

RIVERSIDE COUNTY FIRST QUARTER 2008 TAXABLE SALES

(Taxable transactions in thousands of dollars)

TYPE OF BUSINESS	BANNING		BEAUMONT		BLYTHE		CALIMESA		CANYON LAKE		CATHEDRAL CITY		COACHELLA		CORONA	
	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.
RETAIL STORES																
Apparel Stores	15	204	26	#	9	281	7	165	9	#	32	2,634	39	1,548	209	19,162
General Mer. Stores	12	5,309	24	#	10	5,605	1	#	2	#	19	12,105	3	#	86	77,221
Food Stores +	14	1,848	20	4,514	10	3,376	5	#	4	430	33	8,341	24	10,096	75	20,959
Eat. & Drink. Places	53	8,258	49	6,690	48	5,848	19	3,099	8	548	125	16,598	66	8,575	349	57,885
Home Furn., Appl. Stores	14	134	24	#	10	1,200	6	128	10	127	58	5,798	15	710	163	17,717
Building Materials	13	425	10	#	6	#	1	#	5	236	19	4,859	5	#	63	57,429
Motor Vehicles and Parts	40	11,166	35	7,217	15	6,472	8	#	7	#	67	73,430	28	4,829	209	88,848
Service Stations	8	10,547	6	7,457	10	9,286	4	6,385	---	---	13	23,527	9	32,941	42	77,539
Other Retail Stores	94	1,286	176	32,779	38	5,931	33	2,243	58	1,386	201	9,812	84	6,392	734	45,098
RETAIL STORES TOTAL	263	39,177	370	58,657	156	37,999	84	12,020	103	2,727	567	157,104	273	65,091	1,930	461,858
ALL OTHER OUTLETS	264	10,514	374	4,844	133	6,149	73	1,851	134	658	504	25,132	147	14,512	2,198	275,896
TOTALS ALL OUTLETS	527	49,691	744	63,501	289	44,148	157	13,871	237	3,385	1,071	182,236	420	79,603	4,128	737,754

TYPE OF BUSINESS	DS. HOT SP.		HEMET		INDIAN WELLS		INDIO		LAKE ELSINORE		LA QUINTA		MORENO VALLEY		MURRIETA	
	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.
RETAIL STORES																
Apparel Stores	16	#	60	3,392	5	#	151	3,794	82	9,609	39	7,734	215	11,441	86	5,940
General Mer. Stores	9	4,565	43	40,609	1	#	52	9,733	27	33,260	15	58,510	76	58,655	35	38,927
Food Stores +	15	4,236	33	9,182	1	#	49	12,690	29	8,512	17	12,124	76	23,542	32	17,728
Eat. & Drink. Places	42	3,921	178	23,044	10	5,288	164	16,564	125	16,412	91	25,768	269	38,567	177	22,876
Home Furn., Appl. Stores	10	330	56	2,526	7	#	74	#	49	1,621	56	9,078	95	5,862	127	15,710
Building Materials	3	#	23	19,169	---	---	21	16,456	21	14,113	10	21,026	30	23,441	29	25,267
Motor Vehicles and Parts	7	1,136	90	67,159	---	---	91	49,779	81	28,886	14	21,735	96	46,765	90	25,072
Service Stations	4	5,782	26	25,476	---	---	12	14,579	17	26,255	6	10,787	35	39,277	25	24,309
Other Retail Stores	66	2,201	302	16,040	45	6,209	430	23,127	232	8,529	269	22,076	523	19,585	448	36,256
RETAIL STORES TOTAL	172	22,171	811	206,597	69	11,497	1,044	146,722	663	147,197	517	188,838	1,415	267,135	1,049	212,085
ALL OTHER OUTLETS	179	1,832	657	20,531	112	23,816	1,215	31,027	537	11,759	609	26,960	992	21,328	1,050	29,833
TOTALS ALL OUTLETS	351	24,003	1,468	227,128	181	35,313	2,259	177,749	1,200	158,956	1,126	215,798	2,407	288,463	2,099	241,918

TYPE OF BUSINESS	NORCO		PALM DESERT		PALM SPRINGS		PERRIS		RANCHO MIRAGE		RIVERSIDE		SAN JACINTO		TEMECULA	
	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.
RETAIL STORES																
Apparel Stores	23	721	275	52,262	91	3,928	62	789	16	1,180	411	35,689	30	210	179	25,904
General Mer. Stores	9	#	56	98,600	38	26,841	20	#	7	#	167	114,845	23	#	52	84,165
Food Stores +	13	5,078	25	14,683	29	11,245	38	8,636	9	7,080	181	42,973	19	5,129	34	17,300
Eat. & Drink. Places	88	12,025	218	56,435	237	48,385	80	10,855	71	28,118	686	97,363	56	6,235	342	57,545
Home Furn., Appl. Stores	25	2,233	171	32,828	95	3,108	27	530	48	11,998	267	22,870	13	238	123	16,855
Building Materials	10	#	40	19,608	18	21,595	10	4,055	3	#	80	56,075	14	327	48	29,192
Motor Vehicles and Parts	67	36,844	40	2,761	40	14,042	56	11,050	9	16,903	401	241,137	49	1,733	116	104,614
Service Stations	14	20,584	14	21,828	19	36,840	16	28,340	4	5,586	79	100,333	9	10,440	28	54,712
Other Retail Stores	175	22,304	797	71,905	490	18,224	183	17,286	127	31,415	1,539	111,110	109	16,819	701	94,016
RETAIL STORES TOTAL	424	99,789	1,636	370,910	1,057	184,208	492	81,541	294	102,280	3,811	822,395	322	41,131	1,623	484,303
ALL OTHER OUTLETS	454	17,246	1,643	57,299	1,037	54,137	371	39,814	286	27,196	3,907	208,651	320	5,048	1,617	77,996
TOTALS ALL OUTLETS	878	117,035	3,279	428,209	2,094	238,345	863	121,355	580	129,476	7,718	1,031,046	642	46,179	3,240	562,299

RIVERSIDE COUNTY TOTALS:

TYPE OF BUSINESS	Pmts.	Val.
RETAIL STORES		
Apparel Stores	2,460	273,432
General Mer. Stores	719	723,780
Drug Stores +	220	83,910
Food Stores +	1,001	328,701
Pack. Liq. Stores	170	21,443
Eat. & Drink. Places	4,073	644,880
Home Furn., Appl. Stores	1,758	184,154
Building Materials	643	395,751
Motor Vehicles and Parts	2,008	905,851
Service Stations	492	732,386
Other Retail Stores	9,418	613,760
RETAIL STORES TOTAL	22,962	4,908,048
BUS. & PERSONAL SVCS.	4,154	296,286
ALL OTHER OUTLETS	19,718	1,404,241
TOTALS ALL OUTLETS	46,834	6,608,575

PRODUCED BY: **RIVERSIDE COUNTY ECONOMIC DEVELOPMENT AGENCY**
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SOURCE: California State Board of Equalization
 Sacramento, California



NOTE:

+ Tax exempt sales for consumption rather than resale, consisting primarily of food sales for off-premises consumption and prescription medicines, are not included in this table.

Sales totals for some classes of retail businesses are not shown because their publication would result in confidential information disclosure. These totals are included with "other retail stores".