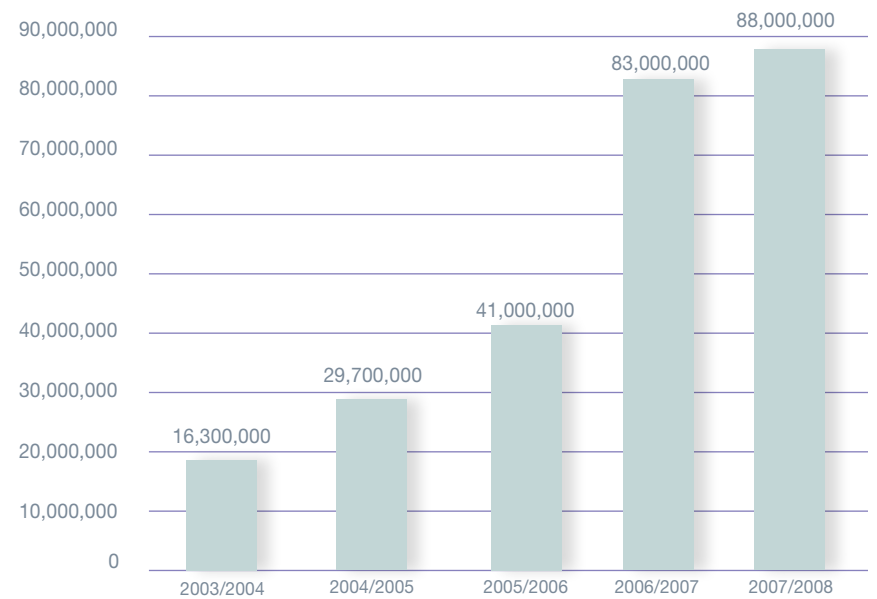


TOTAL INCREMENTAL ASSESSED VALUE



The bar graph above illustrates the continuation of the tremendous growth that has occurred over the last five years as a result of the increases in incremental assessed valuation.

TOTAL REDEVELOPMENT INVESTMENT



The bar graph above shows the 5-year trend of continuously increasing our investment in Riverside County's communities.

CAPITAL INVESTMENTS

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EDA project managers implement the construction of capital improvements throughout the County with a variety of funding sources including Redevelopment, Community Development Block Grant, County Service Area, and other funds. In Fiscal Year 2007-2008, over \$482 million in projects were in design or under construction in Riverside County.

FISCAL YEAR ACHIEVEMENTS INCLUDE:

Completed 18 major capital improvement projects, total investment of over \$65 million

There are 14 major projects under construction with a total project investment of \$51 million

There are over 64 projects currently in design that when constructed will add over \$431 million in public infrastructure and facilities to Riverside County

EDA also continues to implement the Façade Improvement Program and Demolition Grant Program:

- EDA invested \$935,000 in the Façade Improvement Program to renovate the exterior of businesses in the project areas
- EDA invested \$333,000 in the Demolition Grant Program to remove dilapidated structures

PROJECTS THAT WERE COMPLETED THIS YEAR INCLUDE:

■ Bryant Street Storm Drain.....	\$1,300,000	■ Mesa Verde Water System Improvements	\$1,300,000 (Phases 1 and 2)
■ Cabazon Fleet Fueling Station	\$5,000,000	■ Mission Middle School ADA Ramps	\$25,000
■ Community Services Division Road Improvements	\$1,700,000	■ Palm Springs Family Care Center	\$8,800,000
■ Fairgrounds ADA Study	\$96,000	■ Ripley Fire Station.....	\$2,900,000
■ Home Gardens Code Enforcement Office.....	\$150,000	■ Romoland Beautification Project, Phase 1 – Trumble Road.....	\$1,700,000
■ Jurupa Valley Parks Improvement Project Knowles and Agate.....	\$4,200,000	■ Rubidoux Boxing Club.....	\$3,000,000
■ Jurupa Self-Sufficiency Center	\$1,000,000	■ Rubidoux Fleet Services Facility	\$14,000,000
■ Jurupa Youth Opportunity Center	\$5,000,000	■ Rubidoux High School Stadium Reconstruction.....	\$5,000,000
■ Mecca Community Library & Riverside County Sheriff's Office	\$5,300,000	■ Woodcrest Library.....	\$5,000,000



PROJECTS UNDER CONSTRUCTION:

