



Riverside County Economic Development Agency
P.O. Box 1180 * Riverside, CA 92502 * (951) 955-8916

Coachella
Demographic Estimates 2010-2014

Sex and Age		
	Number	Percent
Total Population	42,576	
Male	21,361	50%
Female	21,215	50%
Under 5 years	4,067	10%
5 to 9 years	4,407	10%
10 to 14 years	4,991	12%
15 to 19 years	4,152	10%
20 to 24 years	2,709	6%
25 to 34 years	7,466	18%
35 to 44 years	5,881	14%
45 to 54 years	4,437	10%
55 to 59 years	1,503	4%
60 to 64 years	1,000	2%
65 to 74 years	1,139	3%
75 to 84 years	607	1%
85 years and over	217	1%

Sex and Age		
	Number	Percent
Median age (years)	26.3	
18 years and over	26,672	63%
21 years and over	24,260	57%
62 years and over	2,513	6%
65 years and over	1,963	5%
18 years and over	26,672	
Male	13,209	50%
Female	13,463	50%
65 years and over	1,963	
Male	862	44%
Female	1,101	56%

Race		
	Number	Percent
Total Population	42,576	
One race	42,177	99%
Two or more races	399	1%
One race	42,177	99%
White	14,970	35%
Black	640	2%
Asian	23	0%
American Indian and Alaska Native	201	0%
Native Hawaiian and Other Pacific Islander	36	0%
Other race	26,307	62%
Two or more races	399	1%
White and Black	119	0%
White and American Indian and Alaska Native	39	0%
White and Asian	0	0%
Black and American Indian and Alaska Native	35	0%

Hispanic or Latino and Race		
	Number	Percent
Total Population	42,576	
Hispanic or Latino (any race)	41,207	97%
Mexican	39,757	93%
Puerto Rican	54	0%
Cuban	18	0%
Other Hispanic or Latino	1,378	3%
Not Hispanic or Latino	1,369	3%
White alone	755	2%
Black alone	428	1%
American Indian and Alaska Native alone	44	0%
Asian alone	23	0%
Native Hawaiian and Other Pacific Islander alone	18	0%
Some other race alone	9	0%
Two or more races	92	0%

Source: U.S. Census Bureau, 2010-2014 American Community Survey 5-Year Estimates



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Selected Social Characteristics 2010-2014

Households by Type		
	Number	Percent
Total households	9,694	
Family households	8,723	90%
With own children under 18 years	5,612	58%
Married-couple family	5,533	57%
With own children under 18 years	3,634	37%
Male householder, no wife present	864	9%
With own children under 18 years	415	4%
Female householder, no husband	2,326	24%
With own children under 18 years	1,563	16%
Nonfamily households	971	10%
Average household size	4.39	

Place of Birth and U.S. Citizenship Status		
	Number	Percent
Total population	42,576	
Native	25,016	59%
Born in United States	24,900	58%
Born in California	23,163	54%
Born in some other state	1,737	4%
Born in Puerto Rico, U.S. islands	116	0%
Foreign born	17,560	41%
U.S. Citizenship Status		
Foreign born population	17,560	
Naturalized U.S. citizen	4,468	25%
Not a U.S. citizen	13,092	75%

Educational Attainment		
	Number	Percent
Population 25 years and over	22,250	
Up to 12th grade, no diploma	10,984	49%
High school graduate	6,601	30%
Some college, no degree	3,290	15%
Associate's degree	470	2%
Bachelor's degree or higher	905	4%

School Enrollment		
	Number	Percent
Population 3 years and over enrolled in school	14,670	
Nursery school, preschool	532	4%
Kindergarten	733	5%
Elementary school (grades 1 to 8)	7,805	53%
High school (grades 9 to 12)	3,550	24%
College or graduate school	2,050	14%

Marital Status - Male		
	Number	Percent
Males 15 years and over	14,416	
Never married	6,016	42%
Now married, except separated	7,256	50%
Separated	316	2%
Widowed	200	1%
Divorced	628	4%

