

RIVERSIDE COUNTY FOURTH QUARTER 2009 TAXABLE SALES

(Taxable transactions in thousands of dollars)

TYPE OF BUSINESS	BANNING		BEAUMONT		BLYTHE		CALIMESA		CANYON LAKE		CATHEDRAL CITY		COACHELLA	
	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.
RETAIL & FOOD SERVICES														
Motor Vehicle & Parts Dealers	31	6,097	28	4,671	15	4,756	8	#	6	325	58	54,653	20	2,450
Home Furn. & Appl. Stores	14	380	21	7,202	8	1,076	9	78	11	99	48	5,370	16	818
Bldg. Matr. & Garden Equip. & Supp.	12	115	14	#	5	2,690	1	---	3	#	15	1,654	7	781
Food & Beverage Stores	17	2,491	20	4,814	12	2,720	6	2,013	4	408	35	7,828	27	9,091
Gasoline Stations	9	10,251	7	6,525	13	10,403	4	5,150	---	---	18	17,664	11	22,995
Clothing & Accessories Stores	17	216	28	#	6	160	6	269	7	#	38	2,602	26	1,919
General Merchandise Stores	9	3,614	11	#	4	#	2	#	3	#	12	9,494	1	#
Food Services & Drinking Places	53	7,314	56	7,378	41	5,097	18	2,803	8	712	120	12,292	59	4,783
Other Retail Group	153	3,003	380	34,864	57	5,791	51	933	118	609	305	6,823	86	2,430
RETAIL & FOOD SERVICES TOTAL	315	33,481	565	65,453	161	32,693	105	11,247	160	2,151	649	118,381	253	45,267
ALL OTHER OUTLETS	136	3,668	132	5,797	95	3,669	50	5,072	58	570	326	22,801	86	15,535
TOTALS ALL OUTLETS	451	37,149	697	71,250	256	36,362	155	16,319	218	2,722	975	141,182	339	60,802

TYPE OF BUSINESS	CORONA		DS. HOT SP.		HEMET		INDIAN WELLS		INDIO		LAKE ELSINORE		LA QUINTA	
	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.
RETAIL & FOOD SERVICES														
Motor Vehicle & Parts Dealers	198	56,933	10	804	61	38,320	---	---	79	30,642	55	17,012	14	8,819
Home Furn. & Appl. Stores	194	25,438	10	373	57	3,347	8	202	75	8,933	42	2,847	42	14,865
Bldg. Matr. & Garden Equip. & Supp.	68	26,619	4	540	18	13,725	1	#	44	11,661	11	9,844	15	16,017
Food & Beverage Stores	77	23,178	16	4,348	49	10,458	1	#	48	9,475	35	8,499	19	11,069
Gasoline Stations	41	58,634	4	4,926	27	23,565	---	---	12	13,022	18	23,014	4	6,912
Clothing & Accessories Stores	203	23,002	11	#	61	9,821	9	#	169	6,576	91	12,262	63	6,129
General Merchandise Stores	52	96,742	5	#	33	37,279	---	---	43	10,201	20	40,955	11	64,079
Food Services & Drinking Places	324	49,339	38	3,139	180	21,322	11	3,679	178	15,771	119	15,001	97	18,847
Other Retail Group	1,133	35,017	113	5,940	434	14,740	87	2,682	1,077	9,347	392	10,325	515	10,044
RETAIL & FOOD SERVICES TOTAL	2,290	394,903	211	20,069	920	172,578	117	6,563	1,725	115,628	783	139,758	780	156,781
ALL OTHER OUTLETS	1,389	213,854	76	1,355	381	22,351	66	10,862	414	23,642	329	11,561	314	16,819
TOTALS ALL OUTLETS	3,679	608,757	287	21,424	1,301	194,928	183	17,425	2,139	139,271	1,112	151,319	1,094	173,600