■ Agate Block Sidewalk Project.....	\$1,000,000
■ Edward-Dean Museum & Gardens Legacy Garden	\$470,000
■ Heritage High School Stadium.....	\$2,200,000
■ Highgrove Community Center Entry Way Improvements	\$60,000
■ Home Gardens Community Center Expansion	\$2,000,000
■ HVAC Upgrade for Cabazon Community Center	\$225,000
■ Mesa Verde Water System Improvements (Phase 3).....	\$1,000,000
■ Nuview Dental Clinic	\$1,300,000
■ Pedley Transportation Yard.....	\$3,800,000
■ Perris Valley Industrial Corridor Project, Phase 2.....	\$6,000,000
■ Thousand Palms Community Park Improvements	\$900,000
■ Thousand Palms Fire Station and Training Center	\$11,500,000
■ Thousand Palms Street Improvement Project.....	\$10,600,000
■ Vernola Park and Wineville Street Realignment	\$9,700,000

Many of EDA’s projects are constructed in conjunction with our valuable partners such as the Riverside County Board of Supervisors, county departments such as: Code Enforcement, Community Health Agency, Fire, Library Systems, Planning, Sheriff, Transportation, Regional Parks, Flood Control, Fleet Services, Department of Public Social Services; and other partners including: Boys & Girls Clubs, YMCAs, Coachella Valley Association of Governments, Coachella Valley Recreation & Parks District, Coachella Valley Water District, College of the Desert, Desert Alliance for Community Empowerment, Palm Desert Finance Authority, Jurupa Unified School District, Perris Union High School District, Jurupa Area Recreation & Park District, Eastern Municipal Water District, Nuview Union School District, and the cities within Riverside County.



WORKFORCE DEVELOPMENT DIVISION

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The Workforce Development Division provides leadership to the workforce development system in Riverside County by linking resources, people, business, and education resulting in a globally competitive workforce. Staff at the Workforce Development Centers (WDC) and Youth Opportunity Centers (YOC), under EDA leadership, help job seekers of all ages find employment and improve their job skills with training to meet present and future business needs in Riverside County.

FISCAL YEAR ACHIEVEMENTS INCLUDE:

- Assisted 1,106 businesses through the placement of 1,706 qualified workers
- Provided outplacement services to 23 businesses and 2,162 affected workers
- Partnered with the University of California, Riverside to upgrade the skills of 100 manufacturing firm employees in six businesses
- Provided 2,786 job counseling services to offenders through the re-entry program at the Banning Correctional Facility
- Provided 37 youth internships for the Jurupa Valley Internship Program
- Provided job-placement services to 22,869 individuals through the Career Resource Areas
- Delivered employment services for 544 youth, ages 14 – 21, through the Hire-A-Youth and Operation Teen Work programs

YOUTH OPPORTUNITY CENTERS

- Provided 526 low-income, young adults with long-term, comprehensive services focused on academic achievement, workforce preparation, and leadership development
- Achieved 85 percent success rate with low-income, young adults in obtaining academic, work readiness, and/or occupational skills
- Secured employment for 60 percent of the older youth, and seven percent entered post secondary training



MEASURES OF SUCCESS FOR 2007-2008

MEASURE	GOAL	ACTUAL
Percentage of adults placed in employment	77.5%	87%
Adult average earnings resulting from services provided	\$11,000	\$14,320
Percentage of adults who retained employment six months after initial placement	82.5%	88.5%
Percentage of laid-off workers placed in employment	80%	87%
Percentage of laid-off workers who retained employment six months after initial placement	85%	94%
Average earnings for laid-off workers who found new careers	\$15,000	\$14,403

HOUSING DIVISION

RIVERSIDE COUNTY ECONOMIC DEVELOPMENT AGENCY 2007-2008 ANNUAL REPORT

The Housing Division administers federal and state-funded affordable housing programs through the HOME Investment Partnership Program (HOME), Community Development Block Grant, and Redevelopment Housing Programs. The Housing Division develops programs and projects that create affordable housing opportunities for low-income families and preserve the County's existing affordable housing.

FISCAL YEAR ACHIEVEMENTS INCLUDE:

- Committed \$74 million in 29 multi-family and single-family new and rehabilitated affordable housing projects.
- Invested more than \$21 million to expand affordable housing opportunities to farm worker and migrant farm worker families.
- Invested \$1.5 million to assist 32 households buy their first homes.
- Provided more than \$3.3 million in home repairs and assisted over 275 families.
- Provided \$800,000 to tenants in need of emergency assistance with their rents and security deposits. A total of 563 families were assisted.

