

EXPORTING AGRICULTURE

Southern California INTERNATIONAL TRADE SUMMIT 2015

November 4, 2015
8:30am - 3:00pm

Palm Springs Hilton

400 East Tahquitz Canyon Way, Palm Springs, CA

Event is FREE
Morning coffee &
lunch provided.



Presented by:



U.S. Small Business Administration





Regional Ag Panel

REGIONAL AGRICULTURE PANEL



Gary Ward

Farm Loan Service
Southern CA
Farm Services Agency
USDA



Karen Rich

Business & Cooperative
Program Director
USDA Rural Development



Mark W. Randle

Office of
Disaster Assistance
U. S. Small Business
Administration



Steve Pastor

Executive Director
Riverside County
Farm Bureau



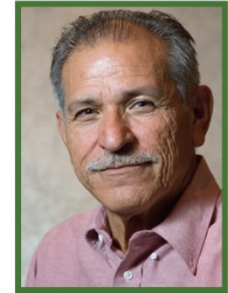
Bill Oestrlein

Riverside County
Deputy
Agricultural Commissioner



Rosa Singh

County Executive Director
Farm Services Agency for
Imperial County
USDA




Jose Luis Aquiar

Vegetable Crops and
Small Farms Advisor
UCCE Riverside County



Moderator
Mark Weber
Economic Development Manager
City of Coachella

- 
- Drought?, You're talking Drought?
 - Farm to Table in the Region
 - Labor, where will it come from?
 - Marijuana, the ultimate “cash crop”

Kindred Spirits?





Video



“are you kidding me DROUGHT?”

You’re talking DROUGHT?

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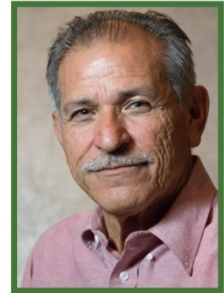
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Farm to Table in the Region

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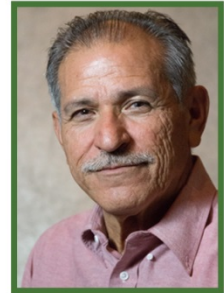
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Labor, where will it come from?

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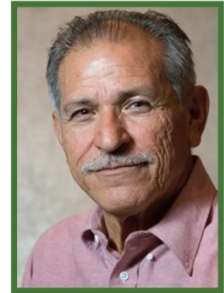
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Marijuana, the ultimate “cash crop”

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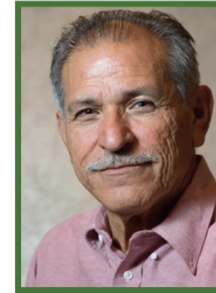
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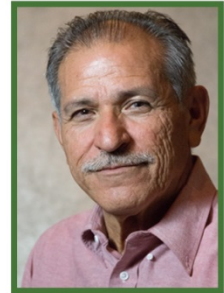
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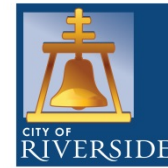
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City of Arts & Innovation



DND EXPORT
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Rabobank



University of California
Agriculture and Natural Resources
Cooperative Extension



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