

RIVERSIDE COUNTY SECOND QUARTER 2007 TAXABLE SALES

(Taxable transactions in thousands of dollars)

TYPE OF BUSINESS	BANNING		BEAUMONT		BLYTHE		CALIMESA		CANYON LAKE		CATHEDRAL CITY		COACHELLA		CORONA	
	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.
RETAIL STORES																
Apparel Stores	11	294	22	72	10	289	4	#	10	#	33	1,188	37	1,856	198	24,107
General Mer. Stores	12	6,155	18	#	10	5,145	1	#	2	#	17	11,112	2	#	82	88,018
Food Stores +	13	1,514	19	5,057	9	2,514	5	#	4	471	34	8,191	24	12,561	69	22,109
Eat. & Drink. Places	50	8,308	42	6,419	46	5,405	17	3,190	8	574	118	15,143	59	7,535	334	59,895
Home Furn., Appl. Stores	23	418	27	#	9	1,075	4	183	11	209	61	7,474	17	972	174	21,354
Building Materials	12	632	10	#	5	#	1	#	6	245	18	6,998	4	#	71	85,566
Motor Vehicles and Parts	39	16,076	28	8,479	17	8,228	7	#	6	#	64	98,714	31	5,511	209	111,378
Service Stations	8	10,837	6	8,432	11	9,224	5	6,745	---	---	13	23,623	10	32,798	37	87,891
Other Retail Stores	103	1,669	203	33,065	42	6,775	36	2,721	67	1,103	213	10,153	80	7,637	748	51,317
RETAIL STORES TOTAL	271	45,903	375	61,524	159	38,655	80	12,839	114	2,602	571	182,596	264	68,870	1,922	551,635
ALL OTHER OUTLETS	225	15,577	308	6,908	129	6,892	66	592	133	926	496	27,656	139	15,462	1,939	373,172
TOTALS ALL OUTLETS	496	61,480	683	68,432	288	45,547	146	13,431	247	3,528	1,067	210,252	403	84,332	3,861	924,807

TYPE OF BUSINESS	DS. HOT SP.		HEMET		INDIAN WELLS		INDIO		LAKE ELSINORE		LA QUINTA		MORENO VALLEY		MURRIETA	
	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.
RETAIL STORES																
Apparel Stores	14	#	55	3,440	5	#	139	4,979	74	11,040	35	7,559	220	10,853	79	7,202
General Mer. Stores	7	4,292	44	45,821	1	#	49	10,293	29	35,520	15	55,190	77	61,499	41	42,182
Food Stores +	17	4,398	33	11,230	1	#	49	14,634	29	9,227	16	10,476	69	25,593	28	19,493
Eat. & Drink. Places	42	3,973	175	24,282	10	3,627	158	15,170	114	17,506	84	20,963	264	37,991	160	21,921
Home Furn., Appl. Stores	12	307	55	3,337	8	#	66	#	48	2,254	58	8,704	99	7,375	131	21,061
Building Materials	2	#	23	23,779	---	---	20	19,443	24	18,822	9	22,999	29	31,665	28	30,503
Motor Vehicles and Parts	9	1,002	89	60,931	---	---	87	59,514	81	36,905	13	29,332	96	56,486	79	35,192
Service Stations	5	5,990	24	26,622	---	---	14	13,150	16	28,071	7	10,643	31	41,535	22	26,527
Other Retail Stores	75	2,111	327	15,386	47	3,744	439	24,828	269	9,944	238	17,088	596	18,506	471	42,475
RETAIL STORES TOTAL	183	22,073	825	214,828	72	7,371	1,021	162,011	684	169,289	475	182,954	1,481	291,503	1,039	246,556
ALL OTHER OUTLETS	158	1,888	612	28,521	99	15,850	975	38,743	448	17,475	481	24,291	862	23,422	905	38,536
TOTALS ALL OUTLETS	341	23,961	1,437	243,349	171	23,221	1,996	200,754	1,132	186,764	956	207,245	2,343	314,925	1,944	285,092

TYPE OF BUSINESS	NORCO		PALM DESERT		PALM SPRINGS		PERRIS		RANCHO MIRAGE		RIVERSIDE		SAN JACINTO		TEMECULA	
	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.
RETAIL STORES																
Apparel Stores	18	941	263	40,331	100	4,536	65	1,026	15	1,151	419	41,031	23	218	160	30,488
General Mer. Stores	8	#	53	91,107	32	25,856	21	#	5	#	162	136,309	17	#	54	96,045
Food Stores +	13	5,275	21	14,492	26	12,317	36	8,491	8	6,345	171	47,760	12	4,524	34	18,636
Eat. & Drink. Places	82	12,529	213	43,997	230	41,315	75	10,512	67	25,265	652	94,466	39	5,343	316	62,804
Home Furn., Appl. Stores	23	2,374	171	28,438	99	3,339	27	525	55	12,013	271	26,956	17	207	131	23,527
Building Materials	11	#	44	24,512	16	23,256	8	3,443	4	#	81	91,936	12	790	50	36,099
Motor Vehicles and Parts	72	46,718	46	2,642	40	15,337	48	16,395	7	#	396	303,227	42	1,709	110	131,953
Service Stations	13	22,570	12	21,127	18	27,871	15	36,994	5	5,665	78	108,962	10	12,360	26	59,004
Other Retail Stores	178	21,835	837	60,882	554	17,544	202	19,555	144	60,586	1,703	135,925	117	13,252	734	99,339
RETAIL STORES TOTAL	418	112,242	1,660	327,528	1,115	171,371	497	96,941	310	111,025	3,933	986,572	289	38,403	1,615	557,895
ALL OTHER OUTLETS	414	21,405	1,504	55,936	976	46,313	312	52,625	284	21,488	3,316	239,463	257	6,766	1,485	95,828
TOTALS ALL OUTLETS	832	133,647	3,164	383,464	2,091	217,684	809	149,566	594	132,513	7,249	1,226,035	546	45,169	3,100	653,723

RIVERSIDE COUNTY TOTALS:

TYPE OF BUSINESS	Pmts.	Val.
RETAIL STORES		
Apparel Stores	2,362	278,537
General Mer. Stores	709	775,510
Drug Stores +	210	85,887
Food Stores +	971	352,411
Pack. Liq. Stores	165	21,460
Eat. & Drink. Places	3,953	609,956
Home Furn., Appl. Stores	1,801	205,243
Building Materials	646	531,087
Motor Vehicles and Parts	1,986	1,121,085
Service Stations	516	766,392
Other Retail Stores	9,599	654,702
RETAIL STORES TOTAL	22,918	5,402,270
BUS. & PERSONAL SVCS.	4,207	284,599
ALL OTHER OUTLETS	18,154	1,758,630
TOTALS ALL OUTLETS	45,279	7,445,499

PRODUCED BY: **RIVERSIDE COUNTY ECONOMIC DEVELOPMENT AGENCY**
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SOURCE: California State Board of Equalization
 Sacramento, California



NOTE:

+ Tax exempt sales for consumption rather than resale, consisting primarily of food sales for off-premises consumption and prescription medicines, are not included in this table.

Sales totals for some classes of retail businesses are not shown because their publication would result in confidential information disclosure. These totals are included with "other retail stores".