HOUSING DEVELOPMENT

Of the over \$74 million committed in HOME and RDA funds, EDA Housing Division invested nearly \$2.5 million and leveraged an additional \$19.4 million in the following four completed projects:

- Angel View Infants/Toddlers House – Desert Hot Springs area – EDA Housing provided a total of \$560,000 in RDA funds for the development of a special needs home for up to 6 infants with disabilities who have been removed from their homes by court order due to abuse or neglect. The home is licensed by the California Department of Developmental Services as an Intermediate Care Facility/Developmental Disability - Nursing (ICF/DD-N) facility and will provide 24 hour personal care, developmental services, and nursing care and treatment. The home is located just outside the City of Desert Hot Springs.
- Home Gardens Infill Housing Project – Home Gardens – EDA Housing provided a total of \$350,000 in RDA funds for the development of two homes for low-income first time homebuyers in the community of Home Gardens.
- Lincoln Family Apartments - Mecca - EDA Housing provided \$950,000 in HOME funds for the development and construction of a 57-unit rental housing complex for low-income families in the community of Mecca.
- Palm Village Apartments - Palm Desert - EDA Housing provided \$600,000 in HOME funds for the development and construction of a 36-unit rental housing complex for low-income families in the city of Palm Desert.

EDA Housing Division continues to work on 25 active projects representing over \$80 million in public investment and over \$360 million in projected leveraged funds.



HOMEOWNERSHIP AND TENANT ASSISTANCE

- First-Time Homebuyer Program – EDA Housing invested close to \$1.5 million to assist 32 households buy their first homes.
- Mobile Home Tenant Loan (MHTL) Assistance Program – EDA Housing closed a total of 11 Mobile Home Tenant Assistance Loans that totaled over \$400,000. All 11 loans were completely funded with Redevelopment Agency Housing Set-Aside Funds and Farm Worker Housing Grant Funds. Of the MHTL projects completed, 4 households were extremely low-income, and 7 were low-income.
- Oasis Gardens Improvement Project – Oasis/Thermal – EDA Housing provided a total of \$75,000 in RDA funds for the improvements of a migrant and seasonal farm workers facility that provides affordable housing to very low income families. The improvements were designed to enhance quality of life, promote orderliness, and allow for social uses of the grounds by and for the families that reside at the complex. The facility is located in the unincorporated community of Oasis.
- Mortgage Credit Certificate Program – EDA Housing issued \$1.1 million in Mortgage Credit Certificates to assist 31 households reduce the amount of their income tax liability on their home mortgage.
- Security Deposit Assistance (SDA) Program – EDA Housing provided over \$107,000 to the Housing Authority of the County of Riverside to assist new participants in the Section 8 Housing Choice Voucher Program with a one-time grant to pay half of their security deposit. A total of 262 families were assisted through this program.
- Emergency Housing Relief Program – EDA Housing provided \$594,000 to the Housing Authority of the County of Riverside to assist income qualified households that are displaced by emergencies with temporary tenant based rental assistance. A total of 50 families were assisted through this program.

SINGLE FAMILY HOME REHABILITATION PROGRAMS

- Home Rehabilitation Program (HRP) – EDA Housing completed 89 HRP projects and expended nearly \$1.8 million. Of the HRP projects completed, 19 were extremely low-income, 35 were very low-income, and 35 were low-income.
- Tenant-Occupied Home Rehabilitation Program (THRHP) – EDA Housing completed one THRHP project with a loan of almost \$28,000. The project consisted of the addition of handicapped amenities for a paraplegic renter. The home is restricted for a period of 10 years to ensure that it remains affordable.
- Senior Home Repair (SHR) Program – EDA Housing completed 160 SHR projects investing \$889,000. Of the SHR Projects completed, 66 of the applicants were extremely low-income, and 94 were very low-income.
- Manufactured Home Replacement Program (MHRP) – EDA Housing completed a total of 3 MHRP projects with a total expenditure of \$500,000. The average cost per unit was \$168,000. Each of the 3 homeowners agreed to incur debt in the amount of \$150,000. The remaining cost of the project was funded through the Home Rehabilitation Program (HRP). Of the MHRP projects completed, one applicant was extremely low-income, and 2 were very low-income.
- Disaster Relief Program (DRP) – EDA Housing completed 21 DRP projects. Total funding was \$100,000. The DRP is an emergency effort program that helps assist low to extremely low-income households in Riverside County with damage repairs to their homes caused by an emergency or natural disaster.