Marital Status - Female		
	Number	Percent
Females 15 years and over	14,695	
Never married	5,662	39%
Now married, except separated	6,937	47%
Separated	512	3%
Widowed	721	5%
Divorced	863	6%

Disability Status of the Civilian Noninstitutionalized Population		
	Number	Percent
Total population	42,576	
With a disability	3,870	9%
Population under 18 years	15,904	
With a disability	699	4%
Population 18 to 64 years	24,709	
With a disability	2,164	9%
Population 65 years and over	1,963	
With a disability	1,007	51%

Language Spoken at Home		
	Number	Percent
Population 5 years and over	38,509	
English only	4,145	11%
Language other than English	34,364	89%
Spanish	34,337	89%
Asian & Pacific Islander languages	20	0%
Other Indo-European languages	7	0%
Other languages	0	0%
Speak English less than "very well"	17,806	46%

Source: U.S. Census Bureau, 2010-2014 American Community Survey 5-Year Estimates



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Employment Status and Per Capita Income		
Income	Number	Percent
Population 16 years and over	28,397	
In labor force	20,053	71%
Civilian labor force	20,053	71%
Employed	16,017	56%
Unemployed	4,036	14%
Armed forces	0	0%
Not in labor force	8,344	29%
Females 16 years and over	14,361	
In labor force	9,316	65%
Civilian labor force	9,316	65%
Employed	7,027	49%
Per capita income (2014 dollars)	12,321	

Household Income (2014 inflation-adjusted dollars)		
	Number	Percent
Total Households	9,694	
Less than \$15,000	1,321	14%
\$15,000 to \$24,999	1,388	14%
\$25,000 to \$34,999	1,584	16%
\$35,000 to \$49,999	1,593	16%
\$50,000 to \$74,999	1,922	20%
\$75,000 to \$99,999	1,007	10%
\$100,000 to \$149,999	710	7%
\$150,000 to \$199,999	89	1%
\$200,000 or more	80	1%
Median household income (dollars)	40,423	
Mean household income (dollars)	49,178	

Family Income (2014 inflation-adjusted dollars)		
	Number	Percent
Families	8,723	
Less than \$15,000	1,242	14%
\$15,000 to \$24,999	1,265	15%
\$25,000 to \$34,999	1,436	16%
\$35,000 to \$49,999	1,351	15%
\$50,000 to \$74,999	1,795	21%
\$75,000 to \$99,999	917	11%
\$100,000 to \$149,999	616	7%
\$150,000 to \$199,999	52	1%
\$200,000 or more	49	1%
Median family income (dollars)	40,018	
Mean family income (dollars)	48,157	

Persons Whose Income Is Below the Poverty Level (in the past 12 months)		
	Number	Percent
Population for whom poverty status is determined	42,385	
Persons below poverty level	13,343	31%
Population under 18 years	15,713	
Under 18 years, below poverty level	6,601	42%
Population of related children under 18 years	15,586	
Related children under 18, below poverty level	6,474	42%
Population 18 years and over	26,672	
18 years and over, below poverty level	6,742	25%
Population 18 to 64 years	24,709	
18 to 64 years, below poverty level	6,361	26%
Population 65 years and over	1,963	
65 years and over, below poverty level	381	19%

Industry (age 16 and over)		
	Number	Percent
Civilian employed population	16,017	
Agriculture, forestry, fishing, hunting, mining	1,736	11%
Construction	1,413	9%
Manufacturing	771	5%
Wholesale trade	442	3%
Retail trade	1,928	12%
Transportation, warehousing, utilities	369	2%
Information	221	1%
Finance, insurance, real estate	291	2%
Professional, scientific, mgmt., admin.	2,106	13%
Educational svcs, health care, social assist.	2,448	15%
Arts, entertainment, recreation, food svcs	3,293	21%
Other services, except public administration	671	4%
Public Administration	328	2%

