

## RIVERSIDE COUNTY THIRD QUARTER 2006 TAXABLE SALES

(Taxable transactions in thousands of dollars)

TYPE OF BUSINESS	BANNING		BEAUMONT		BLYTHE		CALIMESA		CANYON LAKE		CATHEDRAL CITY		COACHELLA		CORONA	
	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.
<b>RETAIL STORES</b>																
Apparel Stores	10	236	18	42	10	228	5	74	7	53	39	1,090	34	1539	164	16,959
General Mer. Stores	11	6,202	15	#	10	4,523	2	#	1	#	16	16,081	2	#	69	84,305
Food Stores +	17	4,431	19	4,643	8	2,456	6	#	4	519	36	9,692	24	9,353	68	21,191
Eat. & Drink. Places	50	7,770	40	5,156	50	5,284	19	3,171	8	593	122	12,444	51	5,831	321	57,156
Home Furn., Appl. Stores	25	947	29	687	9	910	6	241	13	166	60	9,468	17	996	185	19,592
Bldg. Mat'l. & Farm Impl.	11	297	8	#	7	#	---	---	6	219	22	11,330	7	2,675	76	94,802
Auto Deal. & Supply	35	16,246	22	2,866	17	7,677	4	#	5	#	56	105,489	27	5,314	180	98,529
Service Stations	7	7,874	6	8,006	10	8,944	4	6,292	---	---	12	18,960	9	28,945	41	81,197
Other Retail Stores	106	4,225	197	35,029	44	4,516	33	2,539	69	619	226	7,021	79	4,353	815	60,475
<b>RETAIL STORES TOTAL</b>	<b>272</b>	<b>48,228</b>	<b>354</b>	<b>56,429</b>	<b>165</b>	<b>34,538</b>	<b>79</b>	<b>12,317</b>	<b>113</b>	<b>2,169</b>	<b>589</b>	<b>191,575</b>	<b>250</b>	<b>59,006</b>	<b>1,919</b>	<b>534,206</b>
<b>ALL OTHER OUTLETS</b>	<b>219</b>	<b>15,126</b>	<b>286</b>	<b>7,600</b>	<b>123</b>	<b>6,736</b>	<b>71</b>	<b>629</b>	<b>139</b>	<b>693</b>	<b>472</b>	<b>26,522</b>	<b>131</b>	<b>13,992</b>	<b>1,849</b>	<b>381,461</b>
<b>TOTALS ALL OUTLETS</b>	<b>491</b>	<b>63,354</b>	<b>640</b>	<b>64,029</b>	<b>288</b>	<b>41,274</b>	<b>150</b>	<b>12,946</b>	<b>252</b>	<b>2,862</b>	<b>1,061</b>	<b>218,097</b>	<b>381</b>	<b>72,998</b>	<b>3,768</b>	<b>915,667</b>

TYPE OF BUSINESS	DS. HOT SP.		HEMET		INDIAN WELLS		INDIO		LAKE ELSINORE		LA QUINTA		MORENO VALLEY		MURRIETA	
	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.
<b>RETAIL STORES</b>																
Apparel Stores	13	#	52	4,182	4	#	111	1,896	72	12,559	31	5,563	218	10,868	69	#
General Mer. Stores	4	4,074	47	49,874	1	#	35	7,582	25	#	11	30,050	68	61,692	35	40,477
Food Stores +	17	4,458	36	10,498	1	#	51	11,072	29	9,837	13	8,171	75	24,509	29	22,264
Eat. & Drink. Places	40	3,702	183	23,510	10	1,513	165	12,745	107	14,972	80	14,972	257	37,886	151	21,361
Home Furn., Appl. Stores	12	325	57	3,792	9	#	58	#	52	2,183	56	6,944	98	8,772	131	23,034
Bldg. Mat'l. & Farm Impl.	2	#	26	33,309	---	---	23	38,122	22	19,652	8	24,041	28	36,646	31	40,157
Auto Deal. & Supply	10	1,017	72	70,125	1	#	76	66,123	62	33,758	9	29,696	94	65,781	67	26,000
Service Stations	5	5,347	25	25,816	---	---	12	14,863	16	26,617	5	10,058	30	39,985	21	22,865
Other Retail Stores	78	1,893	360	16,920	41	2,260	424	21,830	280	42,865	235	12,466	634	20,139	481	47,805
<b>RETAIL STORES TOTAL</b>	<b>181</b>	<b>20,816</b>	<b>858</b>	<b>238,026</b>	<b>67</b>	<b>3,773</b>	<b>955</b>	<b>174,233</b>	<b>665</b>	<b>162,443</b>	<b>448</b>	<b>141,961</b>	<b>1,502</b>	<b>306,278</b>	<b>1,015</b>	<b>243,963</b>
<b>ALL OTHER OUTLETS</b>	<b>157</b>	<b>1,032</b>	<b>594</b>	<b>23,804</b>	<b>96</b>	<b>14,073</b>	<b>874</b>	<b>32,985</b>	<b>427</b>	<b>16,946</b>	<b>414</b>	<b>13,538</b>	<b>814</b>	<b>22,636</b>	<b>827</b>	<b>34,348</b>
<b>TOTALS ALL OUTLETS</b>	<b>338</b>	<b>21,848</b>	<b>1,452</b>	<b>261,830</b>	<b>163</b>	<b>17,846</b>	<b>1,829</b>	<b>207,218</b>	<b>1,092</b>	<b>179,389</b>	<b>862</b>	<b>155,499</b>	<b>2,316</b>	<b>328,914</b>	<b>1,842</b>	<b>278,311</b>

