

## RIVERSIDE COUNTY SECOND QUARTER 2008 TAXABLE SALES

(Taxable transactions in thousands of dollars)

TYPE OF BUSINESS	BANNING		BEAUMONT		BLYTHE		CALIMESA		CANYON LAKE		CATHEDRAL CITY		COACHELLA		CORONA	
	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.
RETAIL STORES																
Apparel Stores	15	206	26	#	9	270	7	127	9	#	32	2,248	39	1,792	209	21,925
General Mer. Stores	12	5,424	24	#	10	4,872	1	#	2	#	19	10,815	3	#	86	85,992
Food Stores +	14	1,958	20	4,897	10	3,011	5	#	4	511	33	8,674	24	13,184	75	22,392
Eat. & Drink. Places	53	8,232	49	6,339	48	5,044	19	2,747	8	560	125	15,119	66	7,750	349	56,924
Home Furn., Appl. Stores	14	162	24	#	10	1,046	6	195	10	116	58	5,230	15	1,053	163	18,746
Building Materials	13	486	10	#	6	#	1	---	5	247	19	4,264	5	#	63	65,466
Motor Vehicles and Parts	40	9,725	35	6,996	15	5,144	8	#	7	#	67	68,095	28	3,622	209	90,936
Service Stations	8	13,034	6	9,292	10	9,730	4	7,470	---	---	13	26,541	9	36,391	42	96,452
Other Retail Stores	94	1,436	176	35,765	38	5,349	33	2,443	58	565	201	10,927	84	6,262	734	41,762
RETAIL STORES TOTAL	263	40,663	370	63,289	156	34,466	84	12,982	103	1,999	567	151,913	273	70,054	1,930	500,595
ALL OTHER OUTLETS	264	10,969	374	5,810	133	7,230	73	1,449	134	800	504	25,352	147	17,534	2,198	310,918
<b>TOTALS ALL OUTLETS</b>	<b>527</b>	<b>51,632</b>	<b>744</b>	<b>69,099</b>	<b>289</b>	<b>41,696</b>	<b>157</b>	<b>14,431</b>	<b>237</b>	<b>2,799</b>	<b>1,071</b>	<b>177,265</b>	<b>420</b>	<b>87,588</b>	<b>4,128</b>	<b>811,513</b>

TYPE OF BUSINESS	DS. HOT SP.		HEMET		INDIAN WELLS		INDIO		LAKE ELSINORE		LA QUINTA		MORENO VALLEY		MURRIETA	
	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.
RETAIL STORES																
Apparel Stores	16	#	60	3,538	5	#	151	3,567	82	9,664	39	7,237	215	11,806	86	6,883
General Mer. Stores	9	4,062	43	40,675	1	#	52	10,731	27	36,740	15	55,538	76	63,630	35	42,913
Food Stores +	15	3,998	33	10,291	1	#	49	12,707	29	8,099	17	10,492	76	26,454	32	20,334
Eat. & Drink. Places	42	3,903	178	22,690	10	3,898	164	15,572	125	17,410	91	19,961	269	37,054	177	22,532
Home Furn., Appl. Stores	10	337	56	2,553	7	#	74	#	49	3,525	56	7,652	95	5,367	127	16,463
Building Materials	3	#	23	18,929	---	---	21	21,357	21	14,326	10	16,562	30	24,389	29	27,405
Motor Vehicles and Parts	7	974	90	51,306	---	---	91	48,814	81	25,916	14	20,514	96	46,764	90	24,605
Service Stations	4	6,867	26	30,561	---	---	12	18,717	17	32,622	6	11,535	35	45,571	25	30,748
Other Retail Stores	66	2,207	302	13,597	45	3,756	430	18,895	232	7,911	269	17,073	523	18,716	448	36,737
RETAIL STORES TOTAL	172	22,348	811	194,140	69	7,654	1,044	150,360	663	156,213	517	166,564	1,415	279,751	1,049	228,260
ALL OTHER OUTLETS	179	1,717	657	29,851	112	15,281	1,215	32,531	537	14,134	609	20,909	992	25,266	1,050	33,543
<b>TOTALS ALL OUTLETS</b>	<b>351</b>	<b>24,065</b>	<b>1,468</b>	<b>223,991</b>	<b>181</b>	<b>22,935</b>	<b>2,259</b>	<b>182,891</b>	<b>1,200</b>	<b>170,347</b>	<b>1,126</b>	<b>187,473</b>	<b>2,407</b>	<b>305,017</b>	<b>2,099</b>	<b>261,803</b>