HOUSING AUTHORITY

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EDA Housing Authority will administer more than \$84 million in housing programs in the next fiscal year to promote adequate and affordable housing, economic opportunity, and a suitable living environment free from discrimination.

FISCAL YEAR ACHIEVEMENTS INCLUDE:

SECTION 8 HOUSING CHOICE VOUCHER PROGRAM:

- During the fiscal year 2007-2008, over 1,000 new low-income families were admitted to the Housing Choice Voucher program. \$5 million was provided on a monthly basis to pay rent on behalf of qualified families.
- An average of 8,312 families received rental assistance every month with a total of \$60 million provided in rental assistance. Through a partnership with the Department of Public and Social Services and Child Protective Services division, over 200 families were assisted using the Family Unification Program to help ensure that children who remain or are reunited with their families are not subject to neglect as a result of homelessness or inadequate housing.
- The Shelter Plus Care Program, which assists homeless, mentally ill individuals and their families, served 46 families.
- The Housing Choice Voucher Waiting List was open during the 2007-2008 fiscal year and closed on July 1, 2008 in order to focus on assisting the more than 40,000 disabled, elderly, working, and non-working families currently registered.

PUBLIC HOUSING PROGRAM:

- For over five years, HUD has ranked Riverside County's Public Housing program as a High Performer for outstanding work in its management of program administration, fiscal practices, facilities maintenance, and customer satisfaction.
- 88 new families moved into Public Housing.
- Participated in the third annual Toys for Tots Christmas event - 301 children living in many of the Housing Authority's Public Housing communities received a \$40 gift card to spend that day; 84 more children participated this year than last.

EMERGENCY HOUSING RESPONSE PROGRAM:

- 50 families were assisted through a new program designed to help families displaced by a natural disaster or government action.

SECURITY DEPOSIT ASSISTANCE PROGRAM:

- 262 families were supported through this program designed to assist families overcome the initial barrier of securing a rental unit.

HOUSING OPPORTUNITIES FOR PERSONS WITH AIDS (HOPWA) PROGRAM:

- Long-Term Rental Assistance was provided to 65 families totaling \$247,591.
- Short-Term Rental/Mortgage/Utility Assistance was provided to over 205 families and individuals totaling over 226,000.
- An additional 35 families received supportive services through permanent housing placement intended to provide assistance for security deposits totaling \$23,000.
- Provided project based rental assistance for 28 tenants at Rick Weiss Apartments in Palm Springs.



THE FAMILY SELF-SUFFICIENCY (FSS) PROGRAM:

The FSS Program was created to assist families in becoming self sufficient and no longer require public assistance. As FSS participants increase their earnings from employment, the rental assistance funds they no longer require are placed in an interest-bearing escrow account which is awarded to them for homeownership and/or education purposes upon graduation. Over \$94,000 has been utilized by FSS graduates via their escrow accounts this year. This is a 31% increase from last year.

The FSS program:

- Served 519 participants.
- Witnessed 15 FSS families who graduated this past year; 100% of the graduates no longer needed rental assistance, of these, four purchased homes.

HOMEOWNERSHIP PROGRAM:

- Four families were assisted through a program designed to help families purchase a home for the first time.
- One of the four utilized the Economic Development Agency's First Time Homebuyer Program.

RESIDENT OPPORTUNITY AND SELF-SUFFICIENCY (ROSS) PROGRAM:

- A Homeownership Program was implemented in March 2007 to assist families residing at the Public Housing units in the city of Riverside to become first-time homebuyers.
- Eight residents are in the process of in-depth homeownership counseling which includes financial fitness workshops and credit repair workshops.
- 30 residents are currently participating.
- One resident has been pre-qualified and is currently searching for a home to purchase.

HOUSING AUTHORITY DEVELOPMENT DIVISION:

- The Housing Authority started an innovative Development Division that builds new homes or rehabilitates existing housing and sells them to qualified low-income families.
- 77 units in Ripley were renovated to provide year round farm worker housing.
- Two homes were built in Home Gardens. The homes were in escrow at the end of the 2007-2008 fiscal year and were purchased by first-time homebuyers. Continued plans are underway to complete two more homes in Mira Loma during the next fiscal year.



