



**TAXABLE SALES
RIVERSIDE COUNTY
ANNUAL REPORT 2007**

HIGHLIGHTS			BY TYPE OF BUSINESS (dollars in thousands - 000)																																																																																																																																																																													
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<p>Total taxable sales for Riverside County during the calendar year of 2007 reached \$29 billion; a decrease of 2.66% over 2006. A comparison of the Los Angeles-Five County Consolidated area growth follows:</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 80%;"></th> <th style="text-align: center;">% Change</th> </tr> <tr> <th></th> <th style="text-align: center;">'06-07</th> </tr> </thead> <tbody> <tr> <td>Riverside</td> <td style="text-align: center;">- 2.7</td> </tr> <tr> <td>San Bernardino</td> <td style="text-align: center;">- 2.7</td> </tr> <tr> <td>Ventura</td> <td style="text-align: center;">- 0.7</td> </tr> <tr> <td>Orange</td> <td style="text-align: center;">+0.2</td> </tr> <tr> <td>Los Angeles</td> <td style="text-align: center;">+1.2</td> </tr> </tbody> </table>				% Change		'06-07	Riverside	- 2.7	San Bernardino	- 2.7	Ventura	- 0.7	Orange	+0.2	Los Angeles	+1.2	<p>Apparel Stores</p> <p>General Merchandise</p> <p>Drug Stores</p> <p>Food Stores</p> <p>Pckgd. Liquor Stores</p> <p>Eating & Drinking Places</p> <p>Home Furnishings & Appliances</p> <p>Building Materials</p> <p>Motor Vehicles and Parts</p> <p>Service Stations</p> <p>Other Retail Stores</p> <p>RETAIL STORES TOTAL</p> <p>Business & Personal Services</p> <p>All Other Outlets</p> <p>TOTAL ALL OUTLETS</p>		<p>1,171,013</p> <p>3,272,665</p> <p>320,469</p> <p>1,352,609</p> <p>84,397</p> <p>2,388,039</p> <p>843,945</p> <p>1,961,911</p> <p>4,301,385</p> <p>2,835,690</p> <p>2,710,393</p> <p>21,242,516</p> <p>1,112,407</p> <p>6,668,686</p> <p>29,023,609</p>	<p>4.03</p> <p>11.28</p> <p>1.10</p> <p>4.66</p> <p>0.29</p> <p>8.23</p> <p>2.91</p> <p>6.76</p> <p>14.82</p> <p>9.77</p> <p>9.34</p> <p>73.19</p> <p>3.83</p> <p>22.98</p> <p>100.00</p>																																																																																																																																																												
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<p>Total transactions in California totaled \$561 billion during the calendar year of 2007, an increase of \$1.4 billion, or 0.2%, over 2006. In constant-dollar terms, sales decreased 0.5%. Retail stores reported \$387 billion in taxable sales in 2007, a decrease of 0.5% over 2006.</p>					<p>% Change</p>																																																																																																																																																																											
<p>Riverside County had \$10,302 in per capita retail stores sales. For the state, per capita retail stores sales averaged \$10,262. A comparison of per capita retail sales for Riverside County and California is as follows:</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;"></th> <th colspan="2" style="text-align: center;">Per Capita Retail Sales</th> <th style="width: 10%;"></th> <th style="width: 10%;"></th> <th style="width: 10%;"></th> </tr> <tr> <th>RETAIL STORES</th> <th style="text-align: center;">COUNTY</th> <th style="text-align: center;">STATE</th> <th style="text-align: center;">2006</th> <th style="text-align: center;">2007</th> <th style="text-align: center;">'06-'07</th> </tr> </thead> <tbody> <tr> <td>Apparel Stores</td> <td style="text-align: center;">\$568</td> <td style="text-align: center;">\$553</td> <td style="text-align: center;">193,658</td> <td style="text-align: center;">178,269</td> <td style="text-align: center;">- 7.95</td> </tr> <tr> <td>General Merchandise</td> <td style="text-align: center;">1,587</td> <td style="text-align: center;">1,417</td> <td style="text-align: center;">205,062</td> <td style="text-align: center;">237,265</td> <td style="text-align: center;">+ 15.70</td> </tr> <tr> <td>Drug Stores</td> <td style="text-align: center;">155</td> <td style="text-align: center;">172</td> <td style="text-align: center;">146,414</td> <td style="text-align: center;">153,362</td> <td style="text-align: center;">+ 4.75</td> </tr> <tr> <td>Food Stores</td> <td style="text-align: center;">656</td> <td style="text-align: center;">596</td> <td style="text-align: center;">47,290</td> <td style="text-align: center;">48,683</td> <td style="text-align: center;">+ 2.95</td> </tr> <tr> <td>Pckgd. 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Stores	656	596	47,290	48,683	+ 2.95	Pckgd. Liquor Stores	41	74	8,783	9,379	+ 6.79	Eating & Drinking Places	1,158	1,370	791,703	709,311	- 10.41	Home Furnishings & Appliances	409	443	242,166	257,387	+ 6.29	Building Materials	951	866	2,159,434	2,078,527	- 3.75	Motor Vehicles and Parts	2,086	1,877	90,275	87,369	- 3.22	Service Stations	1,375	1,249	945,412	858,551	- 9.19	Other Retail Stores	1,314	1,648	29,053	30,134	+ 3.72				703,726	616,177	- 12.44				613,105	660,835	+ 7.78				667,010	735,647	+ 10.29				1,218,440	1,170,236	- 3.96				983,256	956,992	- 2.67				478,807	434,197	- 9.32				1,373,122	1,375,037	+ 0.14				695,764	671,753	- 3.45				363,181	362,403	- 0.21				429,789	422,090	- 1.79				4,082,977	3,888,251	- 4.77				105,489	152,630	+ 44.69				2,326,560	2,223,047	- 4.45				18,900,476	18,317,532	- 3.08				2,941,869	2,924,984	- 0.57	RETAIL STORES TOTAL	10,302	10,262	21,842,345	21,242,516	- 2.75
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