TYPE OF BUSINESS	MENIFEE		MORENO VALLEY		MURRIETA		NORCO		PALM DESERT		PALM SPRINGS		PERRIS	
	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.
RETAIL & FOOD SERVICES														
Motor Vehicle & Parts Dealers	27	2,412	88	26,874	83	16,607	54	15,006	52	4,492	38	#	50	5,077
Home Furn. & Appl. Stores	25	#	90	7,051	107	25,567	23	2,131	153	28,843	67	2,743	39	1,577
Bldg. Matr. & Garden Equip. & Supp.	24	#	36	18,007	33	16,145	20	4,226	51	19,382	22	19,226	19	#
Food & Beverage Stores	18	10,092	74	20,031	38	12,481	25	5,222	32	11,430	37	10,890	41	11,409
Gasoline Stations	12	14,124	37	37,667	27	28,238	15	18,265	12	16,680	19	22,245	15	21,261
Clothing & Accessories Stores	34	8,394	190	19,076	97	7,307	25	1,424	349	47,619	114	8,685	70	801
General Merchandise Stores	8	17,061	43	73,340	23	54,885	4	#	33	100,962	14	#	14	#
Food Services & Drinking Places	56	10,136	252	34,651	163	22,567	90	11,584	199	37,778	228	37,210	90	10,358
Other Retail Group	308	20,511	723	16,293	693	24,953	253	15,819	1,364	39,599	728	54,081	330	28,074
RETAIL & FOOD SERVICES TOTAL	512	82,730	1,533	252,990	1,264	208,751	509	73,677	2,245	306,785	1,267	155,080	668	78,557
ALL OTHER OUTLETS	196	9,891	467	17,824	626	33,101	283	12,571	732	43,982	533	47,754	233	45,872
TOTALS ALL OUTLETS	708	92,621	2,000	270,814	1,890	241,851	792	86,248	2,977	350,767	1,800	202,834	901	124,429

TYPE OF BUSINESS	RANCHO MIRAGE		RIVERSIDE		SAN JACINTO		TEMECULA		WILDOMAR	
	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.	Pmts.	Val.
RETAIL & FOOD SERVICES										
Motor Vehicle & Parts Dealers	10	#	334	171,744	40	1,949	107	70,562	17	120
Home Furn. & Appl. Stores	36	10,433	271	37,664	16	87	124	18,557	21	608
Bldg. Matr. & Garden Equip. & Supp.	6	#	127	44,351	18	127	53	22,035	11	707
Food & Beverage Stores	11	6,426	195	45,108	25	4,631	59	18,027	11	4,415
Gasoline Stations	4	3,979	74	81,777	6	8,109	29	46,059	6	12,189
Clothing & Accessories Stores	26	1,302	471	66,368	33	219	196	35,342	14	#
General Merchandise Stores	2	#	108	116,497	10	#	39	113,421	---	---
Food Services & Drinking Places	64	19,494	643	87,432	53	5,545	318	55,462	34	4,640
Other Retail Group	219	33,527	2,861	75,231	175	19,023	1,001	41,926	185	1,622
RETAIL & FOOD SERVICES TOTAL	378	75,162	5,084	726,172	376	39,689	1,926	421,392	299	24,302
ALL OTHER OUTLETS	149	18,275	2,161	188,126	200	5,558	954	133,547	104	1,933
TOTALS ALL OUTLETS	527	93,437	7,245	914,298	576	45,248	2,880	554,938	403	26,235

RIVERSIDE COUNTY TOTALS:

TYPE OF BUSINESS	Pmts.	Val.
RETAIL & FOOD SERVICES		
Motor Vehicle & Parts Dealers	1,775	593,805
Home Furn. & Appl. Stores	1,731	253,851
Bldg. Matr. & Garden Equip. & Supp.	866	292,234
Food & Beverage Stores	1,135	317,579
Gasoline Stations	516	619,121
Clothing & Accessories Stores	2,691	394,070
General Merchandise Stores	588	895,318
Food Services & Drinking Places	3,959	551,476
Other Retail Group	16,365	433,592
RETAIL & FOOD SERVICES TOTAL	29,626	4,351,047
ALL OTHER OUTLETS	12,682	1,529,980
TOTALS ALL OUTLETS	42,308	5,881,027

PRODUCED BY: **RIVERSIDE COUNTY ECONOMIC DEVELOPMENT AGENCY**

P. O. Box 1180
Riverside, California 92502
(951) 955-8916

SOURCE: California State Board of Equalization
 Sacramento, California



NOTES:

Sales totals for some classes of retail businesses are not shown because their publication would result in confidential information disclosure. These totals are included with "other retail stores".

Detail may not compute to the total due to rounding.