

## RIVERSIDE COUNTY THIRD QUARTER 2007 TAXABLE SALES

(Taxable transactions in thousands of dollars)

TYPE OF BUSINESS	BANNING		BEAUMONT		BLYTHE		CALIMESA		CANYON LAKE		CATHEDRAL CITY		COACHELLA		CORONA	
	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.
<b>RETAIL STORES</b>																
Apparel Stores	13	281	25	90	7	232	7	#	10	#	32	971	38	1,484	198	22,036
General Mer. Stores	11	5,631	17	#	11	4,536	2	#	2	#	17	9,686	4	#	85	81,708
Food Stores +	13	2,017	20	4,942	9	2,902	5	#	4	468	32	7,579	24	9,817	70	22,537
Eat. & Drink. Places	50	8,459	41	5,680	47	5,325	18	3,171	9	531	123	12,920	62	7,385	332	56,891
Home Furn., Appl. Stores	18	573	24	#	10	975	5	192	10	208	63	7,393	16	872	161	19,709
Building Materials	13	533	11	#	6	#	2	#	6	193	19	6,736	4	#	63	71,844
Motor Vehicles and Parts	43	14,216	31	7,869	16	8,518	8	#	7	#	69	91,201	31	4,470	207	103,083
Service Stations	9	9,779	6	7,586	10	8,882	5	6,061	---	---	14	20,195	8	29,083	45	78,521
Other Retail Stores	95	1,362	189	29,302	38	4,849	35	2,895	60	716	200	8,544	82	6,067	715	40,401
<b>RETAIL STORES TOTAL</b>	<b>265</b>	<b>42,851</b>	<b>364</b>	<b>55,469</b>	<b>154</b>	<b>36,219</b>	<b>87</b>	<b>12,319</b>	<b>108</b>	<b>2,116</b>	<b>569</b>	<b>165,225</b>	<b>269</b>	<b>59,178</b>	<b>1,876</b>	<b>496,730</b>
<b>ALL OTHER OUTLETS</b>	<b>232</b>	<b>13,325</b>	<b>345</b>	<b>5,957</b>	<b>128</b>	<b>5,763</b>	<b>68</b>	<b>607</b>	<b>128</b>	<b>833</b>	<b>502</b>	<b>23,870</b>	<b>137</b>	<b>16,753</b>	<b>2,082</b>	<b>367,587</b>
<b>TOTALS ALL OUTLETS</b>	<b>497</b>	<b>56,176</b>	<b>709</b>	<b>61,426</b>	<b>282</b>	<b>41,982</b>	<b>155</b>	<b>12,926</b>	<b>236</b>	<b>2,949</b>	<b>1,071</b>	<b>189,095</b>	<b>406</b>	<b>75,931</b>	<b>3,958</b>	<b>864,317</b>

TYPE OF BUSINESS	DS. HOT SP.		HEMET		INDIAN WELLS		INDIO		LAKE ELSINORE		LA QUINTA		MORENO VALLEY		MURRIETA	
	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.
<b>RETAIL STORES</b>																
Apparel Stores	16	#	56	3,916	4	#	148	3,300	70	11,392	40	6,379	204	12,191	77	7,064
General Mer. Stores	10	3,792	44	41,159	1	#	50	7,157	27	33,674	14	44,471	79	61,888	41	40,164
Food Stores +	14	4,114	33	9,859	1	#	49	11,314	28	9,311	16	8,660	74	25,086	28	18,592
Eat. & Drink. Places	43	3,587	180	23,970	10	1,914	165	11,724	124	16,336	82	14,784	261	37,638	172	22,821
Home Furn., Appl. Stores	10	296	58	2,971	7	#	75	#	51	1,857	62	7,700	90	6,786	130	20,734
Building Materials	2	#	25	19,196	---	---	22	17,107	22	15,298	8	21,232	32	24,894	30	25,835
Motor Vehicles and Parts	10	952	90	65,095	---	---	90	53,578	78	38,134	15	25,977	92	56,852	88	27,102
Service Stations	4	5,008	29	23,903	---	---	13	12,961	17	25,578	6	8,498	36	38,302	26	24,311
Other Retail Stores	72	2,041	304	14,311	45	1,969	436	21,157	235	9,586	264	13,631	530	17,802	457	40,703
<b>RETAIL STORES TOTAL</b>	<b>181</b>	<b>19,790</b>	<b>819</b>	<b>204,380</b>	<b>68</b>	<b>3,883</b>	<b>1,048</b>	<b>138,298</b>	<b>652</b>	<b>161,166</b>	<b>507</b>	<b>151,332</b>	<b>1,398</b>	<b>281,439</b>	<b>1,049</b>	<b>227,326</b>
<b>ALL OTHER OUTLETS</b>	<b>170</b>	<b>1,683</b>	<b>622</b>	<b>22,283</b>	<b>103</b>	<b>8,507</b>	<b>1,084</b>	<b>39,321</b>	<b>508</b>	<b>16,030</b>	<b>563</b>	<b>14,848</b>	<b>914</b>	<b>25,262</b>	<b>975</b>	<b>33,920</b>
<b>TOTALS ALL OUTLETS</b>	<b>351</b>	<b>21,473</b>	<b>1,441</b>	<b>226,663</b>	<b>171</b>	<b>12,390</b>	<b>2,132</b>	<b>177,619</b>	<b>1,160</b>	<b>177,196</b>	<b>1,070</b>	<b>166,180</b>	<b>2,312</b>	<b>306,701</b>	<b>2,024</b>	<b>261,246</b>