COMMUNITY SERVICES DIVISION

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The Community Services Division (CSD), with an annual budget of \$38 million, enhances the quality of life in Riverside County neighborhoods by providing various community facilities, services, and programs to residents. The CSD administers 70 County Service Areas (CSA) providing municipal services to thousands of residents in the unincorporated areas of the County. In addition, the CSD administers federally-funded grant programs including the Community Development Block Grant (CDBG) and the Emergency Shelter Grant (ESG). In total, the CSD operates or supports 32 community, youth, and senior centers, and operates 33 park facilities throughout Riverside County.

FISCAL YEAR ACHIEVEMENTS INCLUDE:

Proud Recipient of the “2007 Challenge Award” given by the California State Associates of Counties for the Silverhawk Park and Trail.

- Partnered with 85 non-profits and county agencies, for nearly \$4.1 million

EVERY DAY

- 36 different services are provided by the CSD, including youth, senior and social services, park and recreation programming, fire and police protection, landscape maintenance, street lighting, street sweeping, and water and sewer service

EVERY YEAR

- 11,630,520 square feet of landscape including parks, trails, medians and parkways are maintained by the CSD
- 381,711 households and businesses receive service from the CSD
- 16,876 low-income and homeless people are provided shelter, meals, and supportive services through CSD sponsored programs



FISCAL YEAR ACCOMPLISHMENTS

With a full-time staff of 40 people during the 2007-2008 year, the CSD delivered many projects. A few are highlighted below.

- Menifee Dog Park was built for \$25,000 using in-house construction services.
- Highgrove Community Childcare Program now serves 60 children and created 11 new jobs.
- Cabazon Childcare Center facility expansion now serves 50 children and created 10 new jobs.
- Lazy Creek Pre-School playground expansion created a secure play area for toddlers and preschool children.
- M.A.R.S. (Mobile Activities Recreation Program) now operates in five park districts, providing Field Trips, Summer Camp, Movies in the Park, and family recreation.
- Thermal Septic Project (\$218,000) – this project upgraded the community’s wastewater treatment system for farmworker families in the Coachella Valley.
- Mesa Verde Water Improvements (\$1.3 million) – this recently completed water project provided improved water service to the residents of Mesa Verde/CSA 122.
- Bryant Park Fitness Center Project (\$4 million) – expanded and modernized a community recreational facility.
- Orange Street Shelter/Whiteside Manor (\$200,000) – Project included a 2,000 square foot expansion of the alcohol and drug recovery facility.
- 7,300 square miles of territory is covered by the County of Riverside and the CSD provides services to this area which is the size of the state of New Jersey with only a staff of 40 people.

