



**TAXABLE SALES
RIVERSIDE COUNTY
ANNUAL REPORT 2006**

HIGHLIGHTS			BY TYPE OF BUSINESS (dollars in thousands - 000)																																																																																																																																															
<p>Total taxable sales for Riverside County during the calendar year of 2006 reached \$29.8 billion; an increase of 5.52% over 2005. A comparison of the Los Angeles-Five County Consolidated area growth follows:</p> <table border="1"> <thead> <tr> <th></th> <th><u>% Change</u></th> <th><u>'05-'06</u></th> </tr> </thead> <tbody> <tr> <td>Riverside</td> <td>+5.5</td> <td></td> </tr> <tr> <td>San Bernardino</td> <td>+5.3</td> <td></td> </tr> <tr> <td>Ventura</td> <td>+3.4</td> <td></td> </tr> <tr> <td>Orange</td> <td>+3.9</td> <td></td> </tr> <tr> <td>Los Angeles</td> <td>+4.2</td> <td></td> </tr> </tbody> </table>				<u>% Change</u>	<u>'05-'06</u>	Riverside	+5.5		San Bernardino	+5.3		Ventura	+3.4		Orange	+3.9		Los Angeles	+4.2		<table border="1"> <thead> <tr> <th>RETAIL STORES</th> <th>Total</th> <th>% Change</th> <th>'05-'06</th> </tr> </thead> <tbody> <tr><td>Apparel Stores</td><td>1,080,385</td><td>+ 9.12</td><td></td></tr> <tr><td>General Merchandise</td><td>3,250,377</td><td>+ 7.56</td><td></td></tr> <tr><td>Drug Stores</td><td>303,177</td><td>+ 7.29</td><td></td></tr> <tr><td>Food Stores</td><td>1,309,782</td><td>+ 9.38</td><td></td></tr> <tr><td>Pckgd. Liquor Stores</td><td>78,895</td><td>+ 5.44</td><td></td></tr> <tr><td>Eating & Drinking Places</td><td>2,316,422</td><td>+ 7.35</td><td></td></tr> <tr><td>Home Furnishings & Appliances</td><td>948,217</td><td>- 1.70</td><td></td></tr> <tr><td>Bldg. Mat'l & Farm Impl. Dealers</td><td>2,738,153</td><td>- 0.66</td><td></td></tr> <tr><td>Auto Dealers & Supplies</td><td>4,326,040</td><td>- 3.32</td><td></td></tr> <tr><td>Service Stations</td><td>2,630,716</td><td>+ 15.53</td><td></td></tr> <tr><td>Other Retail Stores</td><td>2,860,181</td><td>+ 8.26</td><td></td></tr> <tr><td>RETAIL STORES TOTAL</td><td>21,842,345</td><td>+ 4.81</td><td></td></tr> <tr><td>Business & Personal Services</td><td>1,151,861</td><td>+ 2.98</td><td></td></tr> <tr><td>All Other Outlets</td><td>6,822,031</td><td>+ 8.31</td><td></td></tr> <tr><td>TOTAL ALL OUTLETS</td><td>29,816,237</td><td>+ 5.52</td><td></td></tr> </tbody> </table>				RETAIL STORES	Total	% Change	'05-'06	Apparel Stores	1,080,385	+ 9.12		General Merchandise	3,250,377	+ 7.56		Drug Stores	303,177	+ 7.29		Food Stores	1,309,782	+ 9.38		Pckgd. Liquor Stores	78,895	+ 5.44		Eating & Drinking Places	2,316,422	+ 7.35		Home Furnishings & Appliances	948,217	- 1.70		Bldg. Mat'l & Farm Impl. Dealers	2,738,153	- 0.66		Auto Dealers & Supplies	4,326,040	- 3.32		Service Stations	2,630,716	+ 15.53		Other Retail Stores	2,860,181	+ 8.26		RETAIL STORES TOTAL	21,842,345	+ 4.81		Business & Personal Services	1,151,861	+ 2.98		All Other Outlets	6,822,031	+ 8.31		TOTAL ALL OUTLETS	29,816,237	+ 5.52																																																											
	<u>% Change</u>	<u>'05-'06</u>																																																																																																																																																
Riverside	+5.5																																																																																																																																																	
San Bernardino	+5.3																																																																																																																																																	
Ventura	+3.4																																																																																																																																																	
Orange	+3.9																																																																																																																																																	
Los Angeles	+4.2																																																																																																																																																	
RETAIL STORES	Total	% Change	'05-'06																																																																																																																																															
Apparel Stores	1,080,385	+ 9.12																																																																																																																																																
General Merchandise	3,250,377	+ 7.56																																																																																																																																																
Drug Stores	303,177	+ 7.29																																																																																																																																																
Food Stores	1,309,782	+ 9.38																																																																																																																																																
