

## RIVERSIDE COUNTY SECOND QUARTER 2006 TAXABLE SALES

(Taxable transactions in thousands of dollars)

TYPE OF BUSINESS	BANNING		BEAUMONT		BLYTHE		CALIMESA		CANYON LAKE		CATHEDRAL CITY		COACHELLA		CORONA	
	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.
<b>RETAIL STORES</b>																
Apparel Stores	11	266	18	81	10	329	5	99	7	23	33	1,350	34	1859	151	17,762
General Mer. Stores	11	6,537	15	#	10	5,236	2	#	1	#	18	18,816	2	#	67	92,659
Food Stores +	18	4,912	19	4,805	8	2,731	6	#	4	515	34	11,566	24	9,812	62	21,516
Eat. & Drink. Places	50	7,745	40	4,618	50	5,363	19	3,271	8	528	122	14,259	51	6,435	312	56,185
Home Furn., Appl. Stores	20	975	29	538	9	1,028	6	258	13	236	58	10,505	17	1,153	179	21,490
Bldg. Mat'l. & Farm Impl.	12	374	8	#	7	#	---	---	6	349	23	16,309	7	3,392	76	99,151
Auto Deal. & Supply	34	15,668	22	3,355	17	7,900	4	#	5	#	55	107,000	27	6,523	181	98,705
Service Stations	6	7,517	6	8,566	10	9,261	4	6,522	---	---	13	21,174	9	32,820	37	85,170
Other Retail Stores	105	4,775	197	29,661	44	5,690	33	2,618	69	847	241	8,893	79	4,460	857	81,665
<b>RETAIL STORES TOTAL</b>	<b>267</b>	<b>48,769</b>	<b>354</b>	<b>51,624</b>	<b>165</b>	<b>37,538</b>	<b>79</b>	<b>12,768</b>	<b>113</b>	<b>2,498</b>	<b>597</b>	<b>209,872</b>	<b>250</b>	<b>66,454</b>	<b>1,922</b>	<b>574,303</b>
<b>ALL OTHER OUTLETS</b>	<b>233</b>	<b>12,689</b>	<b>286</b>	<b>8,942</b>	<b>123</b>	<b>7,512</b>	<b>71</b>	<b>618</b>	<b>139</b>	<b>912</b>	<b>470</b>	<b>27,409</b>	<b>131</b>	<b>17,609</b>	<b>1,922</b>	<b>379,597</b>
<b>TOTALS ALL OUTLETS</b>	<b>500</b>	<b>61,458</b>	<b>640</b>	<b>60,566</b>	<b>288</b>	<b>45,050</b>	<b>150</b>	<b>13,386</b>	<b>252</b>	<b>3,410</b>	<b>1,067</b>	<b>237,281</b>	<b>381</b>	<b>84,063</b>	<b>3,844</b>	<b>953,900</b>

TYPE OF BUSINESS	DS. HOT SP.		HEMET		INDIAN WELLS		INDIO		LAKE ELSINORE		LA QUINTA		MORENO VALLEY		MURRIETA	
	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.
<b>RETAIL STORES</b>																
Apparel Stores	13	#	50	4,590	4	#	96	2,169	70	11,195	31	6,722	189	10,854	60	6,756
General Mer. Stores	4	4,978	48	55,261	1	#	28	9,268	23	#	11	37,539	63	65,320	33	46,032
Food Stores +	17	4,725	35	9,673	1	#	51	14,813	30	10,422	13	10,982	72	24,531	30	18,670
Eat. & Drink. Places	40	4,143	167	23,984	10	3,316	138	14,680	93	15,658	80	19,928	227	37,398	134	20,963
Home Furn., Appl. Stores	12	380	61	4,142	9	53	56	#	44	1,563	56	6,477	96	9,631	130	23,578
Bldg. Mat'l. & Farm Impl.	2	#	24	35,297	---	---	24	36,590	21	20,003	8	27,158	29	38,118	27	40,380
Auto Deal. & Supply	10	1,076	73	69,812	1	#	61	69,151	55	34,237	9	31,213	92	64,519	56	25,887
Service Stations	5	5,981	22	26,967	---	---	12	14,980	13	23,242	5	11,387	27	40,968	15	21,885
Other Retail Stores	78	2,262	392	18,039	41	4,365	394	26,077	279	35,759	235	10,939	645	20,732	516	45,579
<b>RETAIL STORES TOTAL</b>	<b>181</b>	<b>23,545</b>	<b>872</b>	<b>247,765</b>	<b>67</b>	<b>7,734</b>	<b>860</b>	<b>187,728</b>	<b>628</b>	<b>152,079</b>	<b>448</b>	<b>162,345</b>	<b>1,440</b>	<b>312,071</b>	<b>1,001</b>	<b>249,730</b>
<b>ALL OTHER OUTLETS</b>	<b>157</b>	<b>1,373</b>	<b>645</b>	<b>31,427</b>	<b>96</b>	<b>21,647</b>	<b>851</b>	<b>36,921</b>	<b>455</b>	<b>20,693</b>	<b>414</b>	<b>23,276</b>	<b>843</b>	<b>22,097</b>	<b>839</b>	<b>35,435</b>
<b>TOTALS ALL OUTLETS</b>	<b>338</b>	<b>24,918</b>	<b>1,517</b>	<b>279,192</b>	<b>163</b>	<b>29,381</b>	<b>1,711</b>	<b>224,649</b>	<b>1,083</b>	<b>172,772</b>	<b>862</b>	<b>185,621</b>	<b>2,283</b>	<b>334,168</b>	<b>1,840</b>	<b>285,165</b>