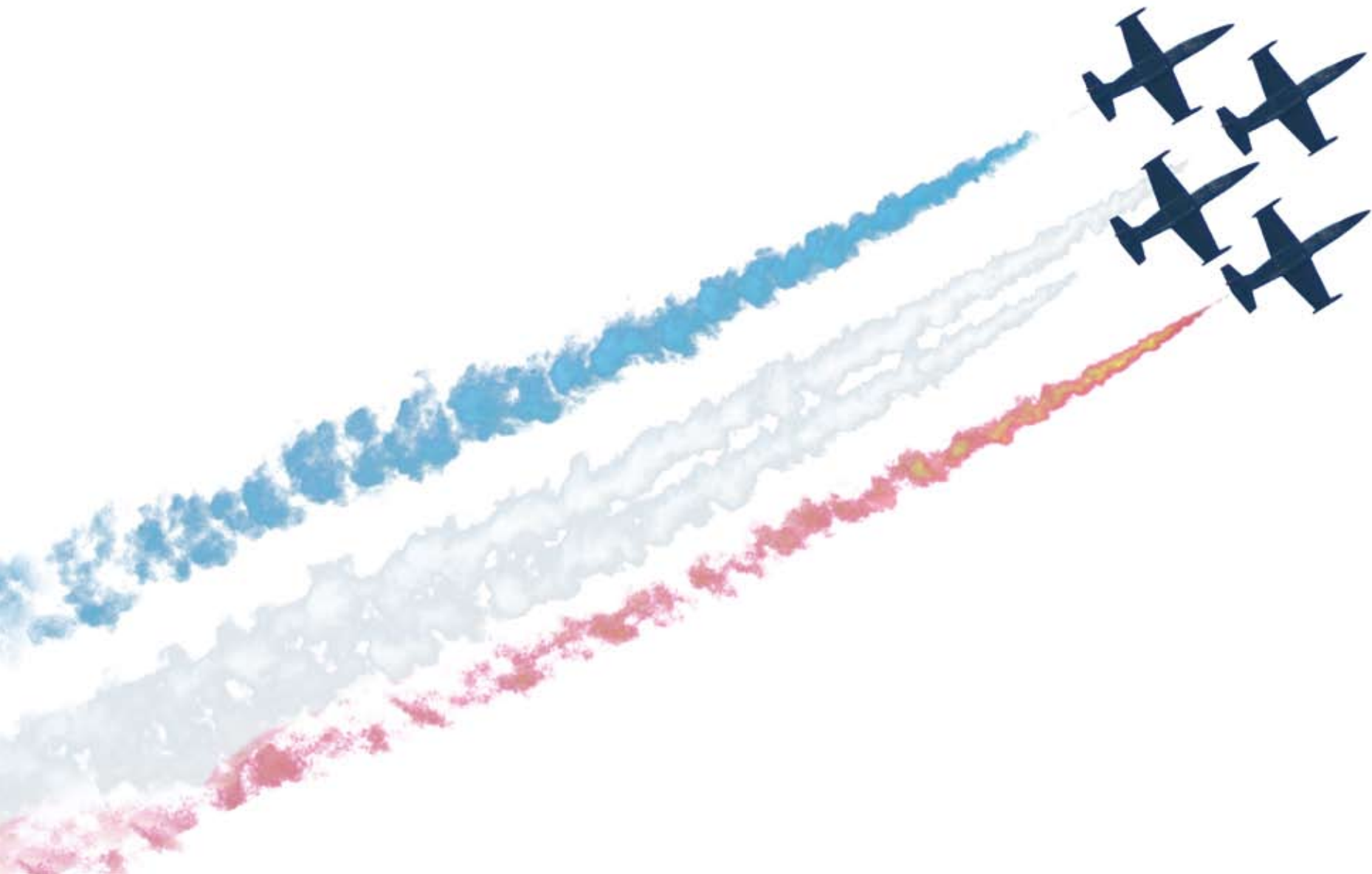


AVIATION DIVISION

RIVERSIDE COUNTY ECONOMIC DEVELOPMENT AGENCY 2007-2008 ANNUAL REPORT

The Aviation Division operates, maintains, and improves five county-owned airports: Hemet-Ryan Airport, French Valley Airport, Jacqueline Cochran Regional Airport, Chiriaco Summit Airport, and Blythe Airport (leased to the city of Blythe).

- Construction is complete on four 20,000 sq. ft. executive hangars at the Jacqueline Cochran Regional Airport in partnership with fixed-base operator, Tradition Aviation.
- Hosted the 4th Annual Jacqueline Cochran Regional Airshow, featuring for the first time the Air Force F-16 and welcoming back the Navy F-18 Military Demo Teams.
- The French Valley Business Center had its groundbreaking on June 15, 2008. Construction will commence in August 2008 on three office buildings – 100,000 sq. ft. for the Riverside County District Attorney, 40,000 sq. ft. for the Riverside County Public Defender, and 24,000 sq. ft. of general commercial use.
- Designed a \$22 million air attack base at Hemet-Ryan Airport.
- Overlaid Taxiway Foxtrot at Jacqueline Cochran Regional Airport for a cost of \$1.2 million.





RIVERSIDE COUNTY FAIR & NATIONAL DATE FESTIVAL

RIVERSIDE COUNTY ECONOMIC DEVELOPMENT AGENCY 2007-2008 ANNUAL REPORT

The Economic Development Agency produces the annual 10-day County Fair and maximizes the use of the Fairgrounds year round to meet social, cultural, and economic needs of the community.

FISCAL YEAR ACCOMPLISHMENTS INCLUDE:

- Set an all-time, one-day attendance record of 57,218 on the second Saturday of the Fair run.
- Offered \$9,500 in scholarships to Queen Scheherazade and her Court who reign over the Fair as goodwill ambassadors.
- Achieved food and beverage sales of \$1.5 million at the 2008 Riverside County Fair & National Date Festival.
- General admissions and carnival e-ticket sales increased 9% compared to 2007.
- Maintained strong carnival revenue of \$950,000.
- Livestock sales increased over 3% in 2008 Fair from 2007; 2008 sales were at \$159,000.