Pckgd. Liquor Stores	78,895	+ 5.44																																																																																																																																																
Eating & Drinking Places	2,316,422	+ 7.35																																																																																																																																																
Home Furnishings & Appliances	948,217	- 1.70																																																																																																																																																
Bldg. Mat'l & Farm Impl. Dealers	2,738,153	- 0.66																																																																																																																																																
Auto Dealers & Supplies	4,326,040	- 3.32																																																																																																																																																
Service Stations	2,630,716	+ 15.53																																																																																																																																																
Other Retail Stores	2,860,181	+ 8.26																																																																																																																																																
RETAIL STORES TOTAL	21,842,345	+ 4.81																																																																																																																																																
Business & Personal Services	1,151,861	+ 2.98																																																																																																																																																
All Other Outlets	6,822,031	+ 8.31																																																																																																																																																
TOTAL ALL OUTLETS	29,816,237	+ 5.52																																																																																																																																																
<p>Total transactions in California totaled \$559.7 billion during the calendar year of 2006, an increase of \$22.7 billion, or 4.2%, over 2005. In constant-dollar terms, sales increased 2.4%. Retail stores reported \$389.1 billion in taxable sales in 2006, an increase of 3.5% over 2005.</p>			<table border="1"> <thead> <tr> <th>RETAIL STORES/CITY</th> <th>2005</th> <th>2006</th> <th>% Change</th> <th>'05-'06</th> </tr> </thead> <tbody> <tr><td>Banning</td><td>194,543</td><td>193,658</td><td>- 0.45</td><td></td></tr> <tr><td>Beaumont</td><td>137,595</td><td>205,062</td><td>+ 49.03</td><td></td></tr> <tr><td>Blythe</td><td>141,075</td><td>146,414</td><td>+ 3.78</td><td></td></tr> <tr><td>Calimesa</td><td>42,135</td><td>47,290</td><td>+ 12.23</td><td></td></tr> <tr><td>Canyon Lake</td><td>10,835</td><td>8,783</td><td>- 18.94</td><td></td></tr> <tr><td>Cathedral City</td><td>820,702</td><td>791,703</td><td>- 3.53</td><td></td></tr> <tr><td>Coachella</td><td>200,828</td><td>242,166</td><td>+ 20.58</td><td></td></tr> <tr><td>Corona</td><td>2,111,127</td><td>2,159,434</td><td>+ 2.29</td><td></td></tr> <tr><td>Desert Hot Springs</td><td>88,493</td><td>90,275</td><td>+ 2.01</td><td></td></tr> <tr><td>Hemet</td><td>907,128</td><td>945,412</td><td>+ 4.22</td><td></td></tr> <tr><td>Indian Wells</td><td>27,918</td><td>29,053</td><td>+ 4.07</td><td></td></tr> <tr><td>Indio</td><td>675,657</td><td>703,726</td><td>+ 4.15</td><td></td></tr> <tr><td>Lake Elsinore</td><td>468,129</td><td>613,105</td><td>+ 30.97</td><td></td></tr> <tr><td>La Quinta</td><td>603,110</td><td>667,010</td><td>+ 10.60</td><td></td></tr> <tr><td>Moreno Valley</td><td>1,110,612</td><td>1,218,440</td><td>+ 9.71</td><td></td></tr> <tr><td>Murrieta</td><td>900,921</td><td>983,256</td><td>+ 9.14</td><td></td></tr> <tr><td>Norco</td><td>485,917</td><td>478,807</td><td>- 1.46</td><td></td></tr> <tr><td>Palm Desert</td><td>1,317,337</td><td>1,373,122</td><td>+ 4.23</td><td></td></tr> <tr><td>Palm Springs</td><td>652,807</td><td>695,764</td><td>+ 6.58</td><td></td></tr> <tr><td>Perris</td><td>330,152</td><td>363,181</td><td>+ 10.00</td><td></td></tr> <tr><td>Rancho Mirage</td><td>426,364</td><td>429,789</td><td>+ 0.80</td><td></td></tr> <tr><td>Riverside</td><td>4,019,963</td><td>4,082,977</td><td>+ 1.57</td><td></td></tr> <tr><td>San Jacinto</td><td>97,907</td><td>105,489</td><td>+ 7.74</td><td></td></tr> <tr><td>Temecula</td><td>2,285,398</td><td>2,326,560</td><td>+ 1.80</td><td></td></tr> <tr><td>Total Cities</td><td>18,056,653</td><td>18,900,476</td><td>+ 4.67</td><td></td></tr> <tr><td>Unincorporated</td><td>2,782,559</td><td>2,941,869</td><td>+ 5.73</td><td></td></tr> <tr><td>TOTAL COUNTY</td><td>20,839,212</td><td>21,842,345</td><td>+ 4.81</td><td></td></tr> </tbody> </table>				RETAIL STORES/CITY	2005	2006	% Change	'05-'06	Banning	194,543	193,658	- 0.45		Beaumont	137,595	205,062	+ 49.03		Blythe	141,075	146,414	+ 3.78		Calimesa	42,135	47,290	+ 12.23		Canyon Lake	10,835	8,783	- 18.94		Cathedral City	820,702	791,703	- 3.53		