TYPE OF BUSINESS	NORCO		PALM DESERT		PALM SPRINGS		PERRIS		RANCHO MIRAGE		RIVERSIDE		SAN JACINTO		TEMECULA	
	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.
<b>RETAIL STORES</b>																
Apparel Stores	19	1,083	242	27,178	102	3,004	61	878	17	705	416	42,153	19	171	153	31,580
General Mer. Stores	7	#	47	79,910	29	22,402	19	#	6	#	150	133,089	12	907	47	96,999
Food Stores +	17	5,462	25	9,878	31	10,266	38	8,352	8	5,062	176	44,783	12	4,316	34	18,351
Eat. & Drink. Places	82	12,508	206	30,163	219	28,902	73	10,261	62	19,248	642	85,820	41	4,545	316	55,990
Home Furn., Appl. Stores	27	2,769	176	30,508	100	2,470	32	361	55	10,785	289	30,449	17	235	142	29,348
Bldg. Mat'l. & Farm Impl.	14	#	40	24,910	16	23,724	14	5,166	5	#	90	143,421	16	1,342	58	46,256
Auto Deal. & Supply	58	53,123	29	1,854	39	#	38	10,241	2	#	353	329,533	36	1,069	93	153,286
Service Stations	13	22,641	10	15,452	17	23,050	14	30,651	5	4,820	74	94,007	10	11,845	27	57,068
Other Retail Stores	188	25,975	886	51,506	569	26,860	214	22,764	141	42,025	1,800	121,410	123	2,244	768	92,535
<b>RETAIL STORES TOTAL</b>	<b>425</b>	<b>123,561</b>	<b>1,661</b>	<b>271,359</b>	<b>1,122</b>	<b>140,678</b>	<b>503</b>	<b>88,674</b>	<b>301</b>	<b>82,645</b>	<b>3,990</b>	<b>1,024,665</b>	<b>286</b>	<b>26,674</b>	<b>1,638</b>	<b>581,413</b>
<b>ALL OTHER OUTLETS</b>	<b>406</b>	<b>19,174</b>	<b>1,430</b>	<b>47,889</b>	<b>933</b>	<b>35,796</b>	<b>301</b>	<b>60,141</b>	<b>280</b>	<b>14,423</b>	<b>3,247</b>	<b>242,093</b>	<b>259</b>	<b>4,822</b>	<b>1,440</b>	<b>96,492</b>
<b>TOTALS ALL OUTLETS</b>	<b>831</b>	<b>142,735</b>	<b>3,091</b>	<b>319,248</b>	<b>2,055</b>	<b>176,474</b>	<b>804</b>	<b>148,815</b>	<b>581</b>	<b>97,068</b>	<b>7,237</b>	<b>1,266,758</b>	<b>545</b>	<b>31,496</b>	<b>3,078</b>	<b>677,905</b>

### RIVERSIDE COUNTY TOTALS:

TYPE OF BUSINESS	Pmts.	Val.
<b>RETAIL STORES</b>		
Apparel Stores	2,223	236,356
General Mer. Stores	580	715,576
Drug Stores +	214	65,672
Food Stores +	981	322,366
Pack. Liq. Stores	160	19,435
Eat. & Drink. Places	3,775	534,546
Home Furn., Appl. Stores	1,903	217,041
Bldg. Mat'l. & Farm Impl.	706	699,726
Auto Deal. & Supply	1,672	1,142,780
Service Stations	466	698,003
Other Retail Stores	10,802	635,772
<b>RETAIL STORES TOTAL</b>	<b>23,482</b>	<b>5,287,273</b>
<b>BUS. &amp; PERSONAL SVCS.</b>	<b>4,177</b>	<b>253,898</b>
<b>ALL OTHER OUTLETS</b>	<b>16,173</b>	<b>1,716,583</b>
<b>TOTALS ALL OUTLETS</b>	<b>43,832</b>	<b>7,257,754</b>

PRODUCED BY: **RIVERSIDE COUNTY ECONOMIC DEVELOPMENT AGENCY**  
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SOURCE: California State Board of Equalization  
 Sacramento, California



**NOTE:**

+ Tax exempt sales for consumption rather than resale, consisting primarily of food sales for off-premises consumption and prescription medicines, are not included in this table.

# Sales totals for some classes of retail businesses are not shown because their publication would result in confidential information disclosure. These totals are included with "other retail stores".