TYPE OF BUSINESS	NORCO		PALM DESERT		PALM SPRINGS		PERRIS		RANCHO MIRAGE		RIVERSIDE		SAN JACINTO		TEMECULA	
	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.
<b>RETAIL STORES</b>																
Apparel Stores	21	1,007	260	27,934	87	2,716	61	874	16	609	403	40,819	31	235	167	31,074
General Mer. Stores	8	#	55	74,023	36	21,958	16	#	6	#	163	127,920	21	#	54	91,586
Food Stores +	12	5,688	23	10,548	27	9,334	35	8,990	9	4,678	182	46,439	14	4,817	35	17,788
Eat. & Drink. Places	85	12,470	218	30,677	232	29,757	76	10,365	68	17,997	661	91,066	45	6,090	330	57,384
Home Furn., Appl. Stores	23	2,116	176	25,757	98	2,728	29	633	53	12,163	275	24,612	14	182	124	18,867
Building Materials	9	#	39	24,620	18	20,643	10	2,661	3	#	78	87,729	13	816	50	30,098
Motor Vehicles and Parts	68	47,650	39	2,790	41	13,654	54	15,923	8	#	389	295,846	46	1,648	105	137,473
Service Stations	15	20,272	13	17,821	19	22,128	17	32,195	5	4,422	89	101,877	9	11,700	31	53,112
Other Retail Stores	170	21,926	804	44,749	520	13,465	194	17,512	140	42,548	1,572	131,920	115	16,633	700	98,790
<b>RETAIL STORES TOTAL</b>	<b>411</b>	<b>111,129</b>	<b>1,627</b>	<b>258,919</b>	<b>1,078</b>	<b>136,383</b>	<b>492</b>	<b>89,153</b>	<b>308</b>	<b>82,417</b>	<b>3,812</b>	<b>948,228</b>	<b>308</b>	<b>42,121</b>	<b>1,596</b>	<b>536,172</b>
<b>ALL OTHER OUTLETS</b>	<b>432</b>	<b>18,646</b>	<b>1,502</b>	<b>47,119</b>	<b>994</b>	<b>33,422</b>	<b>337</b>	<b>50,570</b>	<b>280</b>	<b>12,522</b>	<b>3,615</b>	<b>214,241</b>	<b>285</b>	<b>5,010</b>	<b>1,540</b>	<b>94,526</b>
<b>TOTALS ALL OUTLETS</b>	<b>843</b>	<b>129,775</b>	<b>3,129</b>	<b>306,038</b>	<b>2,072</b>	<b>169,805</b>	<b>829</b>	<b>139,723</b>	<b>588</b>	<b>94,939</b>	<b>7,427</b>	<b>1,162,469</b>	<b>593</b>	<b>47,131</b>	<b>3,136</b>	<b>630,698</b>

### RIVERSIDE COUNTY TOTALS:

TYPE OF BUSINESS	Pmts.	Val.
<b>RETAIL STORES</b>		
Apparel Stores	2,362	253,416
General Mer. Stores	709	711,270
Drug Stores +	210	69,649
Food Stores +	971	327,379
Pack. Liq. Stores	165	20,604
Eat. & Drink. Places	3,953	548,561
Home Furn., Appl. Stores	1,801	188,546
Building Materials	646	471,199
Motor Vehicles and Parts	1,986	1,075,559
Service Stations	516	685,219
Other Retail Stores	9,599	603,541
<b>RETAIL STORES TOTAL</b>	<b>22,918</b>	<b>4,954,943</b>
<b>BUS. &amp; PERSONAL SVCS.</b>	<b>4,207</b>	<b>248,283</b>
<b>ALL OTHER OUTLETS</b>	<b>18,154</b>	<b>1,653,602</b>
<b>TOTALS ALL OUTLETS</b>	<b>45,279</b>	<b>6,856,828</b>

PRODUCED BY: **RIVERSIDE COUNTY ECONOMIC DEVELOPMENT AGENCY**  
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SOURCE: California State Board of Equalization  
 Sacramento, California



NOTE:

+ Tax exempt sales for consumption rather than resale, consisting primarily of food sales for off-premises consumption and prescription medicines, are not included in this table.

# Sales totals for some classes of retail businesses are not shown because their publication would result in confidential information disclosure. These totals are included with "other retail stores".