



WECONNECT LOGISTICS

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C.E.O / Managing Director



WECONNECT LOGISTICS

- 1. 10 years of experience in international freight forwarding and logistics.**
- 2. 7 years of experience exporting goods from Asian market to United States of America, Middle East, Africa and Europe.**
- 3. 3 years of experience importing in the United States.**
- 4. Company opening in August 2015.**



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What is a Freight Forwarder?

It is a commission agent performing on behalf of the exporter and importer routine tasks such as loading / unloading of goods, storage of goods, storage of goods, arranging local transport obtaining payment for his customer, etc..

Services that products will get to the proper destination by an agreed upon date, and in good condition.

Provide these services directly or through sub- contractors



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LOGISTICS

The management of the flow of goods between the point of origin and the point of consumption in order to meet some requirements.

A channel of the supply chain which adds the value of time and place utility.

involves the integration of information, transportation, inventory, warehousing, material-handling, and packaging, and occasionally security.

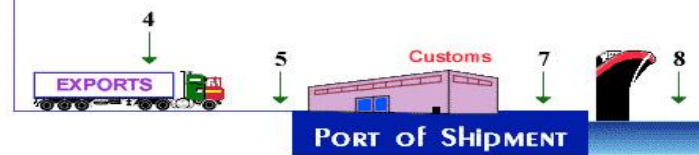
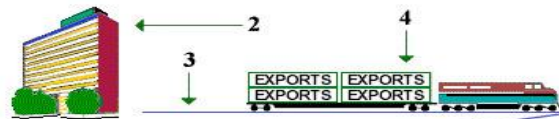


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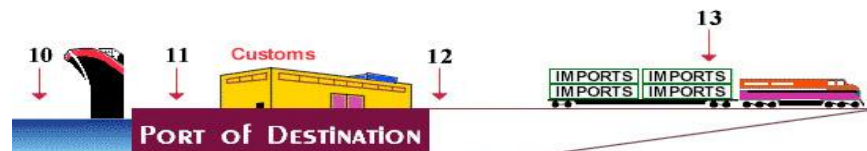
SELLER — Export-Manufacturer, Consignor