Occupation (age 16 and over)		
	Number	Percent
Civilian employed population	16,017	
Management, business, science and arts	1,760	11%
Service	5,748	36%
Sales and office	2,802	17%
Natural resources, construction and maintenance	3,864	24%
Production, transportation, and material moving	1,843	12%

Commuting to work		
	Number	Percent
Workers 16 years and over	15,644	
Drove alone	12,503	80%
Carpooled	2,298	15%
Public transportation	189	1%
Walked and other means	234	1%
Worked at home	420	3%
Mean travel time to work (minutes)	21.6	

Source: U.S. Census Bureau, 2010-2014 American Community Survey 5-Year Estimates



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Selected Housing Characteristics 2010-2014

Housing Occupancy and Units in Structure		
	Number	Percent
Total housing units	10,334	
Occupied housing units	9,694	94%
Vacant housing units	640	6%
Homeowner vacancy rate	1.3	
Rental vacancy rate	3.2	
Units in Structure		
Single-family	7,819	76%
Multi-family	2,029	20%
Mobile home	486	5%
Boat, RV, van, etc.	0	0%

Housing Tenure and Occupants Per Room		
	Number	Percent
Occupied housing units	9,694	
Owner-occupied	6,197	64%
Renter-occupied	3,497	36%
Average household size (owner-occupied)	4.29	
Average household size (renter-occupied)	4.56	
Occupants Per Room		
1.00 or less	8,220	85%
1.01 to 1.50	1,114	11%
1.51 or more	360	4%

Year Structure Built		
	Number	Percent
Total housing units	10,334	
Built 2010 or later	173	2%
Built 2000 to 2009	5,007	48%
Built 1990 to 1999	1,446	14%
Built 1980 to 1989	1,446	14%
Built 1970 to 1979	890	9%
Built 1960 to 1969	692	7%
Built 1950 to 1959	420	4%
Built 1940 to 1949	162	2%
Built 1939 or earlier	98	1%

Value		
	Number	Percent
Owner-occupied units	6,197	
Less than \$50,000	317	5%
\$50,000 to \$99,999	1,041	17%
\$100,000 to \$149,999	1,977	32%
\$150,000 to \$199,999	1,811	29%
\$200,000 to \$299,999	714	12%
\$300,000 to \$499,999	149	2%
\$500,000 to \$999,999	147	2%
\$1,000,000 or more	41	1%
Median (dollars)	143,600	

Mortgage Status and Selected Monthly Owner Costs		
	Number	Percent
Owner-occupied units	6,197	
Housing units with a mortgage	5,039	81%
Less than \$300	18	0%
\$300 to \$499	8	0%
\$500 to \$699	94	2%
\$700 to \$999	757	15%
\$1,000 to \$1,499	2,159	43%
\$1,500 to \$1,999	1,395	28%
\$2,000 or more	608	12%
Median (dollars)	1,379	
Housing units without a mortgage	1,158	19%
Less than \$100	12	1%
\$100 to \$199	51	4%
\$200 to \$299	137	12%
\$300 to \$399	212	18%
\$400 or more	746	64%
Median (dollars)	462	

Gross Rent and Gross Rent as a Percentage of Household Income		
	Number	Percent
Occupied units paying rent	3,404	
Less than \$200	25	1%
\$200 to \$299	37	1%
\$300 to \$499	388	11%
\$500 to \$749	723	21%
\$750 to \$999	1,057	31%
\$1,000 to \$1,499	796	23%
\$1,500 or more	378	11%
Median (dollars)	890	
Occupied units paying rent (excluding units where GRAPI cannot be computed)	3,348	
Less than 15.0 percent	244	7%
15.0 to 19.9 percent	222	7%
20.0 to 24.9 percent	289	9%
25.0 to 29.9 percent	326	10%
30.0 to 34.9 percent	367	11%
35.0 percent or more	1,900	57%

Source: U.S. Census Bureau, 2010-2014 American Community Survey 5-Year Estimates