Coachella	200,828	242,166	+ 20.58		Corona	2,111,127	2,159,434	+ 2.29		Desert Hot Springs	88,493	90,275	+ 2.01		Hemet	907,128	945,412	+ 4.22		Indian Wells	27,918	29,053	+ 4.07		Indio	675,657	703,726	+ 4.15		Lake Elsinore	468,129	613,105	+ 30.97		La Quinta	603,110	667,010	+ 10.60		Moreno Valley	1,110,612	1,218,440	+ 9.71		Murrieta	900,921	983,256	+ 9.14		Norco	485,917	478,807	- 1.46		Palm Desert	1,317,337	1,373,122	+ 4.23		Palm Springs	652,807	695,764	+ 6.58		Perris	330,152	363,181	+ 10.00		Rancho Mirage	426,364	429,789	+ 0.80		Riverside	4,019,963	4,082,977	+ 1.57		San Jacinto	97,907	105,489	+ 7.74		Temecula	2,285,398	2,326,560	+ 1.80		Total Cities	18,056,653	18,900,476	+ 4.67		Unincorporated	2,782,559	2,941,869	+ 5.73		TOTAL COUNTY	20,839,212	21,842,345	+ 4.81	
RETAIL STORES/CITY	2005	2006	% Change	'05-'06																																																																																																																																														
Banning	194,543	193,658	- 0.45																																																																																																																																															
Beaumont	137,595	205,062	+ 49.03																																																																																																																																															
Blythe	141,075	146,414	+ 3.78																																																																																																																																															
Calimesa	42,135	47,290	+ 12.23																																																																																																																																															
Canyon Lake	10,835	8,783	- 18.94																																																																																																																																															
Cathedral City	820,702	791,703	- 3.53																																																																																																																																															
Coachella	200,828	242,166	+ 20.58																																																																																																																																															
Corona	2,111,127	2,159,434	+ 2.29																																																																																																																																															
Desert Hot Springs	88,493	90,275	+ 2.01																																																																																																																																															
Hemet	907,128	945,412	+ 4.22																																																																																																																																															
Indian Wells	27,918	29,053	+ 4.07																																																																																																																																															
Indio	675,657	703,726	+ 4.15																																																																																																																																															
Lake Elsinore	468,129	613,105	+ 30.97																																																																																																																																															
La Quinta	603,110	667,010	+ 10.60																																																																																																																																															
Moreno Valley	1,110,612	1,218,440	+ 9.71																																																																																																																																															
Murrieta	900,921	983,256	+ 9.14																																																																																																																																															
Norco	485,917	478,807	- 1.46																																																																																																																																															
Palm Desert	1,317,337	1,373,122	+ 4.23																																																																																																																																															
Palm Springs	652,807	695,764	+ 6.58																																																																																																																																															
Perris	330,152	363,181	+ 10.00																																																																																																																																															
Rancho Mirage	426,364	429,789	+ 0.80																																																																																																																																															
Riverside	4,019,963	4,082,977	+ 1.57																																																																																																																																															
San Jacinto	97,907	105,489	+ 7.74																																																																																																																																															