TYPE OF BUSINESS	NORCO		PALM DESERT		PALM SPRINGS		PERRIS		RANCHO MIRAGE		RIVERSIDE		SAN JACINTO		TEMECULA	
	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.
<b>RETAIL STORES</b>																
Apparel Stores	21	951	241	41,167	109	4,821	64	998	17	1,087	392	40,733	19	104	158	30,515
General Mer. Stores	6	#	42	87,056	27	28,899	15	#	6	#	124	145,553	12	1,094	40	102,862
Food Stores +	17	5,455	29	14,133	33	13,243	38	8,501	8	7,221	175	46,679	12	4,069	33	19,389
Eat. & Drink. Places	82	11,805	200	47,817	216	40,596	74	10,277	62	24,699	626	87,115	41	5,001	293	54,820
Home Furn., Appl. Stores	29	2,854	178	31,898	105	4,346	31	520	55	15,260	289	29,037	17	347	152	31,140
Bldg. Mat'l. & Farm Impl.	16	#	39	25,967	18	28,839	16	6,963	5	#	91	157,874	16	1,462	56	47,043
Auto Deal. & Supply	54	54,318	26	2,005	36	15,120	43	9,859	2	#	358	314,971	36	1,529	92	150,984
Service Stations	11	23,397	10	17,632	17	24,841	12	34,150	5	5,701	66	94,014	10	12,209	23	53,751
Other Retail Stores	193	27,603	938	67,545	581	20,508	221	25,800	141	57,398	1,885	129,524	123	2,571	794	96,543
<b>RETAIL STORES TOTAL</b>	<b>429</b>	<b>126,383</b>	<b>1,703</b>	<b>335,220</b>	<b>1,142</b>	<b>181,213</b>	<b>514</b>	<b>97,068</b>	<b>301</b>	<b>111,366</b>	<b>4,006</b>	<b>1,045,500</b>	<b>286</b>	<b>28,386</b>	<b>1,641</b>	<b>587,047</b>
<b>ALL OTHER OUTLETS</b>	<b>413</b>	<b>21,604</b>	<b>1,478</b>	<b>56,351</b>	<b>970</b>	<b>48,238</b>	<b>295</b>	<b>50,373</b>	<b>280</b>	<b>21,796</b>	<b>3,494</b>	<b>246,693</b>	<b>259</b>	<b>7,070</b>	<b>1,481</b>	<b>100,496</b>
<b>TOTALS ALL OUTLETS</b>	<b>842</b>	<b>147,987</b>	<b>3,181</b>	<b>391,571</b>	<b>2,112</b>	<b>229,451</b>	<b>809</b>	<b>147,441</b>	<b>581</b>	<b>133,162</b>	<b>7,500</b>	<b>1,292,193</b>	<b>545</b>	<b>35,456</b>	<b>3,122</b>	<b>687,543</b>

PRODUCED BY: **RIVERSIDE COUNTY ECONOMIC DEVELOPMENT AGENCY**  
**P. O. Box 1180**  
**Riverside, California 92502**  
**(951) 955-8916**

SOURCE: California State Board of Equalization  
 Sacramento, California



NOTE:

+ Tax exempt sales for consumption rather than resale, consisting primarily of food sales for off-premises consumption and prescription medicines, are not included in this table.

# Sales totals for some classes of retail businesses are not shown because their publication would result in confidential information disclosure. These totals are included with "other retail stores".

<b>RIVERSIDE COUNTY TOTALS:</b>		
TYPE OF BUSINESS	Pmts.	Val.
<b>RETAIL STORES</b>		
Apparel Stores	2,223	260,810
General Mer. Stores	580	770,281
Drug Stores +	214	79,669
Food Stores +	981	349,320
Pack. Liq. Stores	160	20,895
Eat. & Drink. Places	3,775	579,917
Home Furn., Appl. Stores	1,903	232,142
Bldg. Mat'l. & Farm Impl.	706	742,632
Auto Deal. & Supply	1,672	1,145,417
Service Stations	466	724,609
Other Retail Stores	10,802	733,969
<b>RETAIL STORES TOTAL</b>	<b>23,482</b>	<b>5,639,661</b>
<b>BUS. &amp; PERSONAL SVCS.</b>	<b>4,177</b>	<b>301,344</b>
<b>ALL OTHER OUTLETS</b>	<b>16,173</b>	<b>1,795,837</b>
<b>TOTALS ALL OUTLETS</b>	<b>43,832</b>	<b>7,736,842</b>