

## RIVERSIDE COUNTY FOURTH QUARTER 2006 TAXABLE SALES

(Taxable transactions in thousands of dollars)

TYPE OF BUSINESS	BANNING		BEAUMONT		BLYTHE		CALIMESA		CANYON LAKE		CATHEDRAL CITY		COACHELLA		CORONA	
	Pmnts.	Val.	Pmnts.	Val.	Pmnts.	Val.	Pmnts.	Val.	Pmnts.	Val.	Pmnts.	Val.	Pmnts.	Val.	Pmnts.	Val.
RETAIL STORES																
Apparel Stores	10	265	18	99	10	268	5	120	7	39	39	1,383	34	2078	164	32,291
General Mer. Stores	11	8,681	15	#	10	6,775	2	#	1	#	16	22,930	2	#	69	110,893
Food Stores +	17	3,395	19	4,774	8	2,559	6	#	4	501	36	9,073	24	9,479	68	22,357
Eat. & Drink. Places	50	8,482	40	5,249	50	5,625	19	3,183	8	594	122	14,839	51	6,202	321	57,672
Home Furn., Appl. Stores	25	501	29	546	9	1,177	6	183	13	195	60	8,997	17	1,167	185	20,989
Bldg. Mat'l. & Farm Impl.	11	637	8	#	7	#	---	#	6	254	22	10,224	7	1,416	76	71,188
Auto Deal. & Supply	35	15,032	22	2,641	17	7,880	4	#	5	#	56	97,922	27	6,000	180	80,120
Service Stations	7	7,207	6	6,459	10	8,215	4	5,463	---	---	12	17,731	9	27,586	41	66,526
Other Retail Stores	106	5,185	197	39,809	44	5,678	33	2,541	69	559	226	9,493	79	4,498	815	68,763
RETAIL STORES TOTAL	272	49,385	354	59,577	165	38,177	79	11,490	113	2,142	589	192,592	250	58,426	1,919	530,799
ALL OTHER OUTLETS	219	15,112	286	7,205	123	6,827	71	1,550	139	1,060	472	26,107	131	15,847	1,849	358,222
<b>TOTALS ALL OUTLETS</b>	<b>491</b>	<b>64,497</b>	<b>640</b>	<b>66,782</b>	<b>288</b>	<b>45,004</b>	<b>150</b>	<b>13,040</b>	<b>252</b>	<b>3,202</b>	<b>1,061</b>	<b>218,699</b>	<b>381</b>	<b>74,273</b>	<b>3,768</b>	<b>889,021</b>

TYPE OF BUSINESS	DS. HOT SP.		HEMET		INDIAN WELLS		INDIO		LAKE ELSINORE		LA QUINTA		MORENO VALLEY		MURRIETA	
	Pmnts.	Val.	Pmnts.	Val.	Pmnts.	Val.	Pmnts.	Val.	Pmnts.	Val.	Pmnts.	Val.	Pmnts.	Val.	Pmnts.	Val.
RETAIL STORES																
Apparel Stores	13	#	52	4,182	4	#	111	2,523	72	15,128	31	9,483	218	14,246	69	#
General Mer. Stores	4	5,802	47	49,874	1	#	35	11,175	25	#	11	52,297	68	85,598	35	52,959
Food Stores +	17	4,960	36	10,498	1	#	51	10,240	29	9,760	13	11,338	75	24,598	29	20,097
Eat. & Drink. Places	40	4,043	183	23,510	10	3,700	165	13,898	107	15,493	80	20,872	257	37,710	151	22,140
Home Furn., Appl. Stores	12	416	57	3,792	9	#	58	#	52	3,166	56	13,028	98	11,594	131	23,011
Bldg. Mat'l. & Farm Impl.	2	#	26	33,309	---	---	23	35,130	22	18,184	8	25,071	28	32,494	31	30,145
Auto Deal. & Supply	10	1,035	72	70,125	1	---	76	52,368	62	31,628	9	28,343	94	53,460	67	11,942
Service Stations	5	4,683	25	25,816	---	---	12	12,577	16	22,813	5	9,297	30	33,645	21	21,564
Other Retail Stores	78	2,022	360	16,920	41	3,844	424	29,981	280	61,087	235	19,744	634	27,252	481	77,695
RETAIL STORES TOTAL	181	22,961	858	238,026	67	7,544	955	167,892	665	177,259	448	189,473	1,502	320,597	1,015	259,553
ALL OTHER OUTLETS	157	1,506	594	23,804	96	18,857	874	30,078	427	16,139	414	22,517	814	23,357	827	36,256
<b>TOTALS ALL OUTLETS</b>	<b>338</b>	<b>24,467</b>	<b>1,452</b>	<b>261,830</b>	<b>163</b>	<b>26,401</b>	<b>1,829</b>	<b>197,970</b>	<b>1,092</b>	<b>193,398</b>	<b>862</b>	<b>211,990</b>	<b>2,316</b>	<b>343,954</b>	<b>1,842</b>	<b>295,809</b>

