

RIVERSIDE COUNTY FOURTH QUARTER 2007 TAXABLE SALES

(Taxable transactions in thousands of dollars)

TYPE OF BUSINESS	BANNING		BEAUMONT		BLYTHE		CALIMESA		CANYON LAKE		CATHEDRAL CITY		COACHELLA		CORONA	
	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.
RETAIL STORES																
Apparel Stores	13	257	25	#	7	287	7	#	10	#	32	4,398	38	1,980	198	29,534
General Mer. Stores	11	7,186	17	#	11	6,331	2	#	2	#	17	14,505	4	#	85	105,924
Food Stores +	13	2,152	20	4,630	9	3,327	5	#	4	443	32	9,119	24	10,113	70	24,023
Eat. & Drink. Places	50	8,022	41	6,592	47	5,478	18	2,662	9	551	123	14,632	62	7,427	332	56,392
Home Furn., Appl. Stores	18	90	24	#	10	1,279	5	163	10	169	63	6,810	16	#	161	21,271
Building Materials	13	492	11	#	6	#	2	#	6	225	19	6,399	4	#	63	63,297
Motor Vehicles and Parts	43	12,097	31	8,918	16	7,730	8	#	7	#	69	85,455	31	4,356	207	88,946
Service Stations	9	10,888	6	7,710	10	9,617	5	6,515	---	---	14	22,272	8	32,298	45	78,747
Other Retail Stores	95	1,660	189	36,692	38	5,453	35	2,884	60	1,017	200	10,364	82	7,901	715	51,326
RETAIL STORES TOTAL	265	42,844	364	64,542	154	39,502	87	12,224	108	2,405	569	173,954	269	65,063	1,876	519,460
ALL OTHER OUTLETS	232	12,902	345	6,547	128	6,456	68	625	128	930	502	25,932	137	15,727	2,082	330,524
TOTALS ALL OUTLETS	497	55,746	709	71,089	282	45,958	155	12,849	236	3,335	1,071	199,886	406	80,790	3,958	849,984

TYPE OF BUSINESS	DS. HOT SP.		HEMET		INDIAN WELLS		INDIO		LAKE ELSINORE		LA QUINTA		MORENO VALLEY		MURRIETA	
	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.
RETAIL STORES																
Apparel Stores	16	#	56	4,343	4	#	148	4,599	70	13,844	40	9,408	204	17,556	77	9,474
General Mer. Stores	10	5,341	44	55,068	1	#	50	10,994	27	45,098	14	67,130	79	85,693	41	52,374
Food Stores +	14	4,452	33	10,745	1	#	49	11,723	28	10,438	16	12,261	74	24,924	28	19,391
Eat. & Drink. Places	43	3,744	180	23,110	10	3,938	165	14,126	124	16,054	82	19,263	261	35,939	172	21,882
Home Furn., Appl. Stores	10	383	58	3,388	7	#	75	#	51	2,855	62	12,095	90	8,208	130	19,659
Building Materials	2	#	25	18,288	---	---	22	16,216	22	13,351	8	22,594	32	22,582	30	24,072
Motor Vehicles and Parts	10	912	90	66,793	---	---	90	47,339	78	30,079	15	24,613	92	48,248	88	24,842
Service Stations	4	5,663	29	25,270	---	---	13	16,592	17	25,950	6	10,035	36	39,297	26	25,258
Other Retail Stores	72	2,282	304	18,250	45	3,511	436	23,283	235	11,207	264	21,976	530	26,581	457	48,671
RETAIL STORES TOTAL	181	22,777	819	225,255	68	7,449	1,048	144,872	652	168,876	507	199,375	1,398	309,028	1,049	245,623
ALL OTHER OUTLETS	170	1,761	622	25,836	103	14,788	1,084	34,404	508	14,871	563	22,623	914	26,797	975	34,228
TOTALS ALL OUTLETS	351	24,538	1,441	251,091	171	22,237	2,132	179,276	1,160	183,747	1,070	221,998	2,312	335,825	2,024	279,851

TYPE OF BUSINESS	NORCO		PALM DESERT		PALM SPRINGS		PERRIS		RANCHO MIRAGE		RIVERSIDE		SAN JACINTO		TEMECULA	
	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.
RETAIL STORES																
Apparel Stores	21	1,120	260	51,433	87	3,160	61	902	16	1,045	403	49,438	31	229	167	40,140
General Mer. Stores	8	#	55	121,605	36	30,115	16	#	6	#	163	168,168	21	#	54	131,656
Food Stores +	12	5,810	23	14,159	27	10,965	35	9,102	9	7,245	182	45,666	14	5,170	35	19,233
Eat. & Drink. Places	85	12,446	218	44,991	232	39,922	76	10,185	68	23,515	661	95,100	45	5,857	330	56,498
Home Furn., Appl. Stores	23	2,189	176	38,675	98	3,514	29	739	53	15,621	275	26,490	14	174	124	22,075
Building Materials	9	#	39	25,605	18	20,638	10	2,045	3	#	78	62,541	13	629	50	27,891
Motor Vehicles and Parts	68	34,412	39	3,434	41	18,937	54	9,894	8	#	389	266,089	46	1,761	105	121,136
Service Stations	15	21,032	13	20,540	19	30,595	17	35,812	5	5,549	89	104,298	9	11,195	31	56,826
Other Retail Stores	170	25,085	804	78,581	520	18,960	194	19,103	140	57,146	1,572	155,702	115	19,757	700	111,000
RETAIL STORES TOTAL	411	102,094	1,627	399,023	1,078	176,806	492	87,782	308	110,121	3,812	973,492	308	44,772	1,596	586,455
ALL OTHER OUTLETS	432	17,820	1,502	55,781	994	42,560	337	41,817	280	21,041	3,615	229,382	285	4,373	1,540	85,322
TOTALS ALL OUTLETS	843	119,914	3,129	454,804	2,072	219,366	829	129,599	588	131,162	7,427	1,202,874	593	49,145	3,136	671,777

RIVERSIDE COUNTY TOTALS:

TYPE OF BUSINESS	Pmts.	Val.
RETAIL STORES		
Apparel Stores	2,460	356,128
General Mer. Stores	719	1,005,849
Drug Stores +	220	86,162
Food Stores +	1,001	355,294
Pack. Liq. Stores	170	23,566
Eat. & Drink. Places	4,073	591,235
Home Furn., Appl. Stores	1,758	224,513
Building Materials	643	413,033
Motor Vehicles and Parts	2,008	973,671
Service Stations	492	739,413
Other Retail Stores	9,418	756,329
RETAIL STORES TOTAL	22,962	5,525,193
BUS. & PERSONAL SVCS.	4,154	281,624
ALL OTHER OUTLETS	19,718	1,570,251
TOTALS ALL OUTLETS	46,834	7,377,068

PRODUCED BY: **RIVERSIDE COUNTY ECONOMIC DEVELOPMENT AGENCY**
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SOURCE: California State Board of Equalization
 Sacramento, California



NOTE:

+ Tax exempt sales for consumption rather than resale, consisting primarily of food sales for off-premises consumption and prescription medicines, are not included in this table.

Sales totals for some classes of retail businesses are not shown because their publication would result in confidential information disclosure. These totals are included with "other retail stores".