

RIVERSIDE COUNTY FIRST QUARTER 2007 TAXABLE SALES

(Taxable transactions in thousands of dollars)

TYPE OF BUSINESS	BANNING		BEAUMONT		BLYTHE		CALIMESA		CANYON LAKE		CATHEDRAL CITY		COACHELLA		CORONA	
	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.
RETAIL STORES																
Apparel Stores	11	306	22	34	10	269	4	#	10	#	33	1,215	37	1,739	198	23,325
General Mer. Stores	12	6,351	18	#	10	6,402	1	#	2	#	17	12,714	2	#	82	83,057
Food Stores +	13	1,396	19	4,601	9	2,553	5	#	4	538	34	8,133	24	10,185	69	20,547
Eat. & Drink. Places	50	8,468	42	5,077	46	6,015	17	3,101	8	572	118	15,883	59	8,639	334	59,602
Home Furn., Appl. Stores	23	364	27	576	9	1,116	4	122	11	278	61	8,716	17	1,211	174	22,474
Building Materials	12	581	10	#	5	#	1	#	6	242	18	7,874	4	1,953	71	76,207
Motor Vehicles and Parts	39	18,428	28	8,921	17	9,063	7	#	6	#	64	102,055	31	5,676	209	105,837
Service Stations	8	9,244	6	7,658	11	7,838	5	5,615	---	---	13	20,781	10	30,227	37	68,345
Other Retail Stores	103	1,533	203	28,863	42	5,730	36	2,463	67	626	213	10,165	80	4,646	748	51,308
RETAIL STORES TOTAL	271	46,671	375	55,730	159	38,986	80	11,301	114	2,256	571	187,536	264	64,276	1,922	510,702
ALL OTHER OUTLETS	225	12,817	308	6,287	129	6,034	66	540	133	870	496	26,216	139	14,007	1,939	328,527
TOTALS ALL OUTLETS	496	59,488	683	62,017	288	45,020	146	11,841	247	3,126	1,067	213,752	403	78,283	3,861	839,229

TYPE OF BUSINESS	DS. HOT SP.		HEMET		INDIAN WELLS		INDIO		LAKE ELSINORE		LA QUINTA		MORENO VALLEY		MURRIETA	
	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.
RETAIL STORES																
Apparel Stores	14	#	55	3,667	5	#	139	2,430	74	10,765	35	8,563	220	10,989	79	6,941
General Mer. Stores	7	5,209	44	52,475	1	#	49	9,625	29	33,882	15	57,429	77	59,832	41	40,875
Food Stores +	17	4,530	33	9,600	1	#	49	11,234	29	8,536	16	11,128	69	23,059	28	16,435
Eat. & Drink. Places	42	4,207	175	24,593	10	5,602	158	15,395	114	15,959	84	25,315	264	39,716	160	21,910
Home Furn., Appl. Stores	12	369	55	3,744	8	#	66	#	48	2,172	58	10,675	99	8,729	131	23,281
Building Materials	2	#	23	25,892	---	---	20	28,464	24	20,730	9	29,236	29	33,452	28	31,816
Motor Vehicles and Parts	9	1,247	89	57,175	---	---	87	60,530	81	36,043	13	28,594	96	57,885	79	27,992
Service Stations	5	4,952	24	20,096	---	---	14	13,307	16	23,306	7	10,051	31	34,687	22	22,768
Other Retail Stores	75	2,215	327	16,846	47	5,829	439	30,011	269	10,111	238	20,995	596	19,917	471	45,469
RETAIL STORES TOTAL	183	22,729	825	214,088	72	11,431	1,021	170,996	684	161,504	475	201,986	1,481	288,266	1,039	237,487
ALL OTHER OUTLETS	158	1,916	612	27,728	99	24,794	975	37,696	448	14,785	481	29,079	862	21,328	905	34,755
TOTALS ALL OUTLETS	341	24,645	1,437	241,816	171	36,225	1,996	208,692	1,132	176,289	956	231,065	2,343	309,594	1,944	272,242

TYPE OF BUSINESS	NORCO		PALM DESERT		PALM SPRINGS		PERRIS		RANCHO MIRAGE		RIVERSIDE		SAN JACINTO		TEMECULA	
	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.
RETAIL STORES																
Apparel Stores	18	913	263	51,283	100	4,879	65	991	15	1,339	419	40,455	23	221	160	30,150
General Mer. Stores	8	#	53	105,262	32	28,092	21	#	5	#	162	135,723	17	1,377	54	94,047
Food Stores +	13	4,890	21	14,655	26	11,225	36	7,340	8	7,022	171	41,128	12	4,020	34	17,536
Eat. & Drink. Places	82	12,509	213	55,418	230	46,299	75	10,486	67	29,470	652	93,896	39	5,071	316	60,795
Home Furn., Appl. Stores	23	1,774	171	34,526	99	3,387	27	574	55	14,371	271	29,014	17	335	131	23,693
Building Materials	11	#	44	29,137	16	28,640	8	2,165	4	#	81	92,136	12	937	50	36,400
Motor Vehicles and Parts	72	46,718	46	3,495	40	16,333	48	16,390	7	#	396	305,022	42	2,095	110	132,653
Service Stations	13	18,478	12	18,404	18	28,573	15	31,635	5	5,094	78	87,437	10	10,633	26	49,893
Other Retail Stores	178	23,450	837	77,387	554	19,765	202	18,946	144	61,231	1,703	155,148	117	2,645	734	97,358
RETAIL STORES TOTAL	418	108,732	1,660	389,567	1,115	187,193	497	88,527	310	118,527	3,933	979,959	289	27,334	1,615	542,525
ALL OTHER OUTLETS	414	17,266	1,504	59,825	976	58,425	312	46,714	284	24,477	3,316	218,217	257	4,937	1,485	85,215
TOTALS ALL OUTLETS	832	125,998	3,164	449,392	2,091	245,618	809	135,241	594	143,004	7,249	1,198,176	546	32,271	3,100	627,740

RIVERSIDE COUNTY TOTALS:

TYPE OF BUSINESS	Pmts.	Val.
RETAIL STORES		
Apparel Stores	2,396	282,932
General Mer. Stores	708	780,036
Drug Stores +	205	78,771
Food Stores +	953	317,525
Pack. Liq. Stores	153	18,767
Eat. & Drink. Places	3,870	638,287
Home Furn., Appl. Stores	1,850	225,643
Building Materials	648	546,592
Motor Vehicles and Parts	1,980	1,131,070
Service Stations	476	644,666
Other Retail Stores	10,302	695,821
RETAIL STORES TOTAL	23,541	5,360,110
BUS. & PERSONAL SVCS.	4,305	297,901
ALL OTHER OUTLETS	17,002	1,686,203
TOTALS ALL OUTLETS	44,848	7,344,214

PRODUCED BY: **RIVERSIDE COUNTY ECONOMIC DEVELOPMENT AGENCY**
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SOURCE: California State Board of Equalization
 Sacramento, California



NOTE:

+ Tax exempt sales for consumption rather than resale, consisting primarily of food sales for off-premises consumption and prescription medicines, are not included in this table.

Sales totals for some classes of retail businesses are not shown because their publication would result in confidential information disclosure. These totals are included with "other retail stores".