Temecula	2,285,398	2,326,560	+ 1.80																																																																																																																																															
Total Cities	18,056,653	18,900,476	+ 4.67																																																																																																																																															
Unincorporated	2,782,559	2,941,869	+ 5.73																																																																																																																																															
TOTAL COUNTY	20,839,212	21,842,345	+ 4.81																																																																																																																																															
<p>Riverside County had \$10,899 in per capita retail stores sales. For the state, per capita retail stores sales averaged \$8,654. A comparison of per capita retail sales for Riverside County and California is as follows:</p> <table border="1"> <thead> <tr> <th>RETAIL STORES</th> <th colspan="2">Per Capita Retail Sales</th> </tr> <tr> <th></th> <th>COUNTY</th> <th>STATE</th> </tr> </thead> <tbody> <tr><td>Apparel Stores</td><td>\$ 539</td><td>\$ 506</td></tr> <tr><td>General Merchandise</td><td>1,622</td><td>1,367</td></tr> <tr><td>Drug Stores</td><td>151</td><td>168</td></tr> <tr><td>Food Stores</td><td>654</td><td>571</td></tr> <tr><td>Pckgd. Liquor Stores</td><td>39</td><td>68</td></tr> <tr><td>Eating & Drinking Places</td><td>1,156</td><td>1,254</td></tr> <tr><td>Home Furnishings & Appliances</td><td>473</td><td>470</td></tr> <tr><td>Bldg. Mat'l & Farm Impl. Dealers</td><td>1,366</td><td>1,072</td></tr> <tr><td>Auto Dealers & Supplies</td><td>2,159</td><td>1,989</td></tr> <tr><td>Service Stations</td><td>1,313</td><td>1,042</td></tr> <tr><td>Other Retail Stores</td><td>1,427</td><td>1,650</td></tr> <tr><td>RETAIL STORES TOTAL</td><td>10,899</td><td>8,654</td></tr> </tbody> </table>			RETAIL STORES	Per Capita Retail Sales			COUNTY	STATE	Apparel Stores	\$ 539	\$ 506	General Merchandise	1,622	1,367	Drug Stores	151	168	Food Stores	654	571	Pckgd. Liquor Stores	39	68	Eating & Drinking Places	1,156	1,254	Home Furnishings & Appliances	473	470	Bldg. Mat'l & Farm Impl. Dealers	1,366	1,072	Auto Dealers & Supplies	2,159	1,989	Service Stations	1,313	1,042	Other Retail Stores	1,427	1,650	RETAIL STORES TOTAL	10,899	8,654																																																																																																						
RETAIL STORES	Per Capita Retail Sales																																																																																																																																																	
	COUNTY	STATE																																																																																																																																																
Apparel Stores	\$ 539	\$ 506																																																																																																																																																
General Merchandise	1,622	1,367																																																																																																																																																
Drug Stores	151	168																																																																																																																																																
Food Stores	654	571																																																																																																																																																
Pckgd. Liquor Stores	39	68																																																																																																																																																
Eating & Drinking Places	1,156	1,254																																																																																																																																																
Home Furnishings & Appliances	473	470																																																																																																																																																
Bldg. Mat'l & Farm Impl. Dealers	1,366	1,072																																																																																																																																																
Auto Dealers & Supplies	2,159	1,989																																																																																																																																																
Service Stations	1,313	1,042																																																																																																																																																
Other Retail Stores	1,427	1,650																																																																																																																																																
RETAIL STORES TOTAL	10,899	8,654																																																																																																																																																