FAIRGROUNDS IMPROVEMENTS:

- Projected investment of \$1.2 million for an ADA Pavement Improvement Project to improve the quality and accessibility of the Fairgrounds and the Riverside County Fair & National Date Festival.
- Improved the capacity of the Aladdin's Concert Pavilion to 7,500. This new concert venue has allowed for larger-than-ever audiences for headliner entertainers such as LeAnn Rimes, Heart, Blues Traveler, Los Tiranos del Norte, and Gerardo Fernandez.
- Constructed fairgrounds utility upgrade project for \$170,000.

INTERIM EVENTS AT THE FAIRGROUNDS:

- Hosted a total of 56 Interim Events with revenue over \$370,000.



RIVERSIDE COUNTY FAIR & NATIONAL DATE FESTIVAL

SUMMARY REPORT	2008	2007	2006	2005
Gross Admissions Revenue	\$1,175,229	\$1,196,006	\$1,213,298	\$902,112
Net Carnival Revenue	\$950,000	\$950,000	\$568,084	\$454,721
Gross Concessions Sales	\$1,735,351	\$1,807,221	\$1,780,323	\$1,412,087
Cash Sponsorship	\$289,542	\$294,400	\$221,000	\$206,024
Grand Total	\$4,150,122	\$4,247,627	\$3,782,705	\$2,974,944
Gate Attendance	288,410	303,476	299,756	259,630



MARKETING & EDWARD-DEAN MUSEUM & GARDENS

RIVERSIDE COUNTY ECONOMIC DEVELOPMENT AGENCY 2007-2008 ANNUAL REPORT

MARKETING

The Marketing Division plans and implements marketing, branding, community and media relations, sponsorship campaigns and programs, and event management expertise and staffing; accomplishments include:

- Acquired \$85,000 in new sponsorship monies for the Riverside County Fair & National Date Festival.
- Managed and staffed more than 30 events.
- Developed a quarterly “County Connection Newsletter” for each supervisorial district which are mailed to each unincorporated residence, distributed at libraries, community centers and grocery stores, and on the web at www.rivcoeda.org.
- Provided staff resources and over \$700,000 to more than 15 partners including:
 - Palm Springs Desert Resorts Communities Convention and Visitors Authority
 - Southern California Fair
 - Temecula Valley Balloon & Wine Festival
 - Coachella Valley Economic Partnership
 - County Libraries

EDWARD-DEAN MUSEUM & GARDENS

The Edward-Dean Museum & Gardens is integral to the Marketing Division. A museum of 16th – 19th Century European and Asian decorative arts, the Edward-Dean Museum & Gardens in Cherry Valley hosts numerous cultural activities. From special exhibits to concerts, demonstrations, and education programs, the campus that is nestled in the foothills is also a picturesque location for weddings and other occasions.



EDWARD-DEAN MUSEUM & GARDENS FISCAL YEAR ACCOMPLISHMENTS INCLUDE:

- Gave free educational tours to over 700 students from schools all over the Inland Empire.
- Produced three special exhibits in the Rabe Gallery:
 - A Day in the Life of David Fairrington – Portrait Paintings & Paintings of Dancers
 - Art of the Empires - Creations & Handiworks of Imperial Russia, the Tsars & French Napoleonic Era
 - Island Get-Away – Artwork of Ferne Sirois
- Dedicated the Anne Moise Memorial Rose Garden on October 19, 2007.
- Six free fall concerts attracted an audience of over 1433.
- Benefited from more than 2438 volunteer hours, with a market value of \$61,884, provided by 25 docents.
- Utilized 4850 mandated hours provided by weekend work crews from the Sheriff's Department who provided landscape maintenance, event set-up and tear down.
- CAL-Fire Crews provided weed abatement in the event of a wildland fire and completed the maintenance and topping of trees on the campus.
- Inmate crews completed repairs to a flag stone patio, new stairs to the wedding gazebo, and built a new trash enclosure.
- With the support of the Friends of the Edward-Dean Museum, five Persian carpets from the museum collection were cleaned and restored, and a new appraisal of the museum collection was conducted by Skinner, Inc.
- Held a Bridal Show on March 9, 2008 with 15 vendors and more than 75 potential brides in attendance.
- Special Events Revenue increased by 50% from FY 06/07.