TYPE OF BUSINESS	NORCO		PALM DESERT		PALM SPRINGS		PERRIS		RANCHO MIRAGE		RIVERSIDE		SAN JACINTO		TEMECULA	
	Pmnts.	Val.	Pmnts.	Val.	Pmnts.	Val.	Pmnts.	Val.	Pmnts.	Val.	Pmnts.	Val.	Pmnts.	Val.	Pmnts.	Val.
RETAIL STORES																
Apparel Stores	19	1,315	242	45,411	102	3,928	61	1,154	17	1,073	416	54,990	19	228	153	42,370
General Mer. Stores	7	#	47	122,756	29	32,077	19	#	6	#	150	186,546	12	1,055	47	136,255
Food Stores +	17	5,597	25	12,146	31	10,915	38	7,436	8	7,461	176	43,865	12	4,191	34	18,857
Eat. & Drink. Places	82	12,519	206	46,014	219	39,141	73	10,610	62	25,103	642	90,326	41	4,767	316	59,200
Home Furn., Appl. Stores	27	2,852	176	36,315	100	3,225	32	626	55	17,531	289	33,426	17	223	142	31,536
Bldg. Mat'l. & Farm Impl.	14	#	40	27,525	16	24,644	14	5,039	5	#	90	135,653	16	1,284	58	40,066
Auto Deal. & Supply	58	41,965	29	2,682	39	#	38	9,767	2	#	353	277,805	36	1,355	93	127,351
Service Stations	13	17,835	10	15,674	17	25,303	14	29,261	5	4,390	74	81,288	10	9,898	27	48,618
Other Retail Stores	188	27,880	886	85,572	569	39,352	214	24,887	141	59,434	1,800	150,898	123	2,389	768	109,561
RETAIL STORES TOTAL	425	109,963	1,661	394,095	1,122	178,585	503	88,780	301	114,992	3,990	1,054,797	286	25,390	1,638	613,814
ALL OTHER OUTLETS	406	19,296	1,430	56,745	933	45,215	301	57,273	280	22,183	3,247	229,132	259	6,103	1,440	92,716
<b>TOTALS ALL OUTLETS</b>	<b>831</b>	<b>129,259</b>	<b>3,091</b>	<b>450,840</b>	<b>2,055</b>	<b>223,800</b>	<b>804</b>	<b>146,053</b>	<b>581</b>	<b>137,175</b>	<b>7,237</b>	<b>1,283,929</b>	<b>545</b>	<b>31,493</b>	<b>3,078</b>	<b>706,530</b>

### RIVERSIDE COUNTY TOTALS:

TYPE OF BUSINESS	Pmnts.	Val.
RETAIL STORES		
Apparel Stores	2,396	345,153
General Mer. Stores	708	1,017,747
Drug Stores +	205	85,663
Food Stores +	953	330,152
Pack. Liq. Stores	153	19,675
Eat. & Drink. Places	3,870	591,702
Home Furn., Appl. Stores	1,850	255,134
Bldg. Mat'l. & Farm Impl.	724	609,425
Auto Deal. & Supply	1,648	966,955
Service Stations	476	609,218
Other Retail Stores	10,558	827,298
RETAIL STORES TOTAL	23,541	5,658,122
BUS. & PERSONAL SVCS.	4,305	288,996
ALL OTHER OUTLETS	17,002	1,704,906
<b>TOTALS ALL OUTLETS</b>	<b>44,848</b>	<b>7,652,024</b>

PRODUCED BY: **RIVERSIDE COUNTY ECONOMIC DEVELOPMENT AGENCY**  
**P. O. Box 1180**  
**Riverside, California 92502**  
**(951) 955-8916**

SOURCE: California State Board of Equalization  
 Sacramento, California



**NOTE:**

+ Tax exempt sales for consumption rather than resale, consisting primarily of food sales for off-premises consumption and prescription medicines, are not included in this table.

# Sales totals for some classes of retail businesses are not shown because their publication would result in confidential information disclosure. These totals are included with "other retail stores".