TYPE OF BUSINESS	NORCO		PALM DESERT		PALM SPRINGS		PERRIS		RANCHO MIRAGE		RIVERSIDE		SAN JACINTO		TEMECULA	
	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.
RETAIL STORES																
Apparel Stores	23	1,327	275	40,492	91	3,922	62	933	16	945	411	37,492	30	197	179	29,059
General Mer. Stores	9	#	56	86,187	38	24,831	20	#	7	#	167	123,461	23	#	52	91,213
Food Stores +	13	5,134	25	14,006	29	11,145	38	10,318	9	6,108	181	46,121	19	5,631	34	18,846
Eat. & Drink. Places	88	12,145	218	41,629	237	40,480	80	10,876	71	23,005	686	95,218	56	6,355	342	56,229
Home Furn., Appl. Stores	25	2,124	171	26,215	95	3,586	27	536	48	11,945	267	21,681	13	162	123	20,388
Building Materials	10	#	40	17,523	18	22,312	10	#	3	#	80	62,887	14	367	48	31,361
Motor Vehicles and Parts	67	32,968	40	3,691	40	#	56	12,018	9	12,849	401	241,670	49	1,809	116	109,758
Service Stations	14	24,935	14	23,305	19	36,698	16	40,560	4	5,917	79	119,880	9	12,102	28	66,659
Other Retail Stores	175	20,719	797	59,904	490	28,351	183	26,362	127	31,829	1,539	115,553	109	18,041	701	97,213
RETAIL STORES TOTAL	424	99,352	1,636	312,952	1,057	171,325	492	101,603	294	92,598	3,811	863,963	322	44,664	1,623	520,726
ALL OTHER OUTLETS	454	18,940	1,643	56,355	1,037	42,799	371	69,020	286	23,478	3,907	229,661	320	8,778	1,617	84,106
<b>TOTALS ALL OUTLETS</b>	<b>878</b>	<b>118,292</b>	<b>3,279</b>	<b>369,307</b>	<b>2,094</b>	<b>214,124</b>	<b>863</b>	<b>170,623</b>	<b>580</b>	<b>116,076</b>	<b>7,718</b>	<b>1,093,624</b>	<b>642</b>	<b>53,442</b>	<b>3,240</b>	<b>604,832</b>

### RIVERSIDE COUNTY TOTALS:

TYPE OF BUSINESS	Pmts.	Val.
RETAIL STORES		
Apparel Stores	2,590	273,863
General Mer. Stores	786	754,191
Drug Stores +	224	84,533
Food Stores +	1,025	344,394
Pack. Liq. Stores	183	23,803
Eat. & Drink. Places	4,152	595,870
Home Furn., Appl. Stores	1,783	177,349
Building Materials	646	417,050
Motor Vehicles and Parts	2,063	870,813
Service Stations	514	874,827
Other Retail Stores	9,638	609,944
RETAIL STORES TOTAL	23,604	5,026,637
BUS. & PERSONAL SVCS.	4,134	279,331
ALL OTHER OUTLETS	18,534	1,580,728
<b>TOTALS ALL OUTLETS</b>	<b>46,272</b>	<b>6,886,696</b>

PRODUCED BY: **RIVERSIDE COUNTY ECONOMIC DEVELOPMENT AGENCY**  
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SOURCE: California State Board of Equalization  
 Sacramento, California



NOTE:

+ Tax exempt sales for consumption rather than resale, consisting primarily of food sales for off-premises consumption and prescription medicines, are not included in this table.

# Sales totals for some classes of retail businesses are not shown because their publication would result in confidential information disclosure. These totals are included with "other retail stores".