SELLER — Export-Trader, Consignor



PORT of SHIPMENT



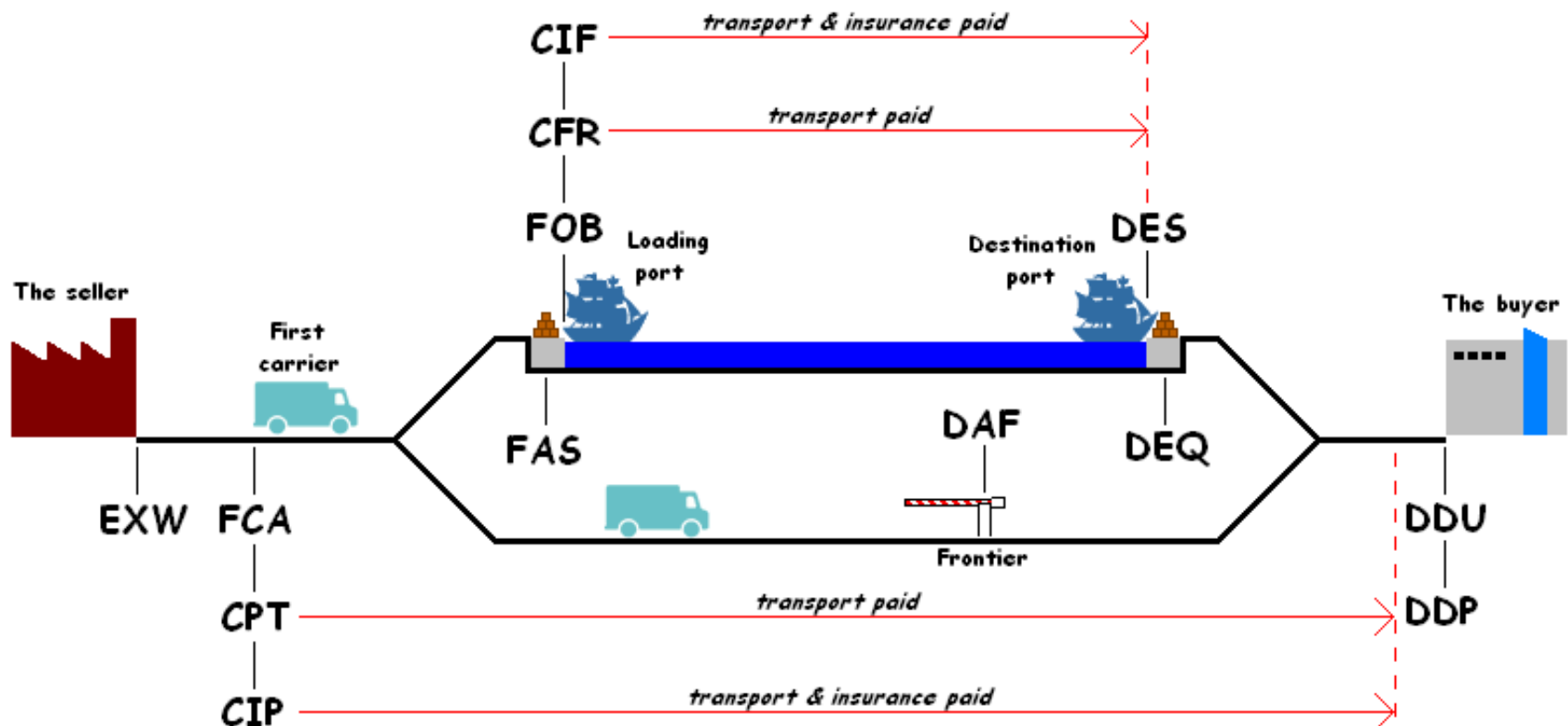
PORT of DESTINATION



BUYER —
Importer, Consignee



Incoterms 2000: Transfer of risk from the seller to the buyer





How entering in Korea Market?

1. Market research through a variety of routes.

→ Web search Export.gov

<http://www.export.gov/southkorea/>.

→ Contact with KOTRA(KOREA TRADE-INVESTMENT PROMOTION AGENCY)

2. Looking for good partner.

3. Using the Mobile.

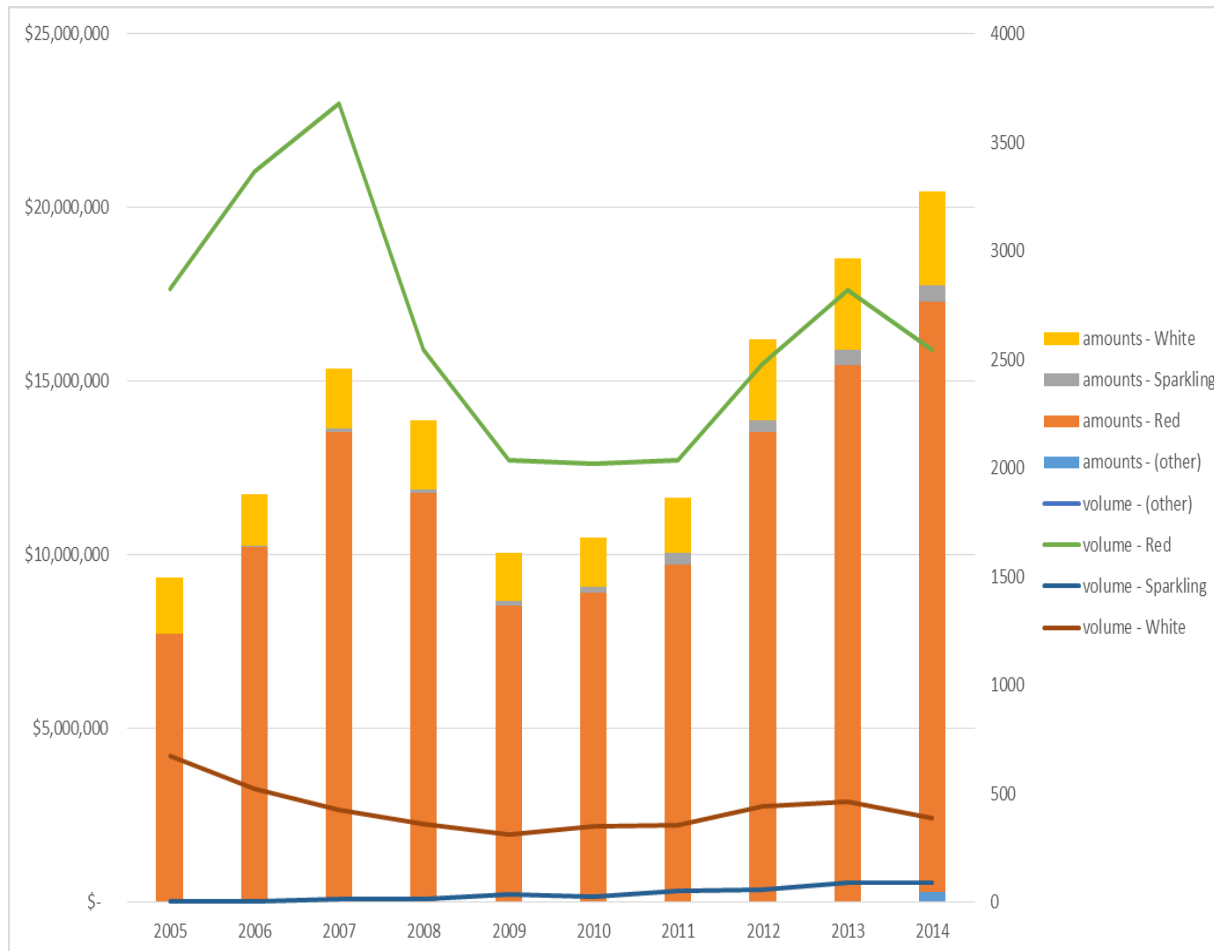
→ Social Network promotion → 70% korea customer buying through mobile.

4. Targeting KORUS FTA item. (e.g wine, food stuff..)



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United States



Amounts

Volume

4

5

\$20.4million(11.5%)

3,053tons(10.61%)



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THANK YOU

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