INTERNAL SUPPORT SERVICES

RIVERSIDE COUNTY ECONOMIC DEVELOPMENT AGENCY 2007-2008 ANNUAL REPORT

WEB DEVELOPMENT ACCOMPLISHMENTS

- Developed an online Mortgage Credit Certificate calculator
- In partnership with the Fourth District Supervisor's office, developed streaming video for the online version of the Coachella Valley Community Report
- Redesigned the Housing Authority website with features that include an online form to sign up for Section 8 Housing, and a Property Agent Application for managing and displaying available Section 8 Housing to the public
- Designed and developed a Form 11 tracking application
- Designed and developed an online Inventory Control application for bar coded fixed assets

INFORMATION TECHNOLOGY

The Information Technology Division works diligently behind the scenes on many of EDA's showcase projects, offering technical support and seamless integration of cutting-edge technology; accomplishments include:

- Provided mobile technology for 100 Palms Resort fire and recovery in Thermal
- Designed and implemented solar-powered wireless cameras for Riverside County Fairgrounds, Indio
- Provided technology design for the Rubidoux Youth Opportunity Center and Rubidoux Boxing Club
- Upgraded technology needs for the Youth Opportunity Centers in Perris and Indio
- Implemented secure access to information systems through the use of Citrix Access Gateway
- Provided technology solutions through the Mobile One-Stop/ Disaster Recovery vehicle for victims of the Eastern County Crop Freeze
- Upgraded and expanded permanent installations of wireless technology at the Riverside County Fairgrounds, Indio

ADMINISTRATION & FISCAL

The Administration & Fiscal Division promotes and encourages the collaboration of all employees in order to provide outstanding service to users at all levels and to achieve accuracy and efficiency in all transactions; accomplishments include:

- Managed budget totaling \$375 million
- Processed 124,254 payment vouchers totaling \$187 million
- Twelve audits were performed by federal, state, and county auditors and all conformed to Generally Accepted Accounting Principles without reservation
- Human Resources interviewed 302 candidates for employment
- EDA Facilities maintains 20 EDA owned and leased buildings throughout the County



BUSINESS INTELLIGENCE

The Business Intelligence Unit (BIU) responds to requests from other divisions and the general public for consistent data for use in planning and reporting activities; accomplishments include:

- Quarterly Cost of Living survey data collection, annual Community Economic Profiles and economic, construction and population reports
- Responded to 297 various requests for data, a 24% increase over the previous year. This includes 144 requests from other EDA divisions, a 30% increase and 56 for U.S. Census data, representing a 37% increase
- Conducted research for Desert Tech-Prep Project, a two-county project studying the Allied Health Care Occupational group
- Led the county's efforts in the Workforce Innovations in Economic Development (WIRED) project, a 13 county consortium chartered with identifying innovative industry needs and 21st Century job profiles
- Managed the USDA Forest Service project, to create a revolving loan fund and other projects to expedite the removal and assist in the commercial processing of insect infested and drought affected trees
- The BIU demographics website provides online access to all reports produced by the Business Intelligence Unit. Web page showed a 71% increase in the number of hits over last year

REAL PROPERTY

The Real Property Division manages all acquisitions and sales of land for all divisions of EDA

- Nearly 500 Temporary Construction Easements were obtained to facilitate the construction of road improvements
- Completed the acquisition of 39 parcels
- Completed the sale of 21 parcels
- Completed the acquisition of 72 mobile units
- Completed the relocation of 84 tenants



OFFICE LOCATIONS

Administration & West County Operations	1325 Spruce Street, Suite 400, Riverside, CA 92507	951.955.8916
Housing Authority	5555 Arlington Avenue, Riverside, CA 92504	951.351.0700
Riverside Workforce Development Center (WDC)	1151 Spruce Street, Riverside, CA 92507	951.955.3100
East County Operations / Indio WDC	44-199 Monroe Street, Indio, CA 92201	760.863.2500
Hemet Workforce Development Center	1025 North State Street, Hemet, CA 92543	951.791.3500
Temecula Workforce Development Center	41002 County Center Drive, Suite 205, Temecula, CA 92591	951.600.6000
Riverside County Fair & National Date Festival	82-503 Hwy 111, Indio, CA 92201	760.863.8147
French Valley Airport	37552 Winchester Road, Murrieta, CA 92563	951.600.7297
Hemet-Ryan Airport	4710 W. Stetson Avenue, Hemet, CA 92545	951.652.0422
Edward-Dean Museum & Gardens	9401 Oak Glen Road, Cherry Valley, CA 92223	951.845.2626

For information about the photos in this annual report and for additional photos visit the annual report photo gallery at www.rivcoeda.org

WWW.RIVCOEDA.ORG



RIVERSIDE COUNTY
SAN DIEGO COUNTY

ANZA-BORREGO



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